



It is very seldom that a person comes into a car showroom, points to one of the models exhibited and asks to buy it. In most cases the prospective customer is thinking about more than one make of car. When he finally decides which make he is going to buy, his decision is based on the subjective impression he has got of the car, on his own opinions and those of his friends as well as on the arguments used by the salesmen, the demonstrations and the capacity of the salesman to meet the viewpoints put forward by the customer.

In this handbook we are making a presentation of our company and our cars. We have tried to summarize the facts in the form of an argument which can help you in your sales work. The size of the book has been selected so that it is convenient for you to have with you all the time. The loose leaf system has been adopted so that replacement pages can easily be added.

Lively discussions are always going on in the technical press; sometimes these are of a general nature but sometimes they concern certain makes of car. Some of these discussions are of an expert nature while some are most definitely not. For this reason we have included some sections in this book which are of an informational character. The book also includes other useful matter which we hope will be of help to you in your daily sales work. We wish you all success.

AB VOLVO

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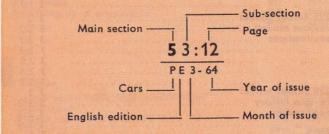
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Replaces PE9-63

A=Europe
B=England
C=USA
D=Overseas

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This is VOLVO

How has it been possible for a company in Sweden — a country with a relatively small car market — to design and manufacture a family sports car which is today renowned all over the world for its quality, durability and performance?

How can VOLVO compete in price with the large American car manufacturers as well as other foreign manufacturers?

How has it been possible for VOLVO to attain such unique successes in speed contests, rallies and economy runs against keen competition from other cars produced all over the world?

The secret of VOLVO's success is by no means so astonishing, as this presentation will show.

The conditions for profitable car manufacture in Sweden were as follows:

A well-developed industrial country

Workers renowned for their skill

World-famed Swedish steel.

The product was to be a Swedish car built to stand up to very rough operating conditions since the network of Swedish roads was then far from being well developed.

Two men happened to have the same idea — businessman Assar Gabrielsson and technician Gustaf Larson — and together they started by building a series of ten test cars. The company was christened VOLVO — the Latin word meaning "I roll".

On the night of April 14th 1927, the first VOLVO left the assembly line. The preliminary programme was soon found to be a little too optimistic but the result was in any case 297 cars during the first year, 900 during the second and 1,400 during the third year.





Open body. 4-cylinder engine, 118.3 cu ins. (1.94 litres), 28 h.p. at 2000 r.p.m. Wheelbase 112.3 ins.(285 cm), weight 2,090 lbs. (950 kg.) Max. speed approx. 37 mph (60 km.p.h.) Body of ash, red beech covered with leatherette. Leather upholstery, removable wheels with wooden spokes, 4,75—29 tyres, mechanical brakes on rear wheels.



CAR HANDBOOK

1:1 PEI2-61

The first car manufactured was an open touring car with a 28 h.p. fourcylinder engine. In 1927 the first saloon car was built. The following year saw the arrival of the first truck with a loading capacity of 1760 lbs. (800 kg).

In 1931 the company took over the share capital of Pentaverken, Skövde where the engine had been made from the very start. The share capital of VOLVO was increased from 4 to 13 million kronor and VOLVO shares were quoted on the stock market. The foundation was laid for the VOLVO Group of Companies as we know it today.

In 1936 the first stream-lined VOLVO was introduced into the market and the years up to the beginning of World War II were characterized by intensive developments, both technical and economic. The manufacturing programme in 1939 included 9,000 units, made up of 4,000 cars and 5,000 trucks and buses.



"Carioca". Streamlined 6-seater. 6-cylinder engine of 223.8 cu ins. (3.67 litres) with an output of 86 h. p. Wheelbase 116.2 ins. (295 cm), weight 3,660 lbs. (1660 kg). Max. speed 74 mph (120 km. p. h.) Steelbody, luggage compartment accessible from both inside and outside. Indebendent front wheel suspension, stabilizers, 6.50-16 tyres.

The war was a serious setback to continued developments in VOLVO. The manufacturing programme was concentrated on military vehicles, but towards the end of the war a new type of tractor was presented. Cooperation had started between VOLVO and Svenska Flygmotor AB (the Swedish Aero- Engine Factory) and in 1941 VOLVO bought up the majority of shares in this company. In 1943 Köpings Mekaniska Verkstads AB (Köping Engineering Workshop) was incorporated. This firm had manufactured gearboxes and rear axles for VOLVO since 1927.

Just before the end of World War II a new car was presented — the VOLVO 444, later to be world-renowned.



PE12-61

New 4-seater model. 4-cylinder o.h.v. engine, 85.4 cu. ins. (1.4 litres), 40 h.p. Wheelbase 102.4 ins. (260 cm), weight 2,200 lbs (1000 kg). Max. speed 77 mph (125 km.p.h.). Integral body without external running board, flush-fitted headlights, short-stroke engine, coil springs all round.

During subsequent development, Bolinder-Munktell of Eskilstung was incorporated in the Company in 1950 and all manufacture of tractors was moved up there in order to provide more room in Gothenburg for cars and trucks.



With the passage of years VOLVO has slowly but surely attained a more important place on the Swedish car market.

In addition to this VOLVO has become more and more of an export industry. Before the war the export of cars was insignificant. Today, about half the cars produced by VOLVO are exported. VOLVO is represented in all European countries outside the Iron Curtain countries. VOLVO cars are also exported to many other countries all over the world, including a large number to the United States.





CARHANDBOOK

Wagon

1:3



AB VOLVO, Gothenburg

Head office of the VOLVO Group of Companies. Here are situated the design departments, experimental workshops and assembly lines for cars, vans and station wagons. Petrol- and diesel- powered trucks and bus chassis. VOLVO was established in Gothenburg in 1927.

The new car assembly plant, Torslanda Factory, is expected to be in full production during the first half of 1964.

VOLVO

SKÖVDE-

VERHEN

AB VOLVO, SKÖVDEVERKEN, Skövde, Flen and Floby

A VOLVO company since 1930. Established in 1868 and engaged in engine manufacture since 1907. The company has one of the most modern foundries and engine workshops in Europe for manufacturing petrol and diesel engines. Brake drums are made in the Floby factory.

The factory at Flen carries out engine reconditioning and other work.

VOLVO-

KÖPING-

VERKEN

VOLVO-KÖPINGVERKEN AB, Köping

VOLVO-Köpingverken make gearboxes, rear axles and tractor differentials and the outboard unit of VOLVO Penta Aquamatic marine engines. This company has an impressive array of more than 900 machine tools. The heat-treating shop with fully- and semi-automatic furnaces is one of the largest in Northern Europe.

The company was founded in 1958.



AB VOLVO PENTA, Gothenburg

Engines manufactured by AB VOLVO, Skövdeverken are converted to marine and industrial units at AB VOLVO PENTA. The same applies for engines manufactured by AB Bolinder-Munktell with effect from 1962. The production programme also includes the VOLVO PENTA Aquamatic, the inboard engine with outboard drive. The company was formed in 1935.





KÖPINGS MEKANISKA VERKSTADS AB, Köping

This company is a leading supplier of machine tools, particularly lathes and milling machines and specialized machinery, including machines for manufacturing VOLVO car components. The company was established in 1856 and became a VOLVO company in 1942.



AB BOLINDER-MUNKTELL, Eskilstuna, Arvika, Hallsberg, Skurup and Valla.

AB Bolinder-Munktell went to the VOLVO-group 1950.

The factories program in Eskilstuna contains agricultural- and industrial tractors, loading machines, road graders, diesel engines and front axledetails for Volvo-cars.

The factory was established in 1832.

The factories at Arvika, Hallsberg, Valla and Skurup were earlier named Arvika-Thermaenius Co.

This Company came to the Volvo-group 1960 and was amalgamated with Bolinder-Munktell 1962.

The Arvika-factories deliver moving-machines, culturators and traching-vehicles.

At Hallsberg only combine-harvester, at Skurup bitharvester and sowing machines and at Valla potatoe-diggers.



SVENSKA FLYGMOTOR AB, Trollhättan

The production of this company consists of the highly specialized precision manufacture of air-cooled, piston-type aero engines and jet engines. The share majority was taken over by AB VOLVO in 1941. The company was established in 1930.



GRAFISKA MASKIN AB, Trollhättan

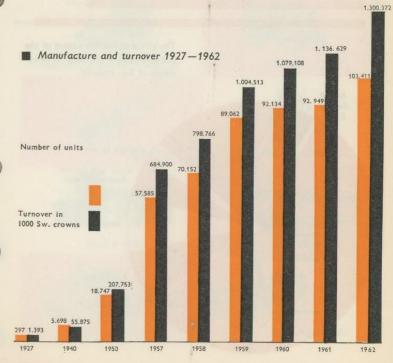
Subsidiary company of Svenska Flygmotor AB. Established in 1944. The production programme comprises printing presses, including the well-known GMA Tirfing and Viking two-revolution letterpresses.

During 1962

■ ... more than 18,000 VOLVO employees in Sweden

Company Employed in the VOLYO Group of nies on 31 dec. 1962	Сотра-
AB VOLVO, Göteborg, AB Volvo Penta, Göteborg	6550
AB VOLVO Skövdeverken, Skövde	2485
VOLVO-Köpingverken AB, Köping	1237
Köpings Mek. Verkstads AB, Köping	786
AB Bolinder-Munktell, Eskilstuna	4588
Svenska Flygmotor AB, Trollhättan	2311
	17057

It is estimated that about 11/4% of the population of Sweden, that is to say, about 100,000 people, are directly or indirectly supported by VOLVO.





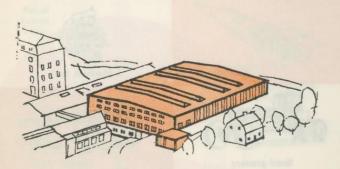
Wagon

VOLVO is expanding



Z 2

is the name of the most recently finished factory building in Gothenburg. It has a total floor area of about 8,300 sq.yds. (7000 m²). For the time being it is used to extend car assembly. In addition to final assembly of all cars, the water test and roller test, adjusting and paint finish improvement are done here. The office part of the building is used amongst other things for the punched card department, printing department and pay office.



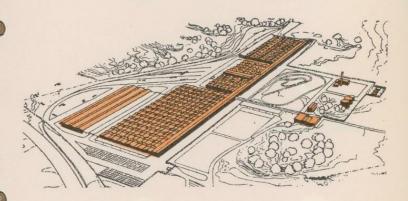
Experimental workshop

A successive expansion of the experimental and design department is being made to keep pace with the expansion of production. A new experimental workshop has just been completed. It contains the engine laboratory, car workshop, sheet metal shop, model carpentery shop and stores and office space.

VOLVO-Torslandaverken

VOLVO is striding ahead. Demand is greater than the manufacturing capacity of the existing factories. Preparatory work on a completely new car factory near Torslanda airport began in the autumn of 1959. According to plan this new factory should be ready in 1963 with a capacity of 150,000 cars a year and with good possibilities for further expansion.

Technical development keeps pace with the increase in manufacturing capacity. The laboratories are extended, the design department works continuously and the results of VOLVO's endeavours to build better and more economical cars are tested on the test tracks.



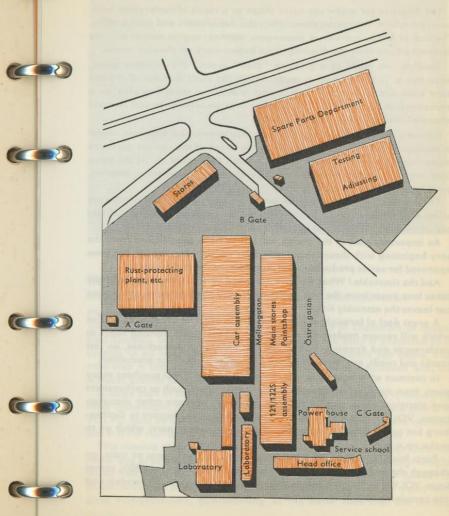
The main plant consists of three buildings. In the first of these to be completed, the shop for body assembly, production was started in the autumn of 1961. The rate of production was increased gradually during 1962 and now includes all VOLVO 121/122 models.

The shop for rust-proofing and painting of the bodies was completed during 1962 and will be taken into production during the spring of 1963. The third shop, intended for the assembly of cars, is well on the way to completion and is expected to be taken into use in the spring of 1964. The combined floor area of the Torslanda Factory when complete will be about 180,000 sq. metres (1,900,000 sq. ft.).





The VOLVO car factory





CAR HANDBOOK

2:1 PEI2-61 Impulses for new car models come from many different directions. The wishes of Swedish motorists are an important source. The men at VOLVO note these but also follow other trends and developments both at home and abroad.

The directive for a new car takes shape as a result of conferences with, amongst others, the management, the sales department and design office. The size of a car, number of passengers, approx. engine output etc. are determined and then the drawing office begins work on the new model.

Sketches are made of a pleasing "shell" around the directive given. After this a 1/4 scale model is made. When the main features of the car have been approved a full scale model is made in modelling clay on a framework of wooden ribs. At the same time an interior model is made where all the internal fittings are tested.

Drawing work can then begin. From these drawings a full-scale model in mahogany is built. Plastic moulds of the shape of the various parts are made from this which the manufacturers can then work to. At the same time work is carried on with engine design, wheel suspension, steering, power transmission and brakes.

The various elements are then assembled into handmade prototypes which are used for testing. These test cars are driven about 925 miles (1500 km) per 24 hours in 3 shifts under severe conditions and constant control.

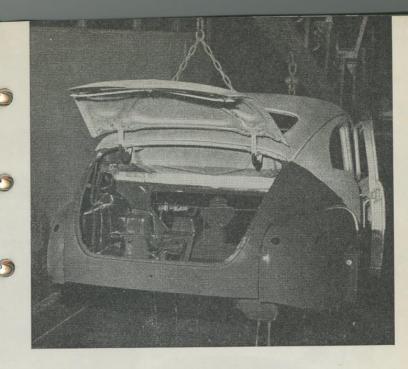
An important part of the design work is to have good liaison from the very beginning with those special industries which, when the car has been approved for series production, will manufacture the various parts.

And the timetable? What we have described here in a few lines normally takes four years from the first conferences until the first series production car leaves the assembly line.

A great deal of foresight is also necessary in order to produce an engine which will remain modern for many years. About 30.000 working hours at conferences and drawings boards, on test benches and machines, on test tracks and roads, are required before the engine is ready for production.

In common with most other car manufacturers, VOLVO purchase many parts from suppliers who specialize in a certain part, such as carburetters and electrical equipment. In contrast, however, to many other manufacturers, VOLVO does not manufacture any parts at the factory in Gothenburg but only carries out assembly of the thousands of parts which go to make up a car.

Parts from more than 800 suppliers arriving by truck, boat or train, go through the reception control. From a value standpoint about 30% comes from VOLVO subsidiary companies, 45% from suppliers in Sweden and the remaining 25% from abroad.



In the factory

Broadly speaking, a VOLVO car is assembled as described below.

Phosphating and rust-protecting.

The body comes from Svenska Stålpressnings AB in Olofström in South-East Sweden. During transport to Gothenburg the body is protected by a coating of oil which must be removed before treatment can begin. The next step is thorough adjustment, all unevenesses are removed and the surfaces ground completely smooth.

A large part of the dampness to which the car is subjected is drawn up from underneath or pressed down between window frames and doors. A VOLVO must be able to stand outside in all kinds of weather and climates and it is the rust-preventive treatment which makes this possible.

This consists of an acid zinc phosphate solution which eats into the sheet metal and precipitates crystals on the surface. The phosphate layer weighs about 0,06 oz./sq. yd. (2 g/m^2) which is an average thickness of 0.00004 in (0.001 mm). The phosphate layer increases the adhesion of the paint and gives rust-protection, guaranteeing at the same time that the surface





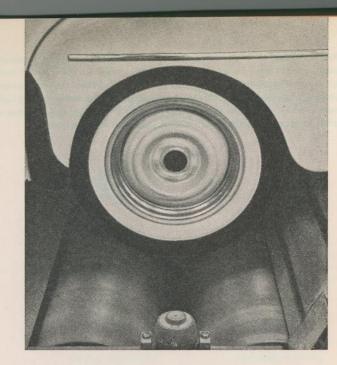
is free from grease. After drying, the underpart of the body is dipped in a synthetic primer which penetrates into all nooks and crannies.

Painting

The bodies go to the painting plant through a tunnel and here they are sprayed with undercoating and secondary coatings before the surface enamel is applied. Between every type of enamel the bodies pass through stoving ovens and stations for grinding, sealing and, naturally, inspection. The enamel is synthetic. Each body receives about 24 lbs (11 kg) which corresponds to a thickness of 0.004 ins (90 my).

Assembling

All the parts are assembled on assembly lines which move steadily forward. The main assembly line is divided up into sections each of which is about the length of a car. Smaller units are assembled on feeder lines and when these are ready they run into the main assembly line where they are fitted both from the side, from above and from underneath. At frequent intervals along the line there are control stations where the operation which has just been carried out is checked.

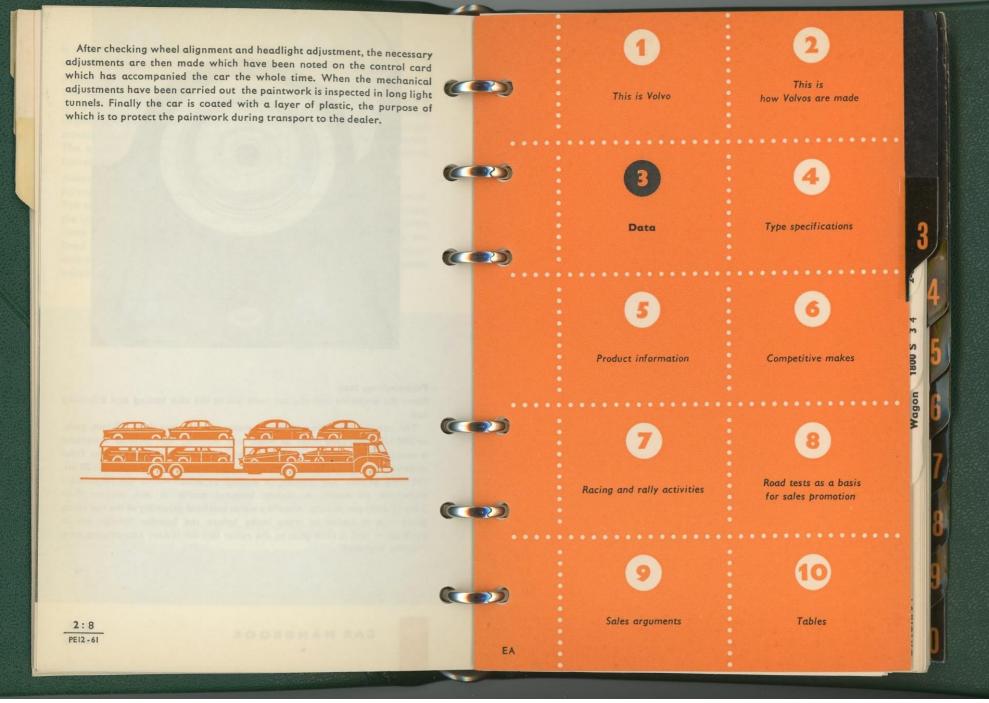


Painstaking test

From the assembly hall the car rolls out to the new testing and adjusting hall.

The car is first subjected to the water test. No less than 175 lmp. galls. or 210 US galls. (800 litres of water per minute) for at least 3 minutes is sprayed at a pressure of 13 lbs. (6 kg) from all directions — even from underneath — onto the car. This quantity of water represents about 20 ins. (50 mm) of rain per minute, a downpour which would not be possible anywhere on earth. A violent tropical storm is not severer than 2 ins (5 mm) per minute. After the water test final assembly of the car takes place — it is easier to trace leaks before the interior fittings are in position — and it then goes to the roller test for indoor test-driving on a "rolling highway".







DIAGR. 37

121/122 S Statio Wagon

121/122 S 2-door 3 3

121/122 S 4-door 3 2

Presented in 1944 under the designation PV 444

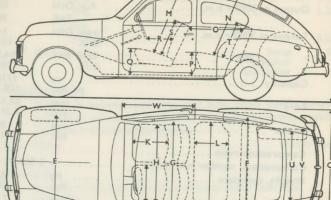
Designation	Chassis numbers	With effect from	h.p.	Engine
PV 444 A	1- 12504	August 1944	40	B4B
		Chassis 12128	44	B4B
PV 444 B	12505- 20004	April 1950	44	B4B
PV 444 C	20005- 28004	June 1951	44	B4B
PV 444 D	28005- 37004	August 1952	44	B4B
PV 444 E	37005- 68955	April 1953	44	B4B
PV 444 H	68956- 97999	December 1954	44	B4B
		Chassis 94154	51	B4B
PV 444 K	98000-131917	December 1955	51	B4B
PV 444 L	131918-196004	January 1957	60	B16A

The P 5440 A was introduced in August - September 1958 with onepiece windscreen, two alternative engine types, 60 and 85 h.p., three or four-speed gearbox for the 60 h.p. engine and four-speed gearbox for the 85 h.p. engine.

P 5440 A	196005-295499	September 1958)	60 DIN B16A 85 SAE B16B
P 544-110 B	295500-330099	August 1960	(85 SAE B16B
P 544-110 C	330100-367999	September 1961	75 SAE B18A 90 SAE B18D
P 544-110 D	368000-395099	September 1962	75 SAE B18A 90 SAE B18D
P 544-110 E	395100-419299	August 1963	(75 SAE B18A (90 SAE B18D
P 544-110 F	419300-	August 1964	(75 SAE B18A (90 SAE B18D
	P 544-110 B P 544-110 C P 544-110 D P 544-110 E	P 544-110 B 295500-330099 P 544-110 C 330100-367999 P 544-110 D 368000-395099 P 544-110 E 395100-419299	P 544-110 B 295500-330099 August 1960 } P 544-110 C 330100-367999 September 1961 P 544-110 D 368000-395099 September 1962 P 544-110 E 395100-419299 August 1963









A	WHEELBASE	260	102.
В	OVERALL LENGTH	445	
C	OVERALL WIDTH	159	62.
D	OVERALL HEIGHT	156	
E	TRACKWIDTH, FRONT	129	51.0
F	TRACKWIDTH, REAR .		
G	WIDTH OF FRONT SEAT		
	SHOULDER HEIGHT .	124	48.8
Н	WIDTH, FRONT SEAT		10.0
	HEIGHT OF HIPS	125	49.2
1	WIDTH, REAR SEAT		
	HEIGHT OF HIPS	132	52.0
	WIDTH, REAR SEAT		D2.0
	SHOULDER HEIGHT .	121	47.7
J	WIDTH, FRONT SEAT		
K	LENGTH, FRONT SEAT .		
L	LENGTH, REAR SEAT		
M	ROOF HEIGHT ABOVE,		
	FRONT SEAT 15 CM (6")		
	IN FRONT OF BACKREST		37,8
N	ROOF HEIGHT ABOVE		0,10
	REAR SEAT 15 CM (6")		
	IN FRONT OF BACKREST	89	35 1
	IN FRONT OF BACKREST	89	35.

0	DISTANCE, FRONT SEAT BACKREST-REAR SEAT		
	CUSHION		
Р	REAR SEAT HEIGHT	67	26.
	OVER FLOOR	37	14.6
Q	FRONT SEAT HEIGHT	31	14.0
	OVER FLOOR	35	13.8
R	SPACE BETWEEN WHEEL		10.0
	AND BACKREST	35	14.0
S	HEIGHT FRONT		
	BACKREST	51	20.1
Т	HEIGHT, REAR BACKREST	57	22.5
U	WIDTH OF BOOT (TRUNK)		
	LID (MAX. AND		
	MIN.) 99-81	39.0-	-31.9
٧	MAX. WIDTH OF BOOT	88	
W	WIDTH OF DOOR	101	39.8

FRONT SEATS ADJUSTABLE ± 2.4 INS. (6 CM) FORE AND AFT

MEASUREMENTS IN CM AND INCHES

CAR HANDBOOK

31:2 PE8-64 AC

121/122 S 4-door 3

121/122 2-door

1800 S

121/122 S Statio Wagon

DIAGR. 37

Front-mounted, four-cylinder, 4-stroke petrol engine with overhead valves, five-bearing crankshaft and in-line cylinders.

Туре	B 18 D
Output at 5000 r.p.m h.p. DIN	80
SAE	90
Torque at 3000 r.p.m kgm DIN lb.ft.	14
,, 3500 ,,kgm SAE /b.ft.	14.5 105
Capacity cc cu. ins.	1778 108.5
Bore mm ins.	84.14 3.313
Stroke mm ins.	80 3.15
Compression ratio	8.5:1 2 SU-HS 6
Weight, completekg	155 340
Capacity, cooling systemlitres US quarts Imb. quarts	7.5 7.9 6.6
lubricating system including filter litres US quarts	3.75 3.7
Imp. quarts Iubricating system excluding filter litres US quarts Imp. quarts	3.1 3.25 2.9 2.4

Clutch

Single dry-disc clutch

Make			Borg & Beck
Clutch	disc external diameter	mm ins.	215.9 8.5



Fully syne	chro	nize	d																			
Туре																					M	40
Ratios: 1:	et en	hee			2000		0.00	940													3.1	3:1
																					1.9	9:1
		2.2																			1.3	6:1
	rd	"																				1:1
	th	"																			3.2	5:1
R	ever	se .							 	•		• •	•	•		•					-	0.75
Oil capa	city										•				•	٠,	19	b	in	its	,	1.6
															1					its		1.3

Propeller shaft

Rear axle

Hypoid, drive shaft journalled in taper roller bearings.	
Make	Spicer
Ratio	4.1:1
Oil capacity litres US pints	1.3
Imp. pints	2.3

Steering gear

Left-hand drive. Cam and roller. Make	Gemmer 31/4 0.25
Imp. pints	.4
Turning circle m feet	9.8 32.2

Front wheel suspension

Independent suspension with coil springs and control arms.

Double-acting hydraulic telescopic shock absorbers. Stabilizer.

Rear wheel suspension

Rigid rear axle suspended in two oblique support arms, two torque rods, track rod. Coil springs and double-acting hydraulic telescopic shock absorbers.



121/122 S

Footbrakes.

Self-centring hydraulic Duo-Servo brakes.

Make of brake system Wagner Electric Diameter of brake drums, front and rear mm rear , 451 total, 902

Handbrake:

Mechanical, operating on rear wheels. Handbrake lever between front seats.

Wheels

Pressed steel wheels. All wheels balanced.

Rim size White sidewall tires tubeless. Size 6.00—15"

Body

All-welded, self-supporting steel body. Fully rust-protected.

Fuel tank

Placed at rear under luggage compartment.

Capacity litres

Electrical equipment

Voltage of system V Voltage V 12 Capacity Amp.hr. 60 Dynamo: Make Bosch Output W 360 Starter motor: Make Bosch Output h.p.

Ignition switch

Starter contact in ignition switch which in addition is provided with extra "radio" position in which ignition coil is disconnected Ignition coil

Connected with ignition switch by means of armoured, theft-

Dipper switch

Foot operated. Blue warning lamp for full headlights on instrument panel.

Traffic indicators

Flashers front and rear. Visual and audible signals on instrument panel.

Interior lighting

Contact in left door and switch on lamp in roof.

Heater and fresh air

Control to left of steering wheel. Fan with two speeds.

Windshield wipers and washer

Double windshield wipers with automatic return and nozzles for windshield washer. Control for wipers or wipers plus washer.

Sun visors

Double, padded sun visors.

Instruments

Padded instrument panel with combination instrument consisting of speedometer, mileometer, trip meter, fuel gauge and temperature gauge. Warning lamps for charging, oil pressure, traffic indicators and full headlights. Instrument lighting controllable.

Safety belts

Attachments for safety belts at front and rear seats.

Other equipment

Ashtrays in front and rear seat positions, set of tools, spare wheel, cigarette lighter.

CARHANDBOOK

31:7

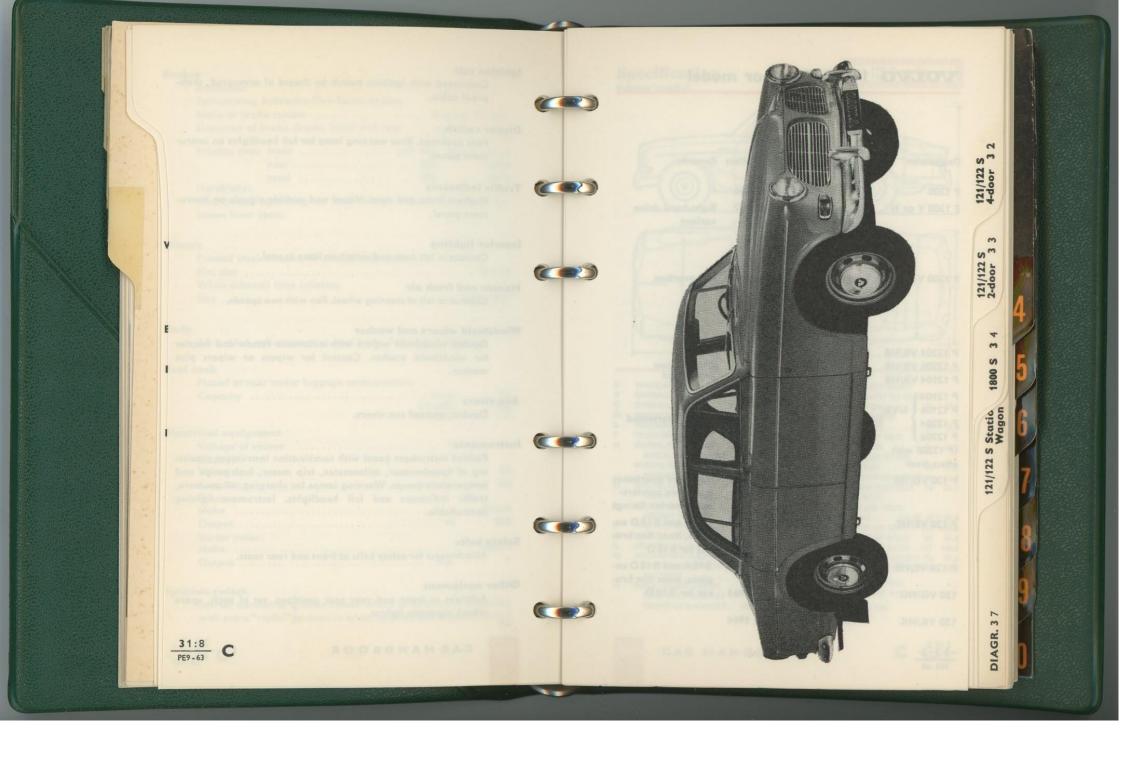
31:6 PE9 - 63

121/122 4-door

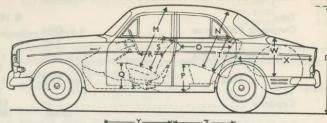
1800

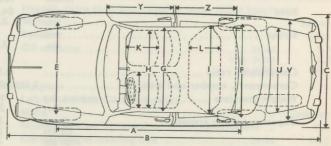
121/122

DIAGR.



Designation	Chassis numbers	With effect from	Remarks	
P 1200	1- 249	Oct 1956		
P 1200 V or H	250- 4435 4447- 4636 4639- 5193 5214- 5215 5271- 5272	Apr 1957	Right-hand drive variant	
P 1200 VB or HB	4436- 4446 4637- 4638 5192- 5213 5216- 5270 5273-12082	Febr 1958	M 4 gearbox	
P 12204 VB/HB	12083)			
P 12206 VB/HB P 12104 VB/HB	12170 -15000 12379 -1	Sept 1958	B16B engine introduced	
P 12104 P 12106 P 12204 P 12206 (P 12208 with	B 15001-54399	Nov 1958	Body undersealed	
effect from	21000)			
P 120 VD/HE	54400-84299	Aug 1960	Improved gearboxes and more comfort- able interior fittings	
P 120 VE/HE	84300-112799	Sept 1961	B 18 A and B 18 D engines, front disc brakes for B 18 D	
P 120 VE/HE	112800-139999	Sept 1962	B18 A and B18 D engines, front disc bra-	
120 VG/HG	140000-166399	Aug 1963	kes for B18D	
120 VK/HK	166400-	Aug 1964		





A	WHEELBASE	260	102.4	
В	OVERALL LENGTH	445	175.3	
C	OVERALL WIDTH	162	63.8	
D	OVERALL HEIGHT	150	59.3	
E	TRACKWIDTH, FRONT .	131	51.8	
F	TRACKWIDTH, REAR	131	51.8	
G	WIDTH, FRONT SEAT.			
	SHOULDER HEIGHT .	128	50.4	
	WIDTH, REAR SEAT,			
	SHOULDER HEIGHT .	124	48.8	
H	WIDTH, FRONT SEAT.			
	HEIGHT OF HIPS	134	52.0	
1	WIDTH, REAR SEAT,			
	HEIGHT OF HIPS	133	52.4	
J	WIDTH, FRONT SEAT	54	21.3	
K	LENGTH, FRONT SEAT .	46	18.1	
L	LENGTH, REAR SEAT	43	16.9	
M	ROOF HEIGHT ABOVE FRO	NT		
	SEAT 15 CM IN FRONT C)F		
	BACKREST	95	37.4	
N	ROOF HEIGHT ABOVE			
	REAR SEAT IS CM IN			
	FRONT OF BACKREST .	90	35.5	

_			
0	DISTANCE FROM FRONT		
0	SEAT BACKREST TO REAR		
	SEAT CUSHION	75	29.
P	HEIGHT, REAR SEAT		
	ABOVE FLOOR	35	13.8
Q	HEIGHT, FRONT SEAT		
	ABOVE FLOOR	31	12.7
R	DISTANCE FROM WHEEL		
	TO BACKREST	35	
S	HEIGHT, FRONT BACKREST	54	21.3
T	HEIGHT, REAR BACKREST	56	22.1
U	WIDTH OF BOOT		
	(TRUNK) LID (MAX.		
	AND MIN.) 121-95		
٧	MAX. WIDTH OF BOOT		
W	MAX. HEIGHT OF BOOT		
X	MAX. LENGTH OF BOOT		100.0
Y	WIDTH OF FRONT DOORS	93	87.3

Z WIDTH OF REAR DOORS 84 78.5 FRONT SEATS ADJUSTABLE ± 3 INS. (7 CM) FORE AND AFT. MEASUREMENTS IN CM

AND INCHES



CAR HANDBOOK

3 2:3 PE9 - 63

1800 S

121/122 S Statio Wagon

DIAGR. 3

32:2 PE8 - 64

Front-mounted, four-cylinder, 4-stroke petrol engine with over-head valves, five main bearings and in-line cylinders.

Туре		B 18 D
Output at 5000 r.p.m.	h.p. DIN	80
	SAE	90
Torque at 3000 r.p.m.	lb.ft.	14.0 101
	lb.ft.	14.5 105
Capacity	cc	1778
Bore	cu.ins.	108.5
	ins.	84.14 3.32
Stroke	····· mm ins.	80 3.15
Compression ratio	24/2020	8.5:1
Carburetters, number and make	2	
Weight complete	lbs.	155 340
Capacity, cooling system	litres US gts	8.0 8.5
	Imp. qts	7.0
Lubricating syst. including filter	US qts	3.75 3.7 3.1
Lubricating syst. excluding filter		3.25
Econocating syste excluding litter	US qts Imp. qts	2.9 2.4

Clutch

Single	dry-disc clutch	1				
Make			 	 	 Borg	& Beck
	disc external					215.9
					ins.	8.5

Gearbox

Fully synchronize	d.	
Туре		M 40
Ratios: 1st speed	***************************************	3.13:1
2nd ,,		1.99:1
3rd ,,		1.36:1
4th ,,	***************************************	1:1
Reverse .		3.25:1

Lubricant	 	 	. Gear oil
viscosity	 	 SAI	80
Oil capacity	 	 litre	s 0.75
		Imp. pint	s 1.3
		US pint	s 1.6

Propeller shaft

Rear axle

Hypoid, drive shaft journalled in taper roller bearings	
Make	Spicer
Ratio	4.1:1
Oil capacitylitres	1.3
Imp. pints	2.3
Us bints	2.7

Steering gear

Left-hand drive. Cam and roller.	
Make	Gemme
Number of steering wheel turns from lock to lock .	31/
Oil capacity of steering box litres Imp. pints US pints	0.25
Turning circle m ft.	9.6 31.5

Front wheel suspension

Independent suspension with coil springs and rubber-journalled control arms. Ball joints. Double-acting, hydraulic telescopic shock absorbers. Stabilizer.

Rear wheel suspension

Rigid rear axle mounted on two rubber-journalled support arms, torque rods, track rod. Coil springs and double-acting, hydraulic telescopic shock absorbers.

Brakes

Footbrakes:

Hydraulic, front: self-adjusting disc brakes, re	ear: drum	brake
Make of brake system		Girling
Diameter, brake disc, front	mm	276.

Diameter, brake drum, rear	Ignition coil Connected with ignition switch by means of an armoured tamper-proof cable. Dipper switch Foot operated. Blue warning lamp for full headlights on instrument panel.	
Wheels Pressed steel wheels. All wheels balanced. Rim size	Traffic indicators Flashers front and rear. Visual and audible signals on instrument panel.	
Size	3	22 S or 3 3
Fuel tank Placed at rear under luggage compartment.	Llanton and fusch sin	2-doo
Capacity litres 45 US galls. 12 Imp. galls. 10 Electrical equipment	Windshield wipers and washer Double electric windshield wipers with two speeds. Nozzles for windshield washer.	00 S 3 4
System voltage V 12 Battery: V 12 Voltage V 12 Capacity Amp.hr. 60	Sun visors Double padded sun visors.	Static 1800 Wagon
Dynamo: Make Bosch Output W 360 Starter motor: Make Bosch Output Bosch Output h.p. 1	Padded instrument panel with combination instruments consist-	121/122 S Sto
Ignition switch Starter contact in ignition switch which is, in addition, provided with an extra "radio" position in which the ignition coil is	Safety belts Attachments for safety belts at front and rear seats.	
disengaged.	Other equipment Ashtrays in instrument panel and both rear doors, set of tools. spare wheel, cigarette lighter.	37
32:6 PE9-63 C	CAR HANDBOOK C 32:7	DIAGR.





1800 S

121/122 S Statio

DIAGR. 37

32:8 PE8-64

VOLVO 121/122 S, 2 door model

Introduced in October 1961.

 Designation
 Chassis numbers
 With effect Remarks from

 130 VA/HA
 1-10499
 Oct 1961

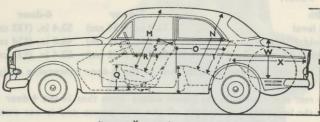
 130 VB/HB
 10499-39999
 Sept 1962

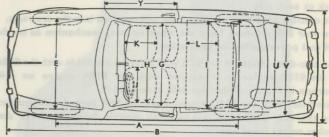
 120 VD/HD
 40000-84599
 Aug 1963

 120 VE/HE
 84600 Aug 1964



121/122 S-series







Turn to page 3 2:3 for comparison with 120.

Doors

The entry opening is naturally larger than on the four-door model. The actual door opening is 39.4 in. (100 cm) on the 2-door compared with 33.7 in. (85 cm) on the 120, the door pillar having been moved 5.7 in. (14 cm) to the rear. The door opening angle is the same as that on the 120 but rather larger than that on the 544.

Front seats

The seat backrest can be moved to three different positions by one single movement. In the forward and rear positions the backrest is locked, this being an important safety feature. In the central position the backrest can be tipped forward for convenient entry to the rear seat.

The safety belt attachments have been moved 11 in. (28 cm) to the rear.



CAR HANDBOOK

33:3

DIAGR. 37

1800 S

121/122 S Static Wagon

Rear seat

The rear seat is very roomy. Since the armrests are in the thickness of the side, the width is considerably greater on the 2-dooren than on the 4-door.

Width	2-door	4-door	
Hip level	52.8 in. (134 cm)	52.4 in. (133 cm)	
Shoulder level		48.8 in. (124 cm)	
Width over armrests	59.8 in. (152 cm)	52.4 in. (133 cm)	

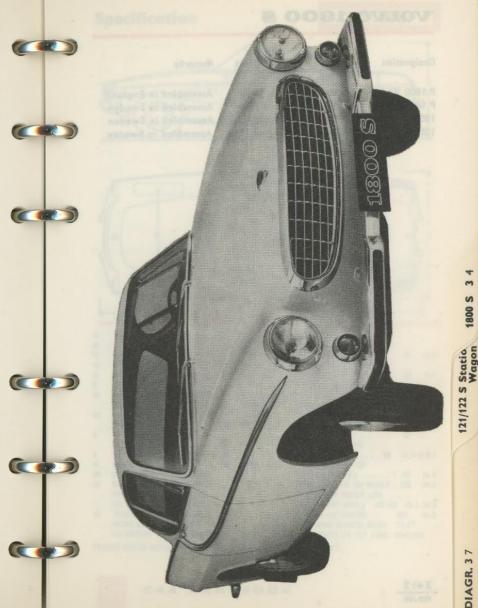
The backrest is identical with that in the 2-door concerning design

The rear seat cushion in the 2-door differs from that in the 4-door in that the front edge is straight all the way across and is not swept back at each side.

The ashtrays are horizontally located and recessed into the armrests. The rear side windows have the same opening mechanism as on the 544 and provide effective ventilation.

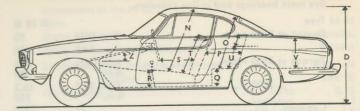
The two-door model of the VOLVO 121/122 is available with the B18A or the B18D engine. In connection with the B18A engine an M40 gearbox is fitted and the rear axle ratio is 4.1:1.

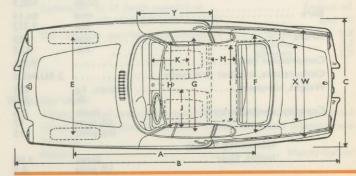
Cars fitted with the B18D engine have the M41 (overdrive) gearbox and the rear axle ratio is 4.56;1. All models, however, have disc brakes on the front wheels.



3 3:4 PE 8-64 DIAGR.

Designation	Chassis number	With effect from	Remarks
P 1800 VA/HA	1-6000	May 1961	Assembled in England
P 1800 VB/HB	6000-8000	April 1963	Assembled in Sweden
1800 S VD/HD	8001-12499	August 1963	Assembled in Sweden
1800 S VE/HE	12500-	August 1963	Assembled in Sweden





		Service and the service of the servi						
	Α	WHEELBASE	245	96,5	P	DISTANCE FROM FRONT		
	В	OVERALL LENGTH	440	173		SEAT BACKREST TO REAR		
	C	OVERALL WIDTH	170	66.9		SEAT CUSHION	50	19.
	D	OVERALL HEIGHT	128	50.6	Q	HEIGHT OF REAR SEAT		
	E	TRACKWIDTH, FRONT	131	51.8		ABOVE FLOOR	28	9.
	F	TRACKWIDTH, REAR	131	51.8	R	HEIGHT OF FRONT SEAT		
	G	WIDTH OF FRONT SEAT,				ABOVE FLOOR	25	7.
		SHOULDER HEIGHT	130	51.2	S	DISTANCE FROM WHEEL		
	н	WIDTH, FRONT SEAT,				TO BACKREST	50	16.
		HEIGHT OF HIPS	136	53.2	Т	HEIGHT OF FRONT		
	1	WIDTH, REAR SEAT,				BACKREST	57	
	-	HEIGHT OF HIPS	131	50.7	U	HEIGHT OF REAR		
	1	WIDTH, FRONT SEAT	50	19.7		BACKREST38	11.4	+8.
K	K	LENGTH, FRONT SEAT			V	MAX. HEIGHT OF		
	M	LENGTH, REAR CUSHION				BOOT (TRUNK)	43	16.
	N	ROOF HEIGHT ABOVE			W	MAX. WIDTH OF BOOT	125	49.
		FRONT SEAT 15 CM (6")			X	WIDTH OF BOOT LID		
		IN FRONT OF BACKREST	93	36.6		(MAX. AND MIN.) 107-8	6 42.	1-33.
	0	ROOF HEIGHT ABOVE		2010	Y	WIDTH OF DOOR	102	40.
	-	REAR SEAT 15 CM (6")				STEERING WHEEL RAKE	11.50	
		IN FRONT OF BACKREST	72	28.4		ASUREMENTS IN CM AND		
		III I DI DI DI DI	5.77				0.0000000000000000000000000000000000000	7700

FRONT SEATS ADJUSTABLE ± 2.6 INS. (6 CM) FORE AND AFT.



CAR HANDBOOK

3 4:3 PE9-63 121/122 S Statio. Wagon Front-mounted, four-cylinder, four-stroke o.h.v. petrol engine, five main bearings and in-line cylinders.

Type	B 18 B
Output at 5500 r.p.m h.p. DIN	90
, SAE	100
Torque at 3500 r.p.m kgm DIN lb.ft.	13.8 100
,, 3800 ,,kgm SAE	15.2 110
Capacity cc. in.	1778 108.5
Bore mm ins.	84.14 3.313
Stroke mm ins.	80 3.1 <i>5</i>
Compression ratio	9.5:1
Carburetters, number and make	
Weight, complete approx. kg	155
Capacity, cooling system litres US pints Imp.pints	1/
lubricating system	
includ. filter litres US pint	8.1
Imp.pint	
exclud. filter litres US pint Imp.pint	5 7.0

Clutch

Single dry disc		10 1
Make	Borg	and Beck
Clutch disc, external diameter		215.9 8.5

Gearbox

Four-speed, fully	synchronized with overdrive	M 41
Туре		147.41
Laycock de Nor	manville	
		3.13:1
		1.99:1
		1.36:1
3rd ,,		1:1
4th ,,		
reverse .		3.25:1

Overdrive

equipment to the M 40.	
Type	M 41
Make of overdrive Laycock de N	lormanville
Ratio, 4th speed overdrive	0.756:1
Lubricant, M 40 (without overdrive)	Gear oil
viscosity	SAE 80
Oil capacity litres Imp.pints US pints	0.75 1.3 1.9
Lubricant, M 41 (with overdrive)	Engine oil
viscosity (all year round)	SAE 30
Oil capacity, gearbox and overdrive litres Imp.pints US pints	1.8 3.3 3.9

An electrically-operated overdrive can be supplied as extra

Propeller shaft

Open, divid	ed and	fitted	with	three	needle-bear	ing	universal
joints and a	. maint	enance	e-free,	, rubb	er-mounted	inte	ermediate
bearing.							
						Llav	du Chican

Rear axle

Hypoid, drive shafts carried in taper roller bearings.	
Make	Spicer
Ratio, with M 40 gearbox	4.1:1
with M 41 gearbox (overdrive)	4.56:1
Lubricant	Hypoid oil
viscosity	SAE 80
Oil capacity litres	1.3 2.3
US bints	2.7

Steering gear

Left-hand drive. Steering box type, "cam and roller"	
Make	ZF
Number of steering wheel turns from lock to lock	3.3
Ratio	15.5:1
The state of the s	



CAR			

121/122 S Statio Wagon

Lubricant	Нуро	id oil
viscosity	SA	AE 80
Oil capacity litres		.5
ft.	"	9.5 31

Front wheel suspension

Independent front wheel suspension with coil springs and rubber-mounted control arms.

Steering knuckle carried in ball joints. Double-acting hydraulic, telescopic shock absorbers. Stabilizer.

Rear wheel suspension

Rigid rear axle carried on two rubber-mounted support arms, two torque arms and a track rod. Coil springs and double-acting hydraulic, telescopic shock absorbers.

Brakes

Footbrakes:

Hydraulic, front: self-adjusting disc brakes, rear: drum brakes.

Vacuum-servo

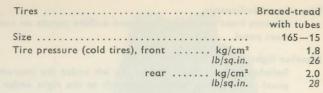
Make of b	rake system	Girling
Diameter,	vacuum cylinder mm ins.	139.7 5.5
,,	brake disc, front mm ins.	276.5 10.88
,,	brake drum, rear mm ins.	228.6 9.0
Friction su	rface, front, per wheel cm² sq.in.	92.5 14.33
,, ,	rear, per wheel cm ² sq.in.	210 32.55

Handbrake:

Mechanical, operating on rear wheels. Handbrake lever between driving seat and door.

Wheels

Pressed steel wheels. All wheels balanced	
Rim size	41/2 J × 15 L



Body

All-welded, integral body. Completely rust protected.

Fuel tank

Placed at	rear under luggage compartment.	
Capacity	litres	45
	Imp.galis.	10
	US galls.	12

Electrical equipment

Dynamo: Make Boso	Voltage of system	٧	1:
Dynamo: Make Boss		٧	1:
Make Boso	Capacity	Ah	5
DOS	Dynamo:		
Effect W 30	Make	E	Bosch
	Effect	W	360

Starter motor:

Ignition switch			
Starter contact	in ignition switch	which is	provided with an
extra "radio" p	osition in which the	e ignition of	coil is disconnected

Ignition coil

Connected with the ignition switch by means of an armoured, thief-proof cable.

Headlight dipper switch

Foot operated. Blue warning lamp for full headlights on instrument panel.



CARHANDBOOK

Bosch

0.9

1.2

Directional indicators

Blinkers front and rear. Visual and audible signals on instrument panel.

Interior lighting

Switches in both doors and to the left under the instrument panel. Mapreading lamp with switch to the right under the instrument panel.

Heater and fresh air

Two openings for direct ventilation, one on the right and one on the left side. Controls on each side under the instrument panel.

Separate controls for heater, floor and demister under the centre of the instrument panel. Two-speed fan.

Windshield wipers and washers

Double electric windshield wipers with two speeds. Electrically operated windshield washers.

Sun visors

Double, padded sun visors.

Horns

Three horns, of which two function by pressing the knob in the centre of the steering wheel and the third, a loud-note horn, by means of the lever to the right under the steering wheel.

Instruments

Padded instrument panel. Revolution counter. Thermometer type water and oil temperature gauges. Speedometer with mileometer, trip meter and warning lamp for charging, full headlights and directional signals. Clock. On cars with overdrives, a warning lamp which lights up when the overdrive is engaged. Adjustable-strength instrument lighting.

Safety belts

Three-point type safety belts for front seats.

Other equipment

Ashtray and cigarette lighter in instrument panel, compartments on both sides under the instrument panel, tool kit, spare wheel.





121/122 S Station Wagon

IAGR. 37

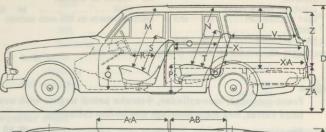
VOLVO 121/122 S, Station Wagon

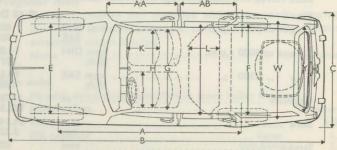
Introduced in February 1962

Designation	Chassis numbers	With effect from
220 VA/HA	1-1399	Febr 1962
220 VB/HB	1400-8274	Aug 1962
121 VD/HD	8275-17949	Aug 1963
121 VE/HE	17950-	Aug 1964

Specification

122 S-series





A	WHEELBASE	260	102.4	0	DISTANCE FROM FRONT		
В	OVERALL LENGTH	449	175.5		SEAT BACKREST TO		
C	OVERALL WIDTH	162	63.8		REAR SEAT CUSHION	60	23.5
D	OVERALL HEIGHT	153	60.5	Р	HEIGHT, REAR SEAT		
E	TRACKWIDTH, FRONT	131	51.8			37	14.2
F	TRACKWIDTH, REAR	131	51.8	0		100	
G	WIDTH, FRONT SEAT,			-		33	13.5
	SHOULDER HEIGHT	128	50.4	R			15.5
Н	WIDTH, FRONT SEAT.						
	HEIGHT OF HIPS	134	52.0			35	13.8
1	WIDTH, REAR SEAT,			S		-	13.0
	SHOULDER HEIGHT	125	50.0			54	21.3
	WIDTH, REAR SEAT,			Т		-	21.5
	HEIGHT OF HIPS	135	51.9			55	21.7
J	WIDTH, FRONT SEAT	53	21.2	U			21.7
K	LENGTH, FRONT SEAT	47	18.2			86	34.4
L	LENGTH, REAR SEAT	45	18.1	V		00	34.4
M	ROOF HEIGHT ABOVE			65/2			
	FRONT SEAT 6" IN					97	38.7
	FRONT OF BACKREST	98	38.9	W		"	30.7
N	ROOF HEIGHT ABOVE	135		7.7		124	50.2
		91	35.6		EDGGMOL STACE	120	30.2
		70.					Cont.
	CDEFG H I JKLM	C OVERALL WIDTH	C OVERALL WIDTH 162 D OVERALL HEIGHT 153 E TRACKWIDTH, FRONT 131 F TRACKWIDTH, REAR 131 G WIDTH, FRONT SEAT, SHOULDER HEIGHT 128 H WIDTH, FRONT SEAT, HEIGHT OF HIPS 134 I WIDTH, REAR SEAT, SHOULDER HEIGHT 125 WIDTH, REAR SEAT, HEIGHT OF HIPS 135 J WIDTH, FRONT SEAT 47 LENGTH, FRONT SEAT 47 LENGTH, FRONT SEAT 46 M ROOF HEIGHT ABOVE FRONT OF BACKREST 78 N ROOF HEIGHT ABOVE REAR SEAT 6" IN 91	C OVERALL WIDTH	C OVERALL WIDTH	C OVERALL WIDTH	C OVERALL WIDTH . 162 63.8 REAR SEAT CUSHION 60 D OVERALL HEIGHT . 153 60.5 P HEIGHT, REAR SEAT E TRACKWIDTH, FRONT 131 51.8 Q HEIGHT, REAR SEAT G WIDTH, FRONT SEAT, SHOULDER HEIGHT . 128 50.4 R DISTANCE FROM STEERING WHEEL TO BACKREST . 35 I WIDTH, FRONT SEAT, HEIGHT OF HIPS . 134 52.0 BACKREST . 35 I WIDTH, REAR SEAT, SHOULDER HEIGHT . 125 50.0 BACKREST . 54 WIDTH, REAR SEAT, HEIGHT OF HIPS . 135 51.9 REAR BACKREST . 55 J WIDTH, REAR SEAT . 51.9 WIDTH, REAR SEAT . 55 I WIDTH, REAR SEAT . 55 J WIDTH, FRONT SEAT 67 18.2 U HEIGHT, FLOOR-ROOF, LUGGAGE SPACE . 86 L LENGTH, REAR SEAT . 45 18.1 V DISTANCE FROM REAR BACKREST TO REAR OPENING . 97 ROOF HEIGHT ABOVE REAR SEAT 6" IN FRONT OF BACKREST 98 38.9 W WIDTH, LUGGAGE SPACE . 126



CAR HANDBOOK

3 5:11 PE9-63

LENGTH,			ZA LOADING HEIGHT 62 24.4
LUGGAGE SPACE (REAR			AA WIDTH OF DOORS,
	183	72.0	FRONT 93 36.
LENGTH.			AB WIDTH OF DOORS,
LUGGAGE SPACE (REAR			REAR 84 33.3
	118	47.0	MEASUREMENTS IN CM AND INCHES
HEIGHT,			
REAR OPENING	78	30,8	
	LUGGAGE SPACE (REAR SEAT FOLDED DOWN) LENGTH, LUGGAGE SPACE (REAR SEAT FOLDED UP) HEIGHT,	LUGGAGE SPACE (REAR SEAT FOLDED DOWN) 183 LENGTH, LUGGAGE SPACE (REAR SEAT FOLDED UP) 118 HEIGHT.	LUGGAGE SPACE (REAR SEAT FOLDED DOWN) 183 72.0 LENGTH, LUGGAGE SPACE (REAR SEAT FOLDED UP) 118 47.0

Engine

Front-mounted, four-cylinder, 4-stroke petrol engine with overhead valves, five main bearings and in-line cylinders.

nead varies, in a main sources	D 40 D
Туре	B 18 D
Output at 5000 r.p.m	80 90
Torque at 3000 r.p.m kgm DIN lb.ft.	14.0 101
,, ,, 3500 ,, kgm SAE	14.5 105
Capacity cc cu.ins.	1778 108.5
Bore mm ins.	84.14 3.32
Stroke mm ins.	80 3.15
Compression ratio	8.5:1
Carburetters, number and make	2 SU-HS 6
Weight complete approx. kg	155 340
Capacity, cooling system litres US qts Imp.qts	8.0 8.5 7.0
Lubricating syst. including filter litres US qts Imp.qts	3.75 3.7 3.1
Lubricating syst. excluding filter litres US qts Imp.qts	3.25 2.9 2.4

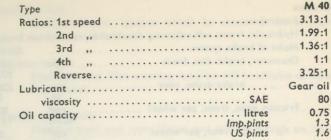
Clutch

Single	dry-disc clutch		
Make	В	org &	Beck
Clutch	disc external diameter mm		215.9 8.5

Gearbox

Fully synchronized.

3	5	:1	2	
PI	E9	- 63		



Propeller shaft

Rear axle

Hypoid, drive shaft journalled in taper roller bear	rings
Make	C 1: 1
Ratio	4.50
Oil capacity litre	s 1.3
Imp.pint	s 2.3

Steering gear

Left-hand drive. Cam and roller.	
Make	Gemmer
Number of steering wheel turns from lock to lock	31/4
Oil capacity of steering box litres Imp.pints US pints	0.25 0.4 0.5
Turning circle m ft.	10.3 33.7

Front wheel suspension

Independent suspension with coil springs and rubber-journalled control arms. Ball joints. Double-acting, hydraulic telescopic shock absorbers. Stabilizers.

Rear wheel suspension

Rigid rear axle suspended on two rubber-mounted, longitudinal support arms and two similarly rubber-mounted longitudinal support rods, located to the body laterally by a rubber mounted track rod. Coil springs with rubber bush type auxiliary springs.



Brakes

Footbrakes:

 Hydraulic, front; self-adjusting disc brakes, rear; drum brakes.

 Make of brake system
 Girling

 Diameter, brake disc, front
 mm
 276.5

 in.
 10.88

 , brake drum, rear
 mm
 228.6

 in.
 9.0

 Friction area, front, per wheel
 cm²
 92.5

 sq.in.
 14.33

 ,, rear, per wheel
 cm²
 210

 sq.in.
 32.55

Mechanical, operating on rear wheels. Handbrake lever between driving seat and door.

Wheels

Body

All-welded, self-supporting steel body. Galvanized sheet-metal in bottom rail and door angle. Completely rust-protected.

Placed at rear under luggage compartment.

Fuel tank

Capacity litres 12 US galls. Imp.galls. 10 Electrical equipment System voltage V Voltage V 12 60 Capacity Amp.hr. Dynamo: Make OutputW Make Bosch Output h.p.

Ignition switch

Starter contact in ignition switch which is, in addition, provided with an extra "radio" position in which the ignition coil is disconnected.

Ignition coil

Connected with ignition switch by means of an armoured tamper-proof cable.

Dipper switch

Foot operated. Blue warning lamp for full headlights on instrument panel.

Traffic indicators

Flashers front and rear. Visual and audible signals on instrument panel.

Interior lighting

Contact in both doors and switch on lamp in roof.

Heater and fresh air

Separate controls for heater, floor and defroster in the centre of the instrument panel. Warm air duct to rear seat. Fan with two speeds.

Windscreen wipers and washer

Double electric windscreen wipers with two speeds. Nozzles for windscreen washer.

Sun visors

Double padded sun visors.

Instruments

Padded instrument panel with combination instruments consisting of speedometer, mileometer, trip meter, fuel gauge and temperature gauge. Warning lamp for charging, oil pressure, traffic indicators and full headlights. Instrument lighting rheostat- controlled.

Safety belts

Attachments for safety belts at front and rear seats.

Other equipment

Ashtrays in instrument panel and both rear doors, set of tools, spare wheel, cigarette lighter.



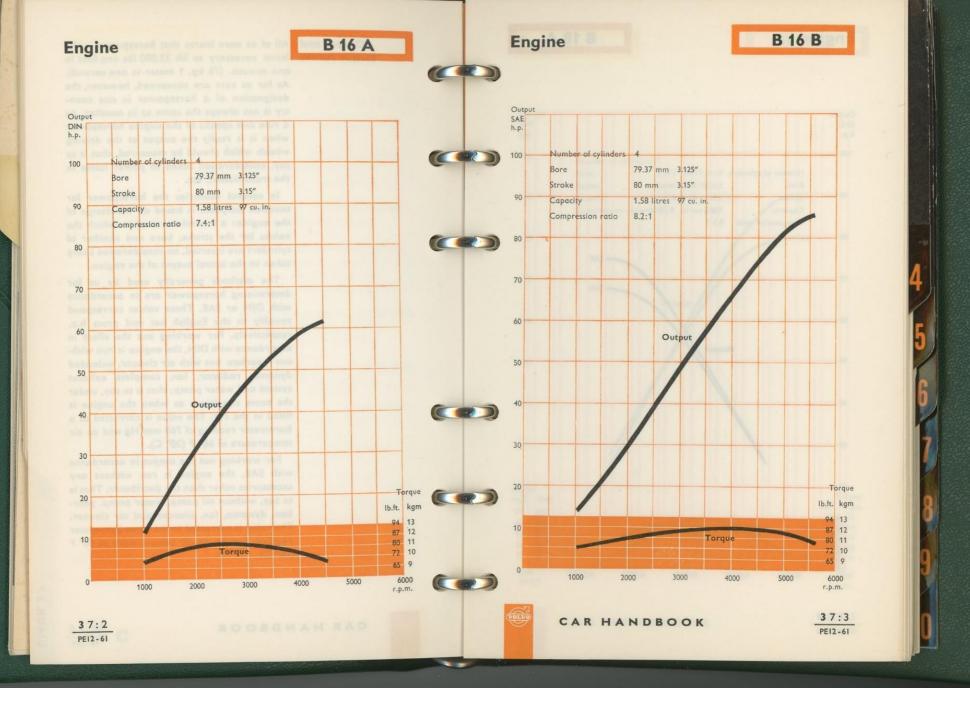
Output and All of us once learnt that horsepower is the torque curves force necessary to lift 33.000 lbs one foot in one minute. (75 kg. 1 meter in one second). As far as cars are concerned, however, the designation of a horsepower in one country is not always the same as in another. As a rule one speaks of the engine horsepower when it is really the output at the driving wheels which should be measured, that is to say, consideration taken to power losses in the transmission, etc.

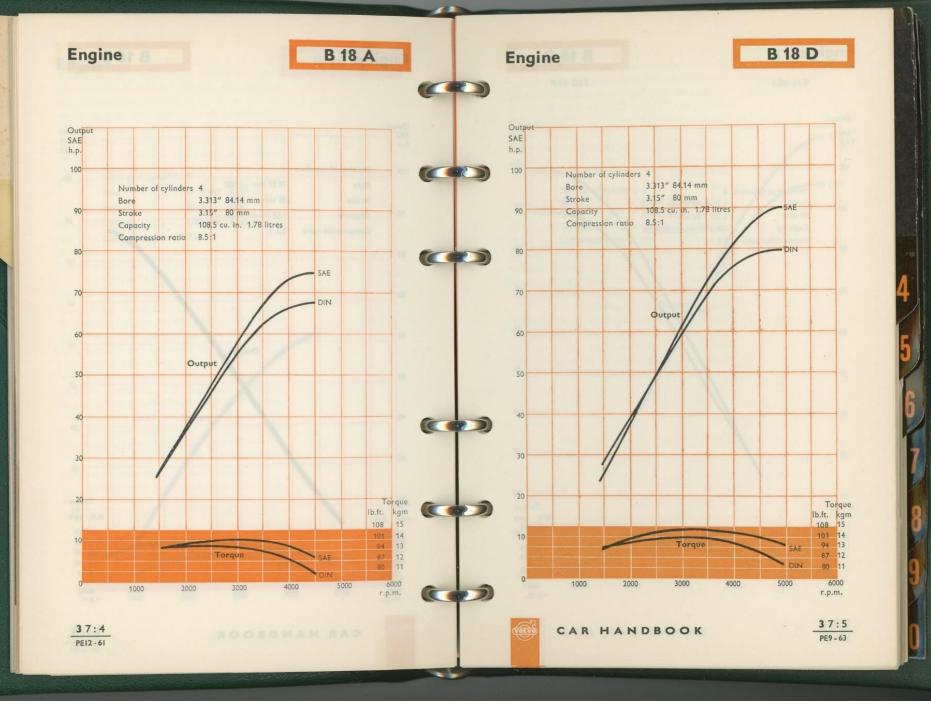
> In several countries the horsepower for taxation purposes is based on the design of the engine: a formula is used in which the values for the stroke, bore and number of cylinders are inserted, no consideration being taken to the actual output of the engine.

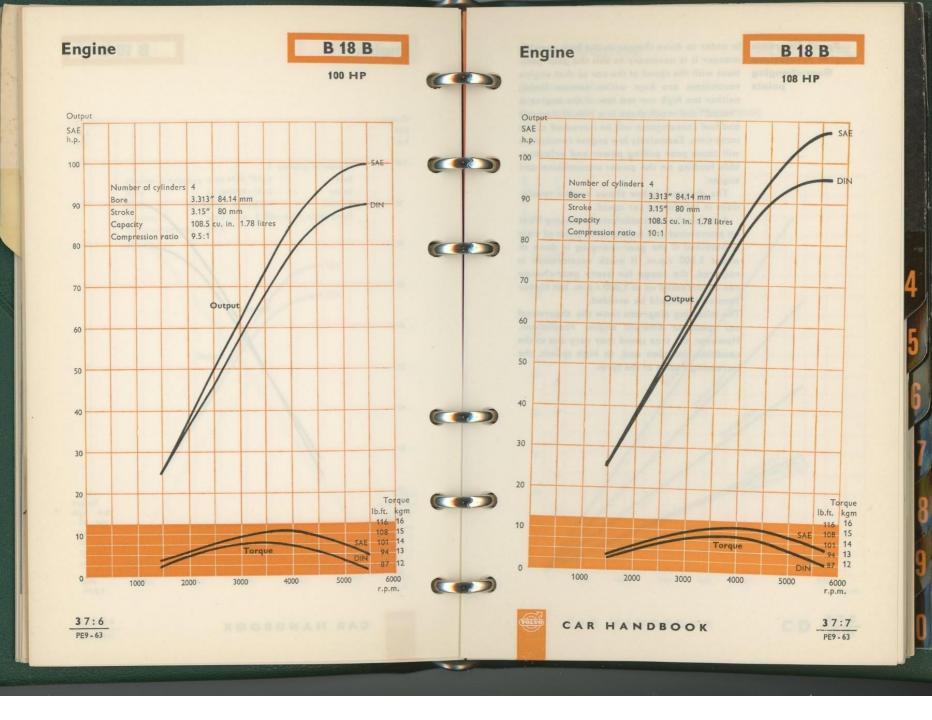
> The methods generally used by us for determining horsepower are in accordance with DIN or SAE. These values correspond roughly to the English net and gross h.p. respectively. For working out the effect in accordance with DIN, the engine is run without gearbox but with air cleaner, unloaded dynamo, radiator, fan, complete exhaust system and water pump; that is to say, under the same conditions as when the engine is fitted in the car. The value is corrected to a barometer reading of 760 mm Hg and an air temperature of 68° F (20° C).

> For working out the output in accordance with SAE, the engine is run without any accessories other than the distributor. That is to say, without oil pump, water pump, gearbox, dynamo, fan, silencer and air cleaner. The value is corrected to the same barometer reading but to an air temperature of 60° F (16° C).

DIAGR.







Speed diagrams In order to drive the car in the best possible Engine revolutions manner it is necessary to suit the gear posi-Gear-changing tions with the speed of the car so that engine points revolutions are kept within certain limits. neither too high nor too low. If the engine is "raced" too much there is a risk of damage and fuel consumption will be increased at the same time. Excessively low engine revolutions will cause poor pulling power and unfavourable loading on the power transmission and engine.

> The diagram below shows engine revolutions in relation to car speed.

> As a rule the most satisfactory running from an economical and acceleration point of view is obtained if the gear-changing is done at about 3,500 r.p.m. If quick acceleration is required, the range for every gear-change can be increased up to 5,000 r.p.m. but higher revolutions should be avoided.

> The following diagrams show the theoretical car speed at different engine revolutions. However, the true speed may vary due to the condition, inflation and, at high speeds, the increasing radius of the tyres.

Speed diagram

544 and 120-series

Gearbox: M 40 Rear axle ratio: 4.1:1

Tyres: 6.00-15" rolling radius: 12 3/8" (315 mm)











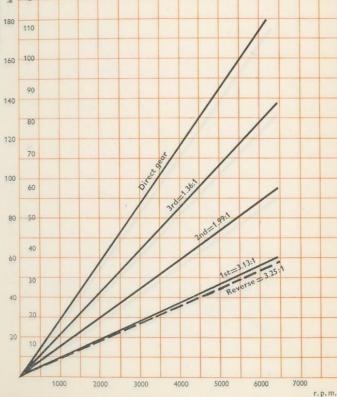














Speed diagram

1800 S



Gearbox: M 40 Rear axle ratio: 4.1:1

Tyres: 165-15, rolling radius: 11 3/4" (300 mm)







100













5000

6000

Speed diagram

Rear axle ratio: 4.56:1

1800 S

Gearbox: M 41

Tyres: 165-15, rolling radius: 11 3/4" (300 mm)

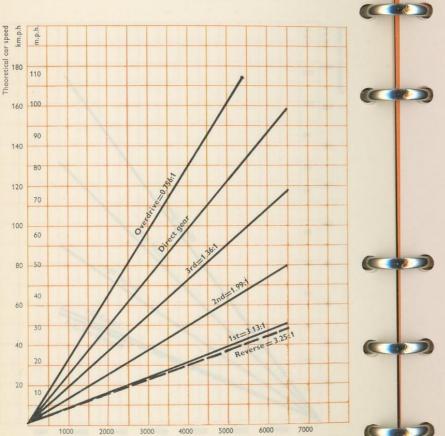
Speed diagram

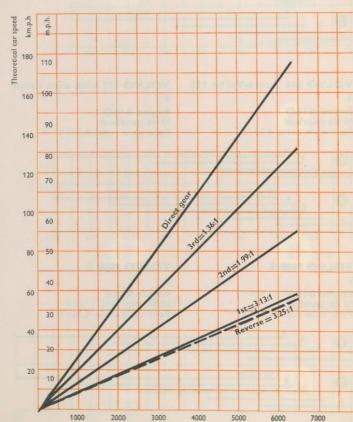
210-series

Gearbox: M 40

Rear axle ratio: 4.56:1

Tyres: 6.40-15, rolling radius: 13" (330 mm)





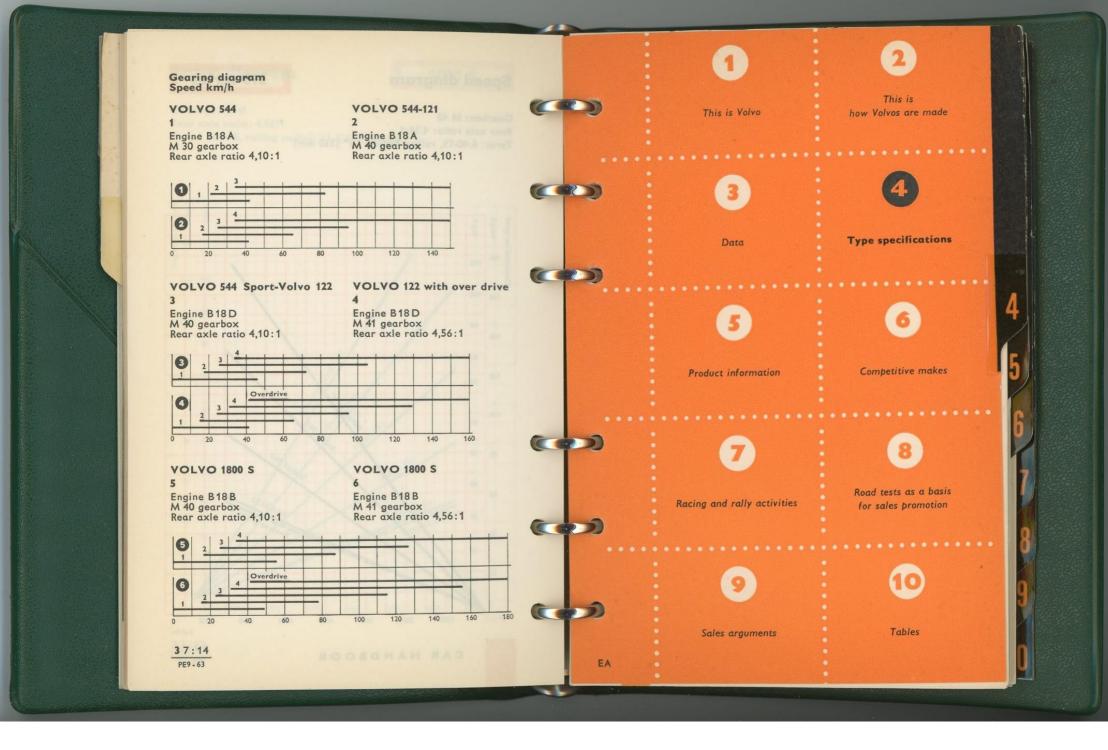
3 7:12 PE9-63

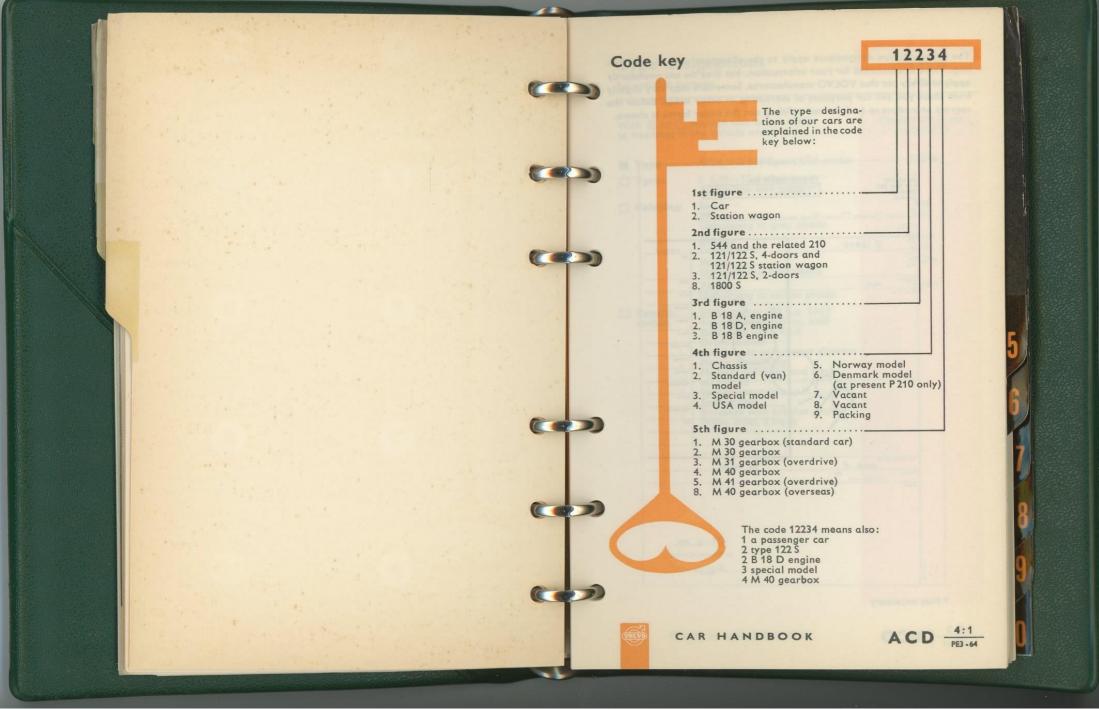


CAR HANDBOOK

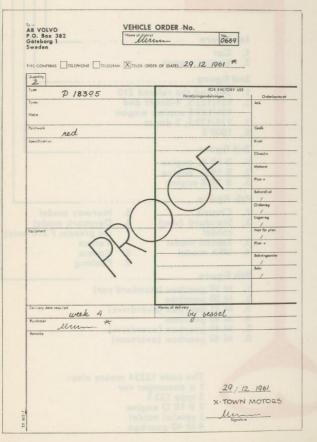
3 7:13 PE9-63

r.p.m.





The following type designations apply to the passenger cars you are selling. These are intended for your information, but they do not necessarily apply to every car that VOLVO manufactures. Some cars may vary slightly from those you sell for purposes of marketing in other areas. Below the correct procedure to be followed in filling out the order forms is shown.



* Not necessary

Type designations

for ordering purposes

cation

544-series

USA

With or marked text below refers to headings in the vehicle order form.

VOLVO 544 Sport USA model Type

5 6.00-15 4-ply tyres ☐ Tyres with white side walls

Painting Blue Upholstery in grey plastic

> Black Grey White Upholstery in red plastic Yellow

Upholstery in yellow plastic Specifi-B18D engine (90 h.p. SAE)

4-speed transmission, M40 Rear axle ratio 4.1:1 Drum brakes Air cleaner with paper element Plastic headlining Heater, defroster and fresh air intake

Speedometer in m.p.h. English text Bumpers with tubular arch Safety belts, 2 front

Please state in the order form:

11244

Red Blue

Black Grey White

Yellow



121/122 S-series

for ordering purposes

☐ Tyres

USA

Type designations
for ordering purposes

121/122 S-series

USA

With or marked text below refers to headings in the vehicle order form.

■ Type VOLVO 122 S, 4-door USA model

5 6.00—15 4-ply tyres with white side walls.

Painting Black
White
Grey

Upholstery in red plastic

Upholstery in grey plastic

Yellow Upholstery i yellow plastic

Specification

B18D engine (90 h.p. SAE)
4-speed transmission, M40
Rear axle ratio 4.1:1
Disc brakes at front

Disc brakes at front
Air cleaners with
paper element
Plastic headlining
Heater, defroster and fresh
air intake

Speedometer in m.p.h. English text

Front bumper with tubular arch Left hand drive Safety belts, 2 front Please state in the order form:

12244

Black White Grey

Blue Red

Yellow

With ■ or □ marked text below refers to headings in the vehicle order form.

■ Type VOLVO 122 S, 2-door USA modell

☐ **Tyres** 5 6.00—15 4-ply tyres

Red Blue Upholstery in grey plastic Black White Grey Upholstery in red plastic Yellow Upholstery in yellow plastic

Specification

B18B engine (90 h.p. SAE) 4-speed transmission, M40

Rear axle ratio 4.1:1
Disc brakes at front
Air cleaners with
paper element
Plastic headlining
Heater, defroster and fresh

air intake
Speedometer in m.p.h.
English text
Front bumper with

Left hand drive Safety belts, 2 front Please state in the order form:

13244

Red Blue

Black White Grey

Yellow

CAR HANDBOOK

C 4:7

121/122 S-series

for ordering purposes

Type

☐ Tyres

☐ Specifica-

USA

Type designations

for ordering purposes

544-series

USA

With ■ or □ marked text below refers to heading in the vehicle order form.

VOLVO 122 S, Automatic 4-door USA model

5 6.00—15 4-ply tyres with white side walls.

Painting
Black
White
Grey
Upholstery in red plastic

Blue Red Upholstery in grey plastic

Yellow Upholstery in yellow plastic

B18D engine (90 h.p. SAE)
Automatic transmission
Rear axle ratio 4.1:1
Disc brakes at front
Air cleaners with
paper element
Plastic headlining
Heater, defroster and fresh
air intake
Speedometer in m.p.h.

English text Front bumber with tubular arch Left hand drive Safety belts, 2 front Please state in the order form:

12246

Black White Grey

Blue Red

Yellow

With or marked text below refers to headings on the vehicle order form.

■ Type VOLVO 544 SPORT USA model

☐ Tyres 5 6.00—15, 4-ply tyres with white sidewalls

Painting White Dark grey upholstery Black

Upholstery in red cloth and red plastic

Red
Upholstery in grey cloth
and grey plastic
Light blue
Dark blue
Upholstery in blue cloth and

blue plastic

☐ Engine B18D (90 h.p. SAE)

Transmission 4-speed, M 40

Rear axle Ratio 4.1:1

laneous

Rear ventilator windows

Please state on the order form:

11244

White Dark grey Black

Red

Light blue Dark blue

for ordering purposes

☐ Tyres

121/122 S-series

USA

Please state on the

order form:

12244

White

Dark grey Black Type designations

for ordering purposes

121/122 S-series

USA

With ■ or □ marked text below refers to headings on the vehicle order form.

■ Type VOLVO 122 S, 4-door USA model

5 6.00-15, 4-ply tyres with white sidewalls

Painting White Dark grey upholstery Black

Upholstery in red plastic

Red Light blue Upholstery in black plastic Dark blue

Upholstery in blue plastic

Upholstery in leathercoloured plastic

☐ Engine B 18D (90 h.p. SAE)

Transmission 4-speed, M 40

Rear axle Ratio 4.1:1

nite sidewalls

hite

ark grey

ack

Red Light blue

Dark blue

Yellow

With ■ or □ marked text below refers to headings on the vehicle order form.

■ Type VOLVO 122 S, 4-door USA model, Automatic

☐ Tyres 5 6.00—15, 4-ply with white sidewalls

Painting White
Dark grey
upholstery Black
Upholstery in red plastic

Red Light blue Upholstery in black plastic

Dark blue Upholstery in blue plastic

Yellow Upholstery in leathercoloured plastic

☐ Engine B18D (90 h.p. SAE)

Transmission Automatic transmissio

Rear axle Ratio 4.1:1

Please state on the order form:

12246

White Dark grey Black

Red Light blue

Dark blue

Yellow



CAR HANDBOOK

A C 4:1

for ordering purposes

121/122 S-series

USA

Type designations

for ordering purposes

121/122 S-series

USA

With or marked text below refers to headings on the vehicle order form.

■ Type

VOLVO 122 S. 2-door USA model

Tyres

5 6.00-15, 4-ply tyres with white sidewalls

Painting and upholstery

White Dark grey Black

Upholstery in red plastic

Red

Light blue Upholstery in black plastic

Dark blue

Upholstery in blue plastic

Upholstery in leathercoloured plastic

Engine

B18D (90 h.p. SAE)

Transmission

4-speed, M 40

Rear axle Ratio 4.1:1

Miscellaneous

Rear ventilator windows

Please state on the order form:

13244

White Dark grey Black

Red Light blue

Dark blue

Yellow

With or marked text below refers to headings on the vehicle order form.

Type

VOLVO 122 S, 2-door USA model

☐ Tyres

5 6.00—15, 4-ply tyres with white sidewalls

Painting upholstery

Dark grey Black Upholstery in red plastic

Red

White

Light blue Upholstery in black plastic

Upholstery in blue plastic

Yellow

Upholstery in leathercoloured plastic

Engine

B18D (90 h.p. SAE)

Transmission

Automatic transmission

Rear axle Ratio 4.1:1

Miscellaneous

Rear ventilator windows

Please state on the order form:

13246

White Dark grey Black

Red Light blue

Dark blue

Yellow



for ordering purposes

☐ Tyres

121/122 S-series

USA

Type designations

for ordering purposes

and

1800 S-series

USA

With or marked text below refers to headings on the vehicle order form.

VOLVO 122 S Station wagon ■ Type USA model

5 6.40-15, 4-ply tyres with white sidewalls

Painting White Dark grey and Upholstery in red plastic upholstery Light blue Upholstery in black plastic Dark blue

Upholstery in blue plastic

Engine B18D (90 h.p. SAE) Gearbox 4-speed, M 40

Rear axle Ratio 4.56:1

Please state on the order form:

22244

White Dark grey

Light blue

Dark blue

With or marked text below refers to headings on the vehicle order form.

VOLVO 1800 USA model ■ Type

5 165-15 braced tread tyres ☐ Tyres ☐ Painting

Upholstery in red leather upholstery White Red Light blue

Upholstery in black leather B18D (108 h.p. SAE) ☐ Engine

4-speed with overdrive, M 41 ☐ Gearbox

Rear axle Ratio 4.56:1

Please state on the order form:

18345

Black

White Red Light blue

for ordering purposes

Туре

☐ Tyres

☐ Painting

1800 S-series

USA

Please state in the order form:

With or marked text below refers to headings in the vehicle order form.

VOLVO 1800 S 4-speed transmission, M40 Rear axle ratio 4.1:1

18344 18345

VOLVO 1800 S 4-speed transmission with overdrive, M41

Rear axle ratio 4.56:1

5 165-15 braced tread

tyres with tubes

lvory Grey Black

Upholstery in red leather

Upholstery in black leather

Specifica- B18B engine (108 h.p. SAE)
tion Vacuum servo disc brakes at front Safety belts, 2, not fitted Windshield washers Speedometer in m.p.h.

English text Left hand drive

White Grey Black

Red



4:10 C AC 4:15 CAR HANDBOOK

121/122 S-series Type designations This is USA for ordering purposes how Volvos are made This is Volvo With ■ or □ marked text below refers to headings in the vehicle order form. Please state in the order form: 22244 VOLVO 122 S Station wagon Type 5 6.40-15 4-ply tyres with white side walls ☐ Tyres White White ☐ Painting Type specifications Grey Grey Upholstery in red plastic Data Blue Upholstery in grey plastic Yellow Yellow Upholstery in yellow plastic B18D engine (90 h.p. SAE) 4-speed transmission M40 Rear axle ratio 4,56:1 ☐ Specifica-Drum brakes Air cleaner with paper element Heater defroster and fresh air intake Competitive makes **Product** information Plastic headlining Speedometer in m.p.h. Left hand drive Safety belts, 2 front Road tests as a basis Racing and rally activities for sales promotion Tables Sales arguments EA



Different engine types



Three-cylinder, in-line engine





Four-cylinder, in-line engine



Four-cylinder, V-engine





Updraught carburetter

Underbody

Body



Four-cylinder, opposed engine



Six-cylinder, in-line engine

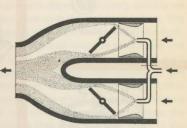


Six-cylinder, V-engine



Different carburetter types

Down-draught carburetter



Twin-port carburetter



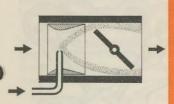
Six-cylinder, opposed engine



Eight-cylinder, in-line engine



Eight-cylinder, V-engine

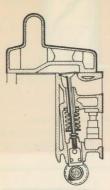


Horizontal carburetter

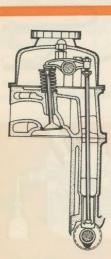


Direct injection

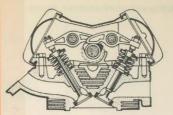




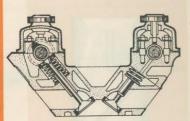
Side valves



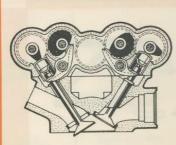
Push-rod operated overhead valves



Overhead camshaft



Twin overhead camshafts



Direct cam-operated valve system

Fuel

During normal combustion in an engine with electrical ignition, the fuel/air mixture is ignited by the sparking plug in the combustion chamber. The spark initiates the combustion process and the flame front spreads itself successively in all directions until all of the fuel mixture has been burnt up. The speed at which the flame front spreads itself is called the speed of combustion. During this process the pressure in the combustion chamber rises very rapidly. At the end of the compression stroke the compression pressure is in the region of 150 lb./sq. n. (10 kg/cm²). At the beginning of the expansion or working stroke while the fuel mixture is burning, the pressure rises to as much as 350-425 lb./sq.in. (25-30 kg/cm²).

If it should happen that the flame front moves too quickly through the fuel mixture (speed of combustion too great), too high pressure will be reached. The piston will not move down sufficiently quickly on the working stroke to keep an even pace with the rise in pressure. The result of this rapid increase in pressure is an abnormal rise of the compression temperature in that part of the fuel mixture which has not yet been burnt. Before the flame front has been able to spread itself through the whole mixture, a secondary flame front occurs in the remote parts of the combustion chamber. This secondary flame front is a result of the high compression temperature which arises in the remote part of the combustion chamber and which therefore self-ignites the fuel mixture there. The result of this is that all the fuel mixture in the combustion chamber burns virtually at once, giving rise to what is known as knocking. The rise in pressure during knocking is practically instantaneous and so high that a noticeable knocking noise can be heard in the cylinder. This knocking is assumed to come from the violent increase in pressure on the top of the piston resulting in stresses in the other parts of the engine.

Higher compression ratios increase the sensitivity of the engine to knocking. It causes higher pressure at the end of the compression stroke and at the beginning of the working stroke. Higher pressure at the beginning of combustion means that a pressure giving rise to "self-ignition", with knocking as a result, is reached earlier.

It follows from this that the knocking phenomenon in carburetter engines occurs towards the end of the combustion process in the combustion chamber and depends on the speed of combustion of the fuel mixture. For this reason the anti-knocking solutions which are added to petrol fuels are intended to bring down their speed of combustion. The most usual and one of the best solutions for this purpose is tetra-

Int.

Underbody

I Ignition

The ignition setting is of very great importance in a modern car engine. Reasons for this are higher compression ratios and engine speed. Another reason is that the octane rating of fuel (resistance to selfignition) has been altered considerably.

The ignition system consists of ignition coil, condenser, distributor and sparking plugs.

The ignition coil generates high tension current and operates in two cycles, one charging and one discharging cycle which are controlled by the contact breakers in the distributor. The condenser prevents sparks forming between the contact breaker points and reinforces the high tension current. The distributor consists of breaker mechanism. rotor, centrifugal and vacuum governors.

The breaker mechanism controls the correct moment for beginning combustion and in this connection the basic setting of the distributor is very important. The setting is now done at 1500 r.p.m. with disengaged vacuum governor and is carried out with a special instrument. The basic setting has a decisive importance for fuel economy and output and setting values recommended by the factory should be followed.

The centrifugal governor varies the ignition setting in relation to engine speed. At higher speeds ignition occurs earlier.

The vacuum governor controls the ignition setting in relation to engine loading.

It is the sparking plug which finally produces the spark which starts combustion and this has an important function in the system. The sparking plug gap should be checked at regular intervals and the correct tightening torque should be observed when fitting. That the ignition system is free from faults is a condition for good fuel economy, output and function of the engine.

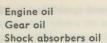
Remember that all faults in the ignition system always lead to higher fuel consumption.

Oils

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There are several different types of motor oil with special properties and different ranges of use.



Rear axle oil (hypoid oil) Brake fluid (brake oil)

Classifying lubricating oils

The rapid development of engine and engine oils during the last few years has meant that specifications have gradually had to be introduced to enable customers and people in the trade to select the correct type of oil for each requirement. Unfortunately these specifications have caused more confusion than anything else. We shall endeavour here to clarify this matter by explaining the most usual specifications and standards, what they imply and what value they have in judging different oils.

The SAE system

The SAE system is a classification of motor oils and is based exclusively on the viscosity of the oil (how thick it is). In other words, this takes no consideration whatever to the quality of the oil or to its behaviour under different working considerations. The system was worked out in USA and established in 1926 by the Society of Automotive Engineers (SAE). Since then it has been the subject of several revisions, the latest of which was done in October 1950.

Today the SAE system includes the following viscosity designations for motor oils:

SAE 5 W	SAE 10 W	SAE 20 W	
SAF 20	SAF 30	SAF 40	SAF 50

A lower number in the SAE series indicates that an oil is thinner and the letter W after the number indicates that the oil is suitable for winter use.

The old A.P.I. system

The SAE-system classifies oils only as regards viscosity. However, developments towards higher engine speeds and compression ratios together with the much increased use of diesel engines in motor vehicles has resulted in the production of completely new types of oil. It has therefore been necessary to devise other specifications as a complement to the SAE-system. It was decided to classify the oils having regard to the properties considered to be necessary for different types of engines and operating conditions. Such a classification was made by



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the American Petroleum Institute (A.P.I.) and established in 1945 as follows:

"Regular" type usually a pure mineral oil, mainly suitable for carburetter engines operated under favourable conditions.

"Premium" type an oil with additives making it resistant to oxidization and active against bearing corrosion so that it is suitable for carburetter engines operating under more severe conditions than above.

"Heavy-Duty" type an oil with additives giving it all the properties of a premium oil but in addition giving the oil a cleaning effect. This oil is thus suitable for both high-speed diesel engines and for carburetter engines operating under particularly unfavourable conditions.

The new A.P.I.-system

The original A.P.I. classification was replaced during the first half of 1952 with a new system. This does not attempt any description of different engine types. Instead it indicates six different kinds of operating conditions of which three apply to carburetter engines and three to diesel engines.

In specifying operating conditions consideration has in the first place been given to type of driving, engine design and fuel.

Classification of the different operating conditions or — as the Americans say — "different types of service", has been formed in the new A.P.I. system as follows:

Carburetter engines (maximum speed 4500—5500 r.p.m.: temperature of upper piston ring on A1 pistons 300—400° F [170—200° C]).

Service MS

Motor Severe

"typical for petrol and other engines with spark ignition of the fuel, operating under unfavourable and severe conditions and for which special demands are placed on the oil to inhibit sludge (oxidixation) and to prevent corrosion in cases where this is likely through operating conditions, engine design and fuel properties".

Two types of operating conditions belonging to this group are: Startand-stop driving where an engine seldom reaches normal operating temperature which, for example, results in unburnt fuel finding its way into the sump, forming acids and causing the piston rings to stick through deposits.

Driving with the engine under heavy loading where the high operating temperature encourages oxidization of the oil causing deposits on piston rings, in the sump, in the oil filter, etc.

Service MM

Motor Moderate

"typical for petrol and other engines with spark ignition of the fuel operating under medium to severe conditions but relatively insensitive to deposits and corrosion arising when the sump oil temperature is high".

This type of operating condition includes all normal driving in the upper speed range or at high engine speed with relatively high engine loading.

Service ML

Motor Light

"typical for petrol and other engines with spark ignition of the fuel operating under easy and favourable conditions and where the engines do not make any special demands on lubrication and are insensitive to corrosion, deposits and other damage caused by impurities.

In this case the engine loading is moderate and engine speed and vehicle speed are maintained at a reasonable level".

Operating conditions for diesel engines have also been classified in the same way.

Additives for lubricating oils

In advertisements we meet with such expressions as "detergent oils, additives, inhibitors" etc. What do these really mean? Generally speaking it can be said that they concern such technical properties of the oils which the oil manufacturers are anxious to give them to enable them to fulfil all the demands which modern diesel and carburetter engines engaged on heavy-duty service demand.



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ssories

The majority of oils on the market today contain one or more of the following types of additives:

inhibitors (to prevent oxidization and bearing corrosion) detergents, dispersants (cleaning - separating agents)

pour points depressants (agents for lowering the minimum fluidity temperature)

viscosity index improvers (agents for improving the viscosity index)

anti-foam agents (agents for preventing the formation of foam) rust inhibitors (agents for counteracting rust)

oiliness or film strength agents (agents for improving lubricating capacity and strength of oil film).

dyes (colouring agents)

Much misunderstanding seems to exist concerning the purpose and function of these additives. In certain circles the idea has even arisen that the occurrence of additives in an oil is of greater importance for the lubricating properties than the oil itself.

It should therefore be stressed that the presence of additives in an oil is to improve and to bring out the quality of a well-refined, good mineral oil. Additives can never replace good original quality or thorough refining.

Gear oil differs from engine oil particularly as regards viscosity. VOLVO gearboxes use SAE 80. Oils with this thickness are of regular type. Some manufacturers have also begun to produce multigrade oils in this case. They cover a viscosity register of, for example, SAE 70 to

Hypoid oil (rear axle oil) is an ordinary oil with an EP additive. The EP additive has the property of strengthening the oil film so that it can take up the pressure (rubbing) which arises in a hypoid system. VOLVO uses SAE 80.

Brake fluid is used in the hydraulic brake system and is now a synthetic product. Previously brake fluid was made of castor oil plus alcohol. Brake fluids are classified in medium and HD types. It is possible to mix HD fluids of different makes. VOLVO uses the HD type. A brake fluid should have the following properties. It must not have a detrimental effect on rubber seals or metals in the brake system. A slight disadvantage can arise with synthetic brake fluids in that they do not absorb condensation water occurring in the system so that in some cases rust can be formed. The manufacturers are now working to solve this problem.

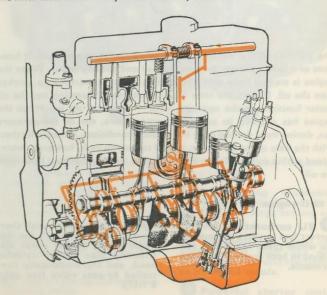
Shock absorber oil is not a special oil and does not require any more detailed description since, as a rule, oil is not added to the shock absorbers, the complete unit being replaced if it does not function satisfactorily.

Always follow manufacturers' recommendations regarding viscosity. We will now have a look at VOLVO engines.

Full-flow oil filter

Not all engines have this type of oil filter. VOLVO engines - also several other makes - are fitted with this as it is thanks to the improved oils and a full-flow filter that the intervals between engine oil changes can be stretched out to 5,000 km (3,000 miles). As shown in the figure, all the oil passes through the filter on its way from the oil pump out to the lubricating points. In case the filter should become blocked up, there is a relief valve which allows the oil to pass but then without being cleaned.

Replacement of filter is done quickly, cleanly and simply by screwing the filter insert into the cylinder block by hand.





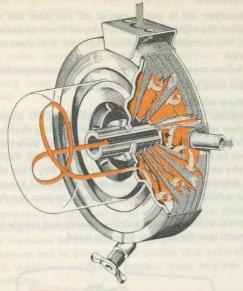
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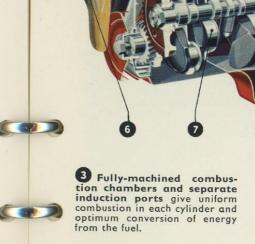


The VOLVO 1800 is equipped with an oil cooler as standard. It functions as a heat exchanger between the oil and cooling water. When the engine is started from cold, the cooling water is warmed up quicker than the oil. During the time that the engine is warming up, the oil cooler functions in the opposite sense - it warms the oil. When the engine has reached its operating temperature, the oil temperature can, during hard driving or in hot climatic conditions, increase further. With the help of the oil cooler, the oil temperature is, however, maintained within suitable limits by the cooling water absorbing heat from the oil.

B 18 D engine

1 SU carburetters give the correct fuel quantity throughout the whole speed range and contribute to both economy and performance.

2 Cooling system with thermo-syphon cooling of the cylinder block, special water dis-tributing pipe in the cylinder head, and thermostatically controlled by-pass valve (see page 5 1:17).



4 Full-flow filter (not visible) cleans all the oil pumped from

The oil pump out to the lubricating points.

6 Dynamo with maximum effect of 360 W.

7 Five-bearing crankshaft robust, drop-forged of special steel and with large bearing surfaces.

8 Camshaft with gentle cam profiles gives quiet and even operation of the valve mechanism at all engine speeds.

9 Powerful starter motor

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The powerful and dependable B 18 engine has an outstanding technical design and is manufactured with an extremely high degree of precision. Some of the finer technical points are mentioned on the previous pages. These contribute to a very high degree of efficiency, this being shown by the high output and torque figures. This robust construction ensures vibration-free running, resistance to stress and a long life.

Three versions of the B 18 engine are available.

Output SAE	B 18 A 75/4500	B 18 D 90/5000	B 18 B 108/5800
Torque SAE (kgm(lb.ft.)/r.p.m.)	14(101) /2800	14.5(105) /3500	15.2(110) /4000
Compression ratio	8.5:1	8.5:1	10.0:1
Bearing shells: main bearings	white metal	white metal	lead-bronze
big-end bearings Carburetters	lead-bronze Zenith 36 VN (1)	lead-bronze SU HS-6* (2)	lead-bronze SU HS-6* (2)

* Different fuel needles.

B 18 A as opposed to B 18 D

The powerful and dependable B 18 engine has an outstanding technical design and is manufactured with the greatest precision. The B 18 engine is available in three models, the B 18 A (75 b.h.p SAE), the B 18 D (90 b.h.p SAE) and the B 18 B (100 b.h.p SAE) and the basic characteristics of the three engine types are the same: five-bearing crank shaft, fully machined combustion chambers, separate induction ports, cooling system with thermosiphon cooling and special cooling channels which keep the spark plugs and the exhaust valves at the correct working temperature. It is still, however, easy to differentiate between the characters of the various engine types. From a sales point of view, the important thing is to determine the right engine for the right customer. Earlier, primarily on the continent, the B 16 B (85 b.h.p. SAE) has been sold. The B model provides an excellent lead on markets where VOLVO is not known earlier. The purchasers have consisted to a large extent of sporting types and the name of VOLVO has quite naturally on many occasions been closely connected with competitions and outstanding performance. Today the potential customers cover a wider range and it is not always the most powerful type of engine that suits the customer best. Many details must be considered in this connection, for example the driving habits of the customer (sporting, normal, novice), longdistance driving or short stretches, city traffic or motor roads, several members of the family using the same car etc. As far as the VOLVO 1800 with the B 18 B engine is concerned, this attracts a particularly special section of the public which we shall not consider in this connection. But we believe that when the customer is selecting between a B 18 A engine and a B 18 D engine, the salesmen must find out the requirements of the customer and then clearly define the characteristics of the engines before advising the customer. The best publicity is satisfied customers. Both the B 18 A and the B 18 D are particulary competitive engines. What is the difference between these two engines?

The B18 A is considered to be an exceptionally quiet-running engine, this depending to a great extent on the five-bearing crankshaft which makes the engine practically free from vibration. The B 18 D has also a five-bearing crankshaft but the B 18A engine is also fitted with an induction silencer combined with the air cleaner. This means that noise level is particularly low in a VOLVO 121. A quiet-running engine is often an excellent sales argument particularly when the car is to be

used for family transportation.

The B 18 A is fitted with a single carburetter, a design which always implies maximum running reliability and a design which is very easy to service. Once the settings have been made, it is not necessary to alter them for long periods. (The carburetter contains a smaller number of moving parts than the two carburetters on the B 18 D engine) A two-carburetter system requires more complicated adjustment if it is to function well and makes greater demands on both the car owner and the mechanics. The extra price for the B 18 D engine is definitely regarded by many as being very small, particularly those who are primarily interested in extremely good performance. It is therefore our definite opinion that the majority of our customers only utilize this outstanding performance extremely rarely. The characteristics of the A engine are not such that the engine is subjected to the same stresses as a more sporting engine in the form of high engine speed, rapid increase in engine speed, etc. In city traffic, for example, the high output is not



required and the car is not accelerated at top engine speed. Fuel consumption under such conditions is naturally lower with the A engine than with the D engine and the rate of wear is also lower = good economy.

The lower price for the VOLVO 121 together with the particularly low noise level of the A engine and the greater reliability of its carburetter should be more attractive arguments for most customers. But do not forget that as far as acceleration, fuel consumption and top speed is concerned, the VOLVO 121 is better, or in point of fact very much better than most of its competitors. If one considers the old B 16 B engine (85 b.h.p. SAE) with its rapid acceleration rear axle (5.56:1), it only produced inconsiderably better values than the B 18 A engine at the cost of partially poorer fuel consumption for the B engine.

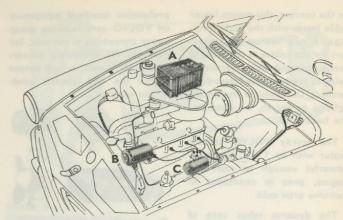
We should like to give you some good advice from our experience: sell the A engine and you will find out on a long-term policy that your number of satisfied customers will increase continually.

Here are some performance figures which, if used correctly, can be a great advantage in discussions with customers.

These are average figures and should be used with a certain amount of care since many factors such as the state of the road, wind resistance, the condition of the tyres, the weight of the vehicle, measuring accuracy and the skill of the driver always influence the test values.

VOLVO 121/122 S

Wallet Base	0.400
	B 18 D
4.10:1	4.10:1
10.6	9.5
18.0	15.5
29.0	24.0
29.4 (18.3)	29.4 (18.3)
	18.0

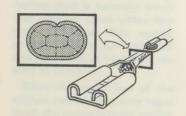


The battery, starter motor and dynamo in the new VOLVO are the most powerful on the market with respect to the engine size.

- A) Thin plate battery, 12 V 60 amp. hour
- B) Dynamo 360 W C) Starter motor 1 h.p.

Do you have starting trouble during the winter?

During the winter, the electrical system in a car is always subjected to extra loading. The lighting units are used to a greater ex-



tent, the engine does not start so easily and has greater resistance due to the low temperature. In addition to this the capacity of the battery always goes down in cold weather — just when it is needed most.

The electrical system in a VOLVO is dimensioned to stand up to all difficult winter conditions with a considerable margin. The VOLVO 12-volt battery is of the thin plate type with outstandingly good cold starting properties. The 12-volt system has also other advantages. The higher voltage means that with a certain consumption, the current in question is comparatively lower. Since the voltage drop in any cable is directly dependent

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on the current, this means lower cable losses with the higher voltage. A new system of connectors for the cables in the form of contact-pressed cable terminals helps to reduce cable losses even further. This ensures maximum lighting power in, for example, the headlights.

The sturdy VOLVO starter motor with its 1 h.p. output is powerful enough to start the engine, even in conditions of extreme artic cold.

The dynamo takes care of battery charging. The dynamo in the new VOLVO has an unusually high output — 360 W. The charging relay is temperature compensated and thus ensures more effective charging at low temperatures. The high output of the VOLVO dynamo and the advanced current control technique guarantee that the battery is kept well charged under all conditions. The com-

prehensive standard equipment on VOLVO cars includes many heavy consumers of current, for example the extremely powerful starter motor, a high output heater fan and electric windscreen wipers.

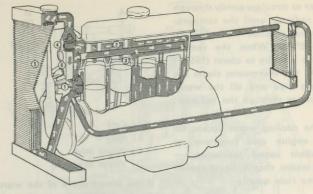






The VOLVO electrical system has sufficient capacity, however, for both standard equipment and extensive extra equipment such as radio and extra lighting units.

The VOLVO electrical system is, in common with the car, designed to stand up to very heavy demands concerning dependability under extremely demanding conditions — such as those encountered in the rigours of a Swedish winter.



Heater Diagram showing cooling system on VOLVO B 18 engine, Bypass closed.

Water cooling — an extra advantage during the winter All cars use air for cooling purposes — most, however, through the further medium of coolant. The stream of air through the radiator chills the coolant which, in its turn cools the engine. The cooling used is normally water with ethylene glycol added during the winter. This cooling system has many constructional advantages which have been utilized by VOLVO.

Since the circulation of the coolant can be accurately regulated, this means that the cooling of the engine can be effectively controlled. The cooling can also be made particularly effective at specially exposed points. VOLVO

B 18 engines have also cooling channels which maintain the spark plugs and exhaust valves at their correct working temperature.

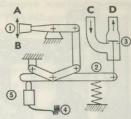
The water pump (1) ensures primarily that the cylinder head (2) is effectively cooled. The water then passes down into the engine block (3) where VOLVO utilizes the thermo-syphon effect for circulation, this ensuring that all the cylinders maintain the correct working temperature without variations and thereby minimizing cylinder wear. Below (167° F) 75° C the thermostat (4) keeps the passage to the radiator (5) closed and the water passes through the bypass pipe (6). The thermostat does not allow the

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The cooling water jacket on the engine also functions as excellent sound insulation this means that a liquid-cooled engine runs quietly.

VOLVO has also utilized water cooling to heat up the inside of the car quickly in cold weather. The VOLVO heater system ensures full heating a short time after the engine has been started and permits the quantity of warm air and its temperature to be regulated independently of each other. A special thermostat ensures that the set value is maintained.

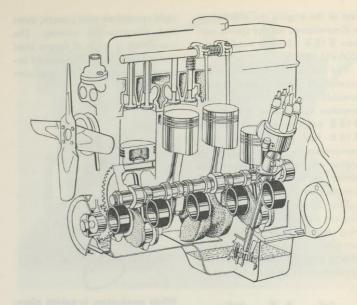
The heater thermostat (small illustration) functions as follows: When the control on the dashboard (1) is set to the required degree of heating, a lever (2) influences the warm water valve (3) which releases a certain amount of water to the heater.



- A) Cold B) Hot
- C) Water inlet
- D) Water to engine

If the temperature of the warm water should increase then the air warmed becomes even hotter. A sensitive head (4) is then influenced and this presses on the lever (2) through the expander (5). The result of this is that the valve (3) reduces the supply of water and the heater temperature remains constant. The sensitive head also functions in the opposite direction if the temperature of the water should go down. This means that the VOLVO heater always maintains the temperature that has been

The VOLVO cooling system has made possible a heater system of such high effectivity and capacity that its full output is needed only under conditions of extreme arctic cold.



■ Why five bearings?

The resistance to wear of a car engine depends to a great extent on how the moving parts are journalled. This is particularly important concerning the crankshaft which transfers all the work carried out by the engine to the power transmission.

VOLVO has designed the B 18 engine with 5 main bearings. This means that, in addition to being supported at each end, the crankshaft is also journalled between each pair of cylinders. The advantages are increased rigidity and strength, this resulting in the fact that the B 18 engine

is free from vibration, quiet running, extremely reliable and has a long lifetime.

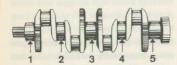
The crankshaft in the B 18 engine is made of forged steel. Before machining is started, mass balancing is used to determine the centre of the forging and use this as a basis for machining. This avoids vibration during machining and facilitates the final dynamic balancing. Both the main bearing journals and the big-end bearing journals are induction hardened. The tolerance of the bearing journal diameters is only 0.013 mm (0.0005"). In common with the



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The robust construction of the crankshaft has also made possible the use of high compression ratios (the B18 A and B 18 B engines have 8,5:1, the B 18 B has 10.0:1). The high compression ration means a higher degree of efficiency, i.e. better performance and better fuel economy.

The five-bearing crankshaft ensures vibration-free, quiet running as well as outstanding dependability and a long life. This is why VOLVO uses five-bearing crankshafts in all car engines.



Five main bearings with a large diameter give the B 18 engine a

rigid crankshaft with smooth, quiet and vibration-free running. The crankshaft is made of forged steel and the generously dimensioned bearing journals are all induction hardened.

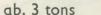




While combustion is taking place, the crankshaft bearings are subjected to a gaseous pressure of about 3 tons. The five-bearing crankshaft in the B 18 engine is dimensioned to stand up to large stresses with a wide margin of safety.

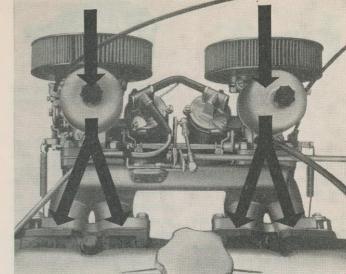












Straight feed

The performance of a carburetter engine depends to a considerable extent on the design of the induction system. A correctly designed system results in a low resistance to the flow of fuel/air mixture and an unvarying degree of thermal efficiency in all the cylinders, this also resulting in higher output and improved efficiency.

The VOLVO B18 engine, various models of which are used in all VOLVO cars, has its induction pipes designed so as to result in the lowest possible resistance. Each cylinder has its own separate induction port

which results in an extremely even degree of thermal efficiency in the cylinders and also low fuel consumption.

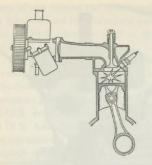
The combustion chambers in the B 18 engine are fully machined. This means that all the combustion chambers in an engine have exactly the same volume and form, this resulting in a more even compression pressure, smoother running and also better performance. This machining also means that all the surfaces are absolutely smooth and therefore provide poor adhesion for carbon deposits. This decreases the risk of carbon glow ignition and output decrease.



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The straighter the induction pipes are, the less the resistance and the higher the output.

The induction system in the VOLVO engine has been combined with carburetters which have been selected carefully so as to meet the special demands made by the various models of the engine.

The standard engine B 18 A (75 b.h.p.) has one downdraught carburetter.

In the B 18 B model (108 b.h.p. this being used in the VOLVO

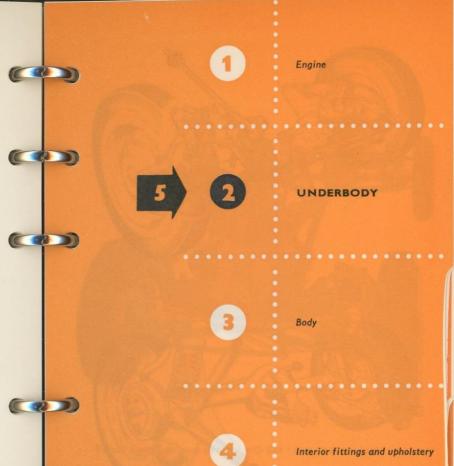


The air cleaner on the B 18 A engine has also a hyper-effective paper insert.

1800 S) and the B 18 D (90 b.h.p., PV 544 Sport and 122 S) twin horizontal carburetters are used.

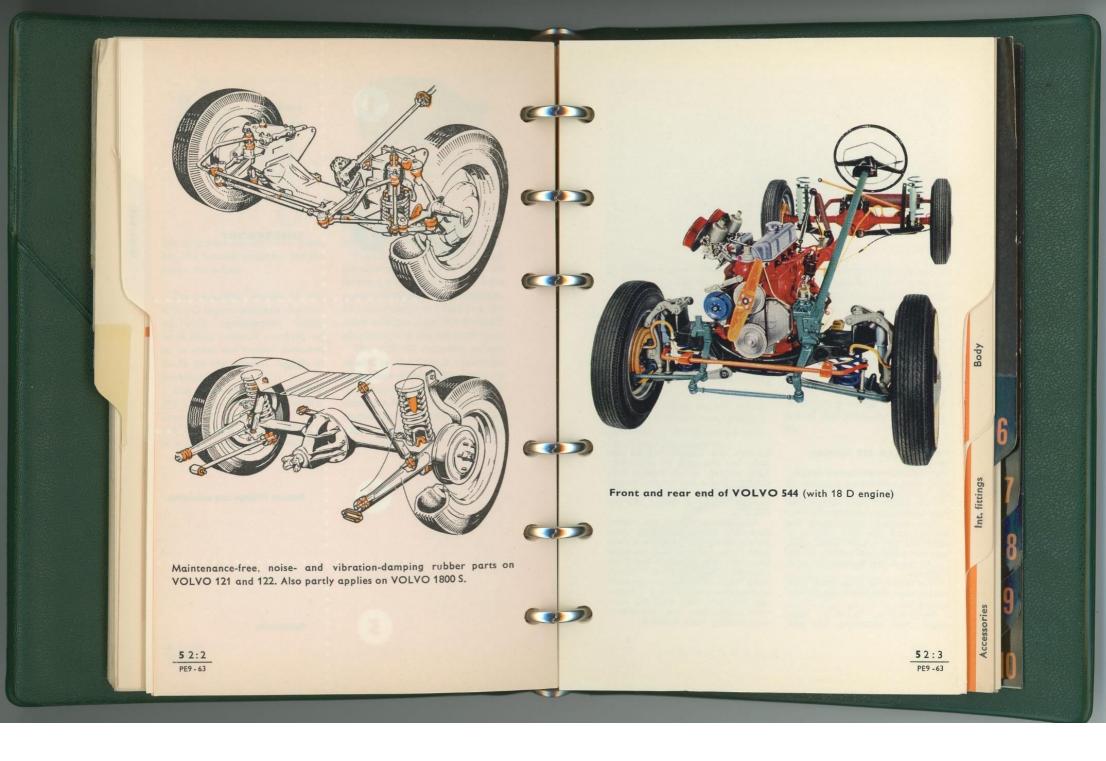
Together with these various carburetters, VOLVO uses air cleaners with paper inserts. These paper filters have an exceptionally high cleaning effect and are more efficient than, for example air cleaners of the oil bath type.

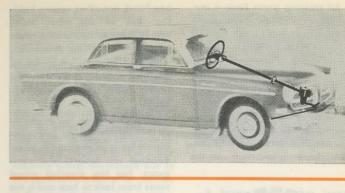
The VOLVO induction system results in the lowest resistance to the flow of the fuel/air mixture and ensures even thermal efficiency in all the cylinders. This means that a VOLVO has a high engine output and outstanding fuel economy.



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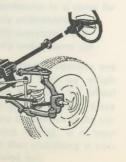




Exact steering α safety requirement

A combination of many different factors gives the steering of a particular car its special properties. The main requirements are obvious: the steering must be exact, move quickly and easily and also be free from road shocks. There are, however, many secondary factors which vary with different cars, giving a particular make of car its individual steering properties.

In principle the steering can be made as easy as possible by increasing the reduction ratio between the steering wheel and front wheels. The result of this, however, is that the steering wheel has to be turned an abnormal number of times. This is not only inconvenient in town traffic but also means lack of safety on winding roads — the driver has difficulty in keeping up.



Another and more correct way of making the steering easier is to reduce the friction losses in the transmitting mechanism. VOLVO has chosen this method, producing a steering arrangement having particularly high mechanical efficiency. The low curb weight and moderate front axle loading of a VOLVO mean that

steering is easy in spite of low

ratio.

REAR AXLE 220 Station

The VOLVO 220 station wagon rear axle suspension consists of six components:

Two support rods locate the rear axle longitudinally.

Two support arms carry the springs and the axle torque is absorbed by rubber pads built into the support arms.

The track rod locates the axle laterally.

The system is suspended with coil springs and damping is obtained by

double-acting, hydraulic, telescopic shock absorbers. The coil springs are placed behind the axle (on the axle in the other 1200 series), which means that the car has a low loading height approx. 62 cm (24.4") and low overall height of about 153 cm (60.2").

Auxiliary springs of the rubber bush type operate at high rear axle loading. This exclusive rear axle suspension is considerably superior to suspension with, for example, leaf springs (Opel, Ford Taunus) for the springs must at the same time perform a locating function. The VOLVO rear axle suspension has, therefore, outstanding road qualities.

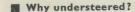
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The steering geometry, that is to say, the relationship between the turning of the right and left wheel, is influenced by the suspension and rolling of the car. This characteristic must, on the one hand, not affect course holding, but on the other hand, should have a favourable effect on the curve-taking properties.

Before choosing a car, check that the steering is as exact as traffic safety requirements demand.

VOLVO steering has exemplary properties which are constantly being emphasized in international test report: it is easy, exact, has few steering wheel turns from lock to lock and is not sensitive to shocks. On the VOLVO 121/122 and 1800 the steering column consists of two sections which are joined by means of a noise- and vibrationdamping coupling disc. In addition, the 121/122 has a very small turning circle - 31 ft. 6 in. (9.6 metres).



If a car is oversteered, the rear end has a tendency to slide outwards in a curve, particularly if the road surface is slippery or bumpy, which means that a dangerous and difficult-to-control skid can easily occur. If the car is understeered, the front end tends to move outwards in the curve, which requires more steering wheel movement but at the same time is easier to control.

On a straight road in a cross wind, an understeered car is more stable and requires considerably less effort to control than an oversteered car.



Steering tendencies in a curve for

- a) heavily understeered
- b) heavily oversteered and
- c) slightly understeered car

These steering properties are influenced not only by weigh distribution but also by wheel alignment and stabilizing. Since the steering properties of the car alter during rolling, it is very important that stabilizing is correctly carried out.



A basic rule is that larger camber (the angle of the wheel to the vertical) at the rear than at the front gives oversteering tendencies while more stabilizing at the front than at the rear gives understeering tendencies.

Weight distribution is essential for the steering properties of the car







- a) Tendency for understeering
- b) Tendency for oversteering
- c) Slightly understeered (VOLVO)



CAR HANDBOOK

PE3 - 62

52:6

PE3 - 62

52:7

The camber angle — the inclination of the wheel to the vertical — also influences the steering properties.

VOLVO cars are slightly understeered. The position of the engine means that the centre of gravity lies slightly in front of the middle and the rear axle is integral. The rear wheels on VOLVO cars therefore always have the same camber. In practice this means that a VOLVO combines the driving stability of an understeered car with ease in steering. The steering properties of a VOLVO make the car safe, comfortable and easy to drive.









Rear axle suspension —
important for roadholding

Good road-holding properties of a car are not obtained by chance. Behind the good road-holding properties of a VOLVO lie both theoretical work and intensive practical research. One of the results of this work is a special rear axle suspension.



Positioning the rear axle

A rear axle suspension must fulfil three different functions:

- a) It must position the rear axle
- b) "Off-load" the rear axle and
- c) Damp the spring movement of the axle.

The correct relationship between these three functions contributes essentially to the good road-holding properties of a car. In order to obtain full control over this relationship, VOLVO cars have a separate unit for each function.

Positioning is by means of two support arms which fix the axle longitudinally but permit up and down movement. Two specially shaped torque rods take up the twisting movement of the axle. Coil springs are used for the springing and these, in contrast to leaf springs, only have a purely springing function (not positioning or damping).

Separate, obliquely fitted double-acting hydraulic shock absorbers are used for damping.

Wilvi

CAR HANDBOOK

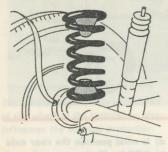
5 2:9 PE3-62

5 2 : 8 PE3 - 62 o o

200

8

Accessories



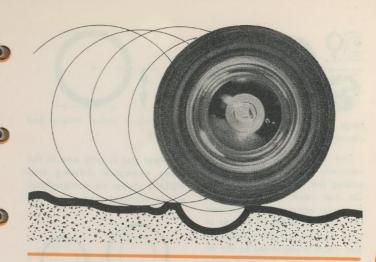
Damping

Both the spring constant and damping properties are also specially suitable for driving on bad road surfaces. Ask your client to check that the car he is planning to buy has a correctly designed rear axle suspension. It must not, for example, allow any tail "wander".

The VOLVO rear axle suspension gives maximum safety on the road.



Suspension



■ LARGE WHEELS - WHY?

Large wheels mean greater safety since they make room for larger brakes with better cooling.

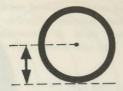
Large wheels mean fewer revolutions per mile and therefore greater tyre economy. The larger contact surface gives better road grip.

Large wheels withstand heavier loading and give increased ground clearance.

fittings

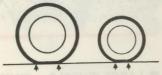


The large contact surface is naturally valuable both for propelling the car and for braking. On bad road surfaces - for example, snow - large wheels increase the ability of the car to keep moving and accessibility on bad roads is improved by the increased ground clearance given by the large wheels.

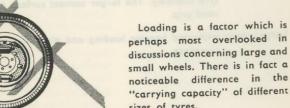


Too small a radius means bad economy.

Wheel size is only one of the many examples showing that VOLVO makes no compromises where economy and safety are concerned.



Large wheels give greater contact surface.



Large wheels make room for large brakes.

The arguments for and against are as follows: small wheels take up less room, weigh less and give a slightly lower centre of gravity.

perhaps most overlooked in discussions concerning large and small wheels. There is in fact a noticeable difference in the "carrying capacity" of different sizes of tyres.

Before choosing, find out whether the car you are considering has tyre dimensions which will withstand full loading overloading shortens the length of life of the tyres.

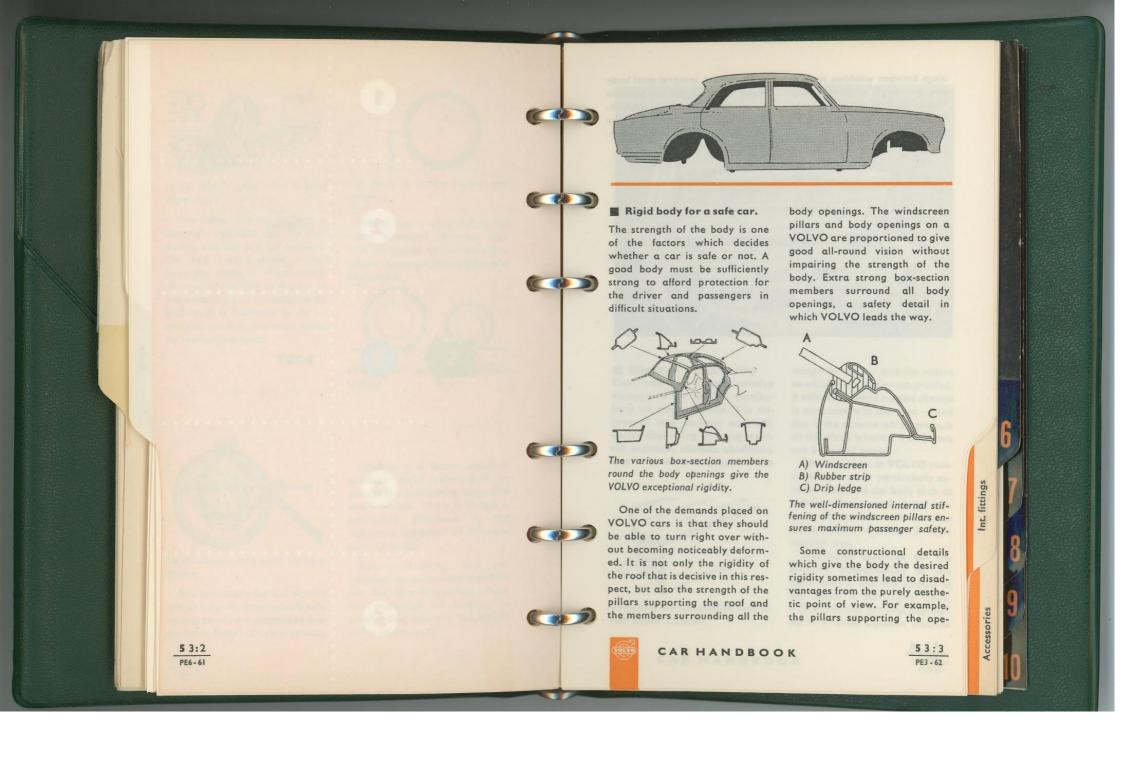




Accessories

Accessories

Int. fittings



nings between windows must be strong enough to give rigidity. This is why VOLVO puts considerations of comfort and safety before everything else.

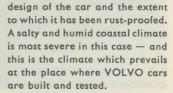
The robust, integral steel body of the VOLVO is the best possible guarantee for your protection. This is just one of the reasons why VOLVO means motoring safety.





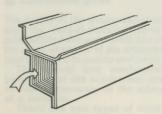
■ Effective rust-proofing

Every year rust causes extensive damage to car bodies, particularly on the underside. The degree of rust damage naturally varies depending on geographical positions, climatic conditions and - by no means least - the



The first stage in VOLVO rustproofing is when particularly exposed places on the body such as welding flanges and closed sections are coated with anti-rust paint before welding is even carried out.

The basic condition for the effective rust-proofing of the body itself is that the surface of the metal is thoroughly clean. VOLVO bodies are first degreased in a weak aqueous alkaline



Volvo cars are rust-proofed even inside closed sections,



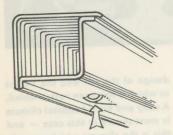
CAR HANDBOOK

5 3:5 PE9-63

Accessories

Int. fittings

solution and are then rinsed twice. The clean bodies then pass through the zinc phosphating process. This deposits a thin layer of fine phosphate crystals on the surface of the metal, providing increased rust protection and better adhesion for the surface finish. The provision of special holes means that cleaning and phosphating also reach the inside of body members and cavities. After phosphating, the bodies are first rinsed with clean water and then with water containing



It is very important to ensure that all cavities exposed to moisture are well ventilated. chromic acid which improves the rust-proofing even further. After being dried in ovens, the bodies are then immersed in paint up to the level of the window openings. This paint also penetrates right into all the cavities (see the large picture).

The bodies are then ready for the application of the surface finish. After this has been done, extra rust-proofing operations are carried out. On 121/122 cars for example, particularly exposed cavities in the lower part of the body are mist-sprayed with anti-rust oil.

Closed sections which are exposed to moisture are drilled with ventilation holes. These keep the cavities dry and thereby decrease the risk of corrosion.

Effective rust-proofing is the secret behind the outstanding resistance of VOLVO cars to rusting — and also one of the reasons why Volvos have such an outstanding reputation for quality.]



Laminated glass

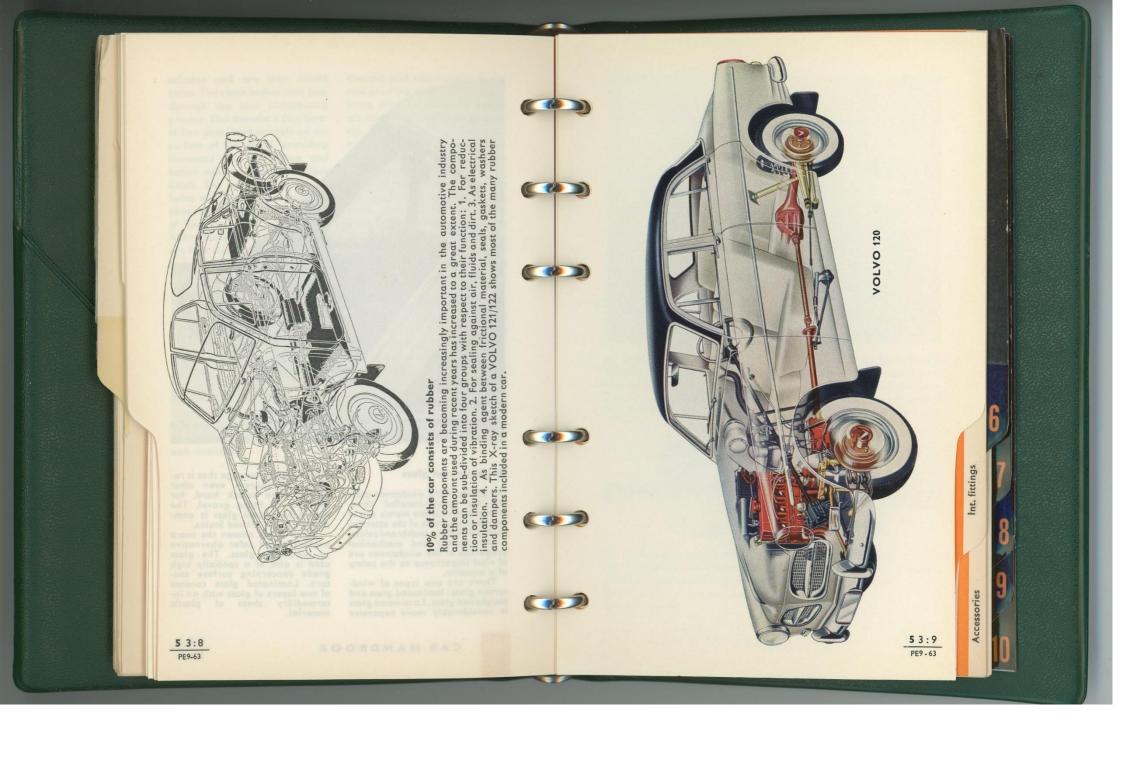
The quality of the windscreen glass and the factory-installed three-point safety belts are merely two of the many examples of the attention paid by VOLVO to quality and safety.

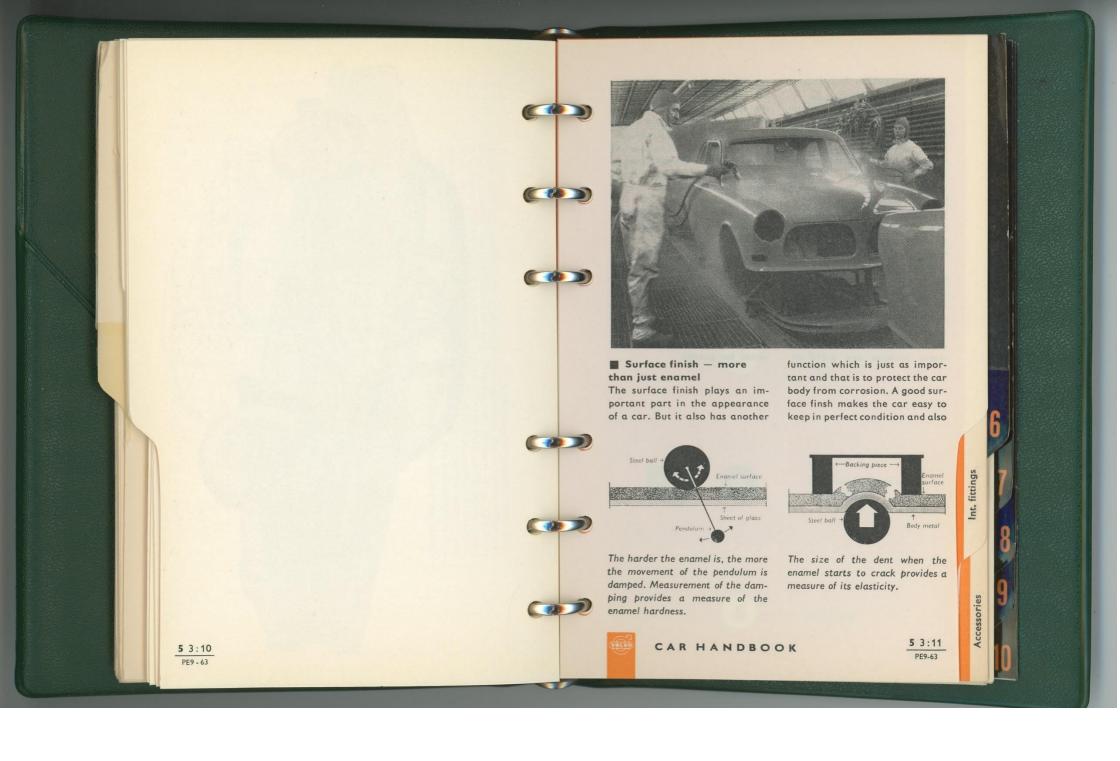
The optical and mechanical properties of the windscreen are of vital importance to the safety of a motorist.

There are two types of windscreen glass: laminated glass and toughened glass. Laminated glass is considerably more expensive but has the advantage that it remains transparent even after having been struck hard, for example by flying gravel. The use of laminated glass is compulsory in the United States.

VOLVO has chosen the more expensive and safer alternative — laminated glass. The glass used is also of a specially high grade concerning surface texture. Laminated glass consists of two layers of glass with an intermediary sheet of plastic material.







makes a valuable contribution to its lasting quality.

The Volvo painting plant laboratory checks to ensure all deliveries of paint and all new paints used come up to the stringent VOLVO specifications: Is it durable? Does it keep its high gloss? Is it sufficiently flexible? Does it stand up to extreme temperature changes? Are the hardness, color fastness and other important characteristics up to standard?

When the enamel has been finally approved, it is sprayed onto the bodies which have first been phosphated and dipped into synthetic primer. The spraying booths used are maintained virtually dust-free by the use of water curtains and giant air-

conditioning plant which changes the carefully filtered air in the spraying booths 700 times every hour. An undercoat is first sprayed on and then a tack coat followed by three full coats which are sprayed wet on wet. Between the application of the various coats, the bodies are stoved, ground and washed off very thoroughly. An extremely close inspection is also carried out after each operation.

Thorough rust-proofing and careful application of the surface finish of top quality enamel means that your VOLVO can stand up to outdoor parking in all weather — year after year. A further reason why VOLVOS have such an outstanding reputation for quality.

1 Engine
2 Underbody
3 Body



Interior fittings and upholstery

3

Accessories

S

Int. fittings



ed with quilted quality padding covered by perforated Vinyl which gives excellent ventilation and provides ideal seating comfort due to the elastically adaptable qualities of the upholstery.

The upholstery is available in 4 different colours;

black light-blue red leathercoloured

which in combination
with the various body red+ dark-blue white+ yellow
colours is thus; light blue black+
dark-grey

The new seat design includes an altered backrest which takes the weight of the body higher up against the shoulders, thus greatly increasing the seating comfort. In order to increase safety for the passengers in the rear seat when, for example, abrupt braking takes place, there is a sprung steel band built into the upper section of the backrest. The padding in both the seating cushions and backrests has been built up and raised at the sides in order to give good lateral support: and thereby provides a thoroughly safe "saddle". The seating cushions are attached to the seat frame by means of snap fasteners which greatly facilitate removal when, for example, cleaning the cushions. A small knob located at the outer side of the seat regulates the inclination angles of the backrest - thus providing several possibilities for individual seating adjustment .The Spare Parts Department offers as accessories reclining seat fittings which with the new design can easily be fitted by the owner of the car. The full backwards/forwards travel of the seat is now 9 in. (225 mm), which ought to cover the ideal driving positions for most car-drivers. Moreover, the seat frame can be moved back 1 in. (25 mm), so that comfortable leg room can be provided for persons with particularly long legs. As previously, the seat can also be raised and lowered as well as the pitch of the seating cushion altered.

In order to increase seating comfort still more, VOLVO has introduced a new feature which must be unique; the variable braced support for the small of the back. It consists of two heavy gauge horizontal rubber straps attached to the section of the backrest which fits against the small of the back. The tension of the straps can be varied by means of the adjuster screws located at the sides of the backrest.

With a screwdriver one can, therefore, easily adjust the position of the braced support in the backrest in order to obtain a seating position which is anatomically correct and ideal for driving.

The purpose of VOLVO in designing these new seats, which were constructed in consultation with expert medical knowledge, has been to increase the safety and comfort of the passengers. With this unique, VOLVO feature the problem of the motorist's "backache" has probably been solved. We drive in cars more and more often and for longer periods, and seating comfort is, therefore, an important factor which must be taken into account — a comfortable driver is a safer driver who gets more pleasure and enjoyment out of a journey.



■ Do you sit correctly in the car?

The driving position in a car is more than a question of comfort. Sitting incorrectly means tiredness and irritation and this affects safety. VOLVO has therefore devoted much effort to creating a perfect driving position.

The shape of the driving seat is of fundamental importance. Since different drivers have different body measurements, the seat must be adjustable both as regards backrest inclination and distance from the pedals. The stuffing should be suitably hard and support the body in the right places.



The seat cushion should be high enough and come sufficiently far forward to support the thighs. Both the seat cushion and backrest should be slightly concave so that the driver does not need to brace himself laterally to counteract centrifugal force when taking a curve. Only a separate driving seat offers



this support. The springing and damping of the seat cushion must be well suited to the springing of the car.

The position of the controls is very important. There must be plenty of room for the left foot at the side of the pedals. The position of the pedals and distance between them must also be correct. The handbrake and other controls must be placed so that they can be reached conveniently even when the safety belt is used. There must also be sufficient room between the driver's knees and the underside of the instrument panel which, for safety reasons, must also be free from obstructions.



The steering wheel in a car should be positioned as shown in the figure. The distance (1) between a vertical line (a) through the upper edge of the steering wheel and a corresponding line (b) through the lower edge represents the distance for the stretching and bending movements

of the arms, and should be as short as possible. The more horizontal the steering wheel is, the more this distance will be. The diameter of the steering wheel and reduction ratio in relation to the front wheels should also be correctly adjusted in order to give the driver maximum comfort.



Before choosing a car, check that the stuffing in the seats is sufficiently hard and that the seats give good lateral support.

The separate front seats in a VOLVO are carefully shaped to give perfect comfort even during long journeys. The front seats in the 121/122 are adjustable both as regards backrest inclination and seat angle as well as height above floor. The pedals and other controls are correctly placed from a driving point of view. You drive both comfortably and safely in a VOLVO.

















ACCESSORIES

Accessories

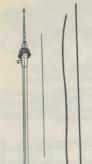
■ VOLVO

range of accessories

These provide the possibility for even more comfortable and convenient motoring for VOLVO owners. Anyone can fit their car with VOLVO accessories in accordance with their own personal requirements — accessories for increased safety, more convenient transportation, for keeping the car in good trim or for travelling comfort. VOLVO accessories have the same high quality and dependable function as VOLVO cars.

VOLVO accessories



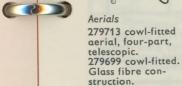






Tail pipes 279523 for VOLVO 544 277397 for VOLVO 544

279543 for 121/122 S 277178 for 121/122 S







Rear view mirrors 277180 left 277181 right, for mudguard mounting. Springloaded.

279898 left 279899 right, for fitting on door.

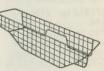




Back-up lamp 279251



Luggage retainer 277007 8 elastic arms. Luggage compartment lighting 279894 (no illustra-



Parcel basket 277151 for VOLVO 544 277249 for 121/122 S (no illustration).



tion).







277270 for 221





Camping table 277153 With four stools, collapsible.



Blankets For front seats and rear seat. Volvo-marked, different colours. Blue-checked Brown-checked Red Blue-grey Brown



277300 for 210 (flat).

79944 for 210 (convex, not illustrated).

277279 for VOLVO 544, 121/122 S. High gloss zinc with wooden slats.

Station Wagon. Anodised. 277394 for 221 Station Wagon. Chromed.

277154 for 1800 S.

High gloss chrome. Fitted over luggage compartment.



Door table 277152 Collapsible. Easy to fit on car door.



Fuel containers 277012 for VOLVO 544.

Fits inside spare wheel Capacity 5.5 litres (11/4 gallons). 277002 for 121/122 S. Fits in spare wheel. Capacity 5.5 litres (11/4 gallons).



279107 Flat container. Capacity 5.5 litres (1¹/₄ gallons). 279400 Capacity 10.5 litres (21/4 gallons).



Fuel tank cap 279716 for VOLVO 544. Five-sided, with lock. 277360 for 121/122 S. Five-sided with lock. 79082 for 121/122 S, PV 544. Round with lock.



Fan for rear window 277177

Enamel of original

make. Both cellu-

lose and synthetic. 30 g touching-up

tin, tins containing 4 oz. and 1 kg (21/4 lb.).

Engine paint. Green

and red. Tins of 4 oz.

and 1 kg (21/4 lb.).

Paint



Wheel wrench 79853 For speedier wheel changing.



Front seat adjuster fittings

The backrest can be folded down in one simple movement. 277386 left 277387 right, for 121/122 S.

Towing cable

277329 5 metres (16 ft.) long, load capacity 2 tons.

Fitted with warning flag. (Not illusBedding set 79772 for VOLVO 544 (not illustrated).





CAR HANDBOOK



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Baskets For placing on propeller shaft tunnel behind gear lever.



277173 for 121/ 122 S and 221 Station Wagon 279141 for VOLVO 544 and 210.



221 Station Wagon and 1800 S. 277237 "Black inset" for VOLVO 544 and 121/122 S. 277395 "Black



inset" for 221 Station Wagon and 1800 S. 277236 "Black strips" for VOLVO 544 and 121/122 S.



Backrest 277125 of plastic wire. 277150 of perlon.



Engine heater 277165 For B 18



Wheel trim rings

277089 "Spoked", for VOLVO 544 and 121/122 S. 277396 "Spoked" for

> Upholstery Shade-in-shade pattern for front and rear seats. Red, grey, nougat. For VOLVO 544 and two-door and four-door 121/122 S.

Head rest

277163 For increased comfort and safety. Red, blue or grey.

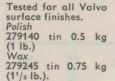






Mats

Rubber mats with Volvo emblem for all VOLVO cars. Different colours. Coconut mats for all VOLVO cars except for 1800 S. Available in red or brown. Sisal mats on latex base for VOLVO 544 and 121/122 S, red and grey.



Polish and wax













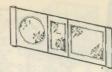
Spare wheel protector 279731. Fabricreinforced plastic. With tool bag.

Ski holders

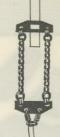
of skis.

277234 One pair. Plastic-coated

tubular steel design Space for four pairs



Licence holder 279136. Holder for licence, name plate and radio licence.



Snow links and remove.

Snow shovel



277230 Easy to fit

277380 (not illustrated).



Product information

This is Volvo

Data

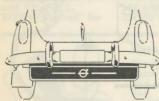


Type specifications

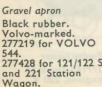
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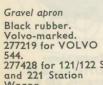
how Volvos are made

Competitive makes



544. 277428 for 121/122 S and 221 Station Wagon. 277332 for 210.





5 5:8 PE9-63



Safety belt for rear seat

Two-point safety belt. 279495 for VOLVO 544 and 121/122S. 277266 for 121/122 S Station Wagon.











Racing and rally activities



Sales arguments



Road tests as a basis for sales promotion



Tables

The art of interpreting car specifications

It is most misleading to try to draw conclusions from a car brochure concerning the relative advantages and disadvantages of different makes. The non-technically-minded motorist often fastens on a certain detail and forgets that a car is the result of an infinite number of compromises. A comparison should therefore be made from as many viewpoints as possible since these all add up to the car as a complete unit.

On the following pages we give tabulated information concerning a number of cars which may come up for discussion during your conversation with the customer — the car buyer.

Wheelbase and trackwidth together with the external dimensions give an idea of the space required by the car and its manoeuvrability. Roadholding, on the other hand, cannot be judged from these measurements since this is dependent on the rigidity and suspension of the vehicle.

The luggage space is difficult to measure; certain values are gross and others net and in practice the shape plays an essential part.

Large tyres should last longer and grip well but the length of life is influenced by loading, rolling radius, air pressure and, not least, the manner of driving.

The number of kg per h.p. gives a direct comparison from a performance point of view between different cars without regard to their size. High weight and low horsepower will limit speed and acceleration reserves.

Bore, stroke and capacity are traditional comparison figures which are naturally included. Talk of a square engine has, as everyone knows, nothing to do with the shape of the cylinders or pistons — it means that the diameter of the piston is equal to or greater than the stroke and not considerably smaller as used to be the case. In several countries the long stroke of engines was due to technical motor tax reasons where such engines were favoured with a lower tax. The cylinder capacity indicates the sum of the piston displacement of each cylinder.

Large engines do not necessarily produce more output than small ones but they should give their output with less effort. Fuel consumption is related to the output made use of and manner of driving.

An engine which produces its output and maximum torque at low engine speed is flexible and so "tame" that it is not necessary to change gear frequently. The opposite applies to sports engines whose output and optimum torque lie near the upper part of the engine speed range. For the difference between DIN and SAE horsepower, see chapter 35.

Engine compressions have been increased during recent years. If an engine has a compression ratio of 7.5-8:1, it requires a premium fuel. As recompense it will have higher output and lower fuel consumption than with ordinary petrol. It is not economical to run a low-compression engine on high-octane fuel because of the price difference.

Now to the valves. Very few car engines nowadays have simple side valves. With overhead valves it is easier to give the combustion chamber a more economic shape in conjunction with higher output. It is more expensive and complicated to have one or two overhead camshafts operating directly on the valves and with considerably fewer moving parts than is the case with side valves and with push rods operated by a camshaft situated in the cylinder block.

It is not easy to have a high top gear and low bottom gear and to have only two speeds between these, without leaving a large gap somewhere in the range. Low-geared cars can be flexible in heavy traffic but tend to strain and be noisy on the open road where fuel consumption also increases rapidly. As far as the brakes are concerned, it is not possible to make a comprehensive estimation with only this information as a basis.

Too many other factors play a part: sensitivity of the linings to damp, fading, cooling and material in the drums and discs, pedal pressure and brake force distribution between the front and rear wheels.

The last columns should be interpreted with extra caution. Acceleration and maximum speed should also be regarded as relative. Apart from the fact that cars of the same make can differ in performance, test values are influenced by the weight of the vehicle (number of persons in the car) and degree of accuracy of the measurements.

At the bottom of each table there are some blank lines which can be used for private entries. New models will be on show, so there is always the possibility of making comparisons.



Data on VOLVO and other makes

SUBJECT TO ALTERATION

Pos	MAKE	LENGTH WIDTH HEIGHT	WHEELBASE	NO OF PASSENGERS	S == SEPARATE SEATS H == BENCH FRONT SEAT	FRONT SEAT ROOF HEIGHT ABOVE	REAR SEAT ROOF HEIGHT ABOVE	REAR SEAT WIDTH HIP HEIGHT	REAR SEAT WIDTH SHOULDER HEIGHT	GROUND	TURNING CIRCLE	TURNS OF STEERING WHEEL	NUMBER OF DOORS	FUEL TA	YTE	CURB WEIGHT	
		175.3 × 62.6 × 61.5	102.2	5	S	38.7	35.1	52.0	47.6	71.0	34.8	31/4	2	7.7	9.2	1010	
1	544 SPECIAL		102.2	5	S	38.7	35.1	52.0	47.6	71.0	34.8	31/4	2	7.7	9.2	1010	(CO
11	544 SPORT	175.3 × 62.6 × 61.5	102.2	5	S	38.3	35.5	52.7	48.7	83.0	34.2	31/4	4	10.0	12.0	1060/	
111	VOLVO 121 2/4-DOOR	173.3 × 63.8 × 59.0		5	S	38.3	35.5	52.9	50.6	83.0	34.2	31/4	2	10.0	12.0	1080	
IV	VOLVO 122 S 2-DOOR	173.3 × 63.8 × 59.0	102.2					-		52.7	35.4	33/4	4	10.2	12.2	1040	
1	ALFA ROMEO GIULIA 1600 T I	163.0 × 62.0 × 56.2	100.0	5	S	34.6	33.2	52.0	50.6	59.0	39.8	3	4	10.0	12.0	1120	
2	AUSTIN 1600 SALOON	176.0 × 67.4 × 57.0	101.0	5	S	35.1	33.5	54.0	49.8		35.4	33/4	4	11.8	14.4	1060	
3	BMW 1500 LIMOUSINE	183.2×70.6×57.2	101.2	5	S	35.5	33.9	54.2	52.0	69.0		5	4	13.6	16.2	1250	
4	CHEVROLET CHEVY II NOVA	185.8 × 69.0 × 53.6	109.0	5	Н	38.3	34.6	59.0	55.0	63.0	39.8					1350/	
5	CHRYSLER VALIANT V 200 SED.	190.8×70.6×57.8	105.8	5	Н	35.9	33.5	57.1	54.9	63.0	41.5	5	4(2)	14.9	17.8	1370	
6	CITROËN DS 19	166.8 × 67.0 × 57.2	122.9	5	S	35.9	32.7	51.2	54.9	63.0	39.3	3	4	14.1	16.9	1250	
7	DKW F 102	157.6×61.7×53.8	95.4	5	S	38.3	34.2	50.2	47.6	67.9	38.8	23/4	2	11.2	13.4	870	
8	FIAT 1300/(1500) JUVENTUS	158.6 × 60.8 × 53.6	97.0	5	S	35.5	32.3	52.7	48.7	61.0	35.1	3	4	10.0	12.0	930	
		176.7 × 63.9 × 57.8	104.3	5	S	32.7	31.5	54.0	52.7	59.0	38.8	31/3	4	13.3	16.0	1270 (1290)	
9	FIAT 1800/(2300) SCAND.	153.5 × 57.8 × 57.0	90.1	4	S	35.1	33.5	43.4	43.6	65.0	32.3	23/4	2	7.1	8.4	770	
10	FORD ANGLIA DE LUXE	168.0 × 62.0 × 54.2	99.0		S	35.9	34.6	53.0	49.0	59.0	35.2	41/4	4(2)	7.9	9.3	820	
11	FORD CONSUL CORTINA (SUPER)	167.5 × 62.4 × 57.7	100.2		H(S)	35.1	33.9	51.8	48.6	63.0	39.5	4	2	8.2	9.8	870	
12	FORD TAUNUS 12 M (TS) 1,5 L.	175.3×65.8×57.1	105.2	-	H(S)	35.1	34.3	53.0	53.0	65.0	38.5	31/2	2	10.0	12.0	940/ 950	
13	FORD TAUNUS 17 M (TS) 1,7 L.		105.4		Н	37.5			56.1	67.0	38.9	41/2	4	12.2	14.6	1250	
14	FORD ZEPYR 6 MK III	180.3 × 69.0 × 57.7	103.4		Н	37.9			48.6	65.0	35.2	31/2	4	10.3	12.4	1100	
15	HILLMAN SUPER MINX MK II	165.0 × 63.7 × 57.8			S	37.1	10000000		57.8	65.0	35.5	32/3	4	10.4	12.5	1100	
16	HUMBER SCEPTRE	165.4×63.0×57.0	101.7			39.2				75.0	39.2	31/2	4	11.3	13.7	1280	
17	MERCEDES 190	186.3×70.8×58.6	106.4		S	39.2				75.0	39.8	31/2	4	14.1	16.9	1350 (1380)	
18	MERCEDES 220 S (SE)	191.7×70.8×59.5	108.3	5	S	37.2	35.1	01.2	33.0	10.0	-			1		(1353)	
		1	1	1								011	CI .	Linian			

F=Front B=Rear V=Water-cooled L=Air-cooled R=In-line V=V-engine B=Flat opposed S=Coil springs B=Leaf springs
TOR=Torsional springs TR=Transverse springs
HP=Hydro-pneumatic HL=Hydraulic
SO=Solex

SU=Skinner Union WE=Weber ZE=Zenith ST=Stromberg

	TYRES	DIN HP/TON	SAE HP/TON	ENGINE LOCA- TION COOLING NO. OF CYLIND- ERS ARRANGEMENT DRIVE	STR		CYLINDER	COMPRESSION	OUTPUT N.D.m.d.r	OUTPUT r.p.m./SAE	F	anishing B	TORQUE DIN AT r.p.m.	TORQUE SAE AT r.p.m.	CARB. MAKE NO.	Pos
	6.00×15"	67.5	74.5	FV-4 RB	3.31	3.15	108.5	8.5	68/4500	75/4500	S	S	98/2600	101/2800	1 ZE	1
	6.00×15"	79.5	89.5	FV-4 RB	3.31	3.15	108.5	8.5	90/5000	90/5000	S	S	101/3000	103/3500	2 SU	Ш
	6.00×15"	64.2/	70.7/ 68.8	FV-4 RB	3.31	3.15	108.5	8.5	75/4500	75/4500	S	S	98/2600	101/2800	1 ZE	Ш
	6.00×15"	74.0	83.3	FV-4 RB	3.31	3.15	108.5	8.5	90/5000	90/5000	S	S	101/3000	103/3500	2 SU	IV
	155×15″×	88.3	102.0	FV-4 RB	3.10	3.25	95.8	9.0	92/6000	106/6000	S	S	90/4000	101/4000	1 SU	1
	5.90×14"	53.6	56.2	FV-4 RB	3.00	3.40	98.9	8.3	60/4500	63/4500	S	В	88/2000	90/2100	1 SU	2
	6.00×14"	75.5	85.0	FV-4 RB	3.20	2.84	91.5	8.8	80/5700	90/5900	S	S	87/3000	90/3200	1 SU	3
	6.50×13"	000	72.0 96.0	FV-4 RB FV-6 RB	(3.92 (3.54	3.21 3.21	153.7) 194.3)	8.5		90/4000 120/4400	S	В		151.8/2400 177.1/2400	1 RO	4
	6.50×13″	roc 3	74.2 105.7	FV-6 RB	(3.41	3.15 4.08	170.7) 225.6)	8.2		100/4400 145/4000	S	В		154.7/2400 212.0/2800	1 Holley	5
	165 × 400 ×	69.0	66.4	FV-4 RF	3.12	3.94	116.5	8.5	80/4500	83/4500	HP	HP	104/3250	104/3500	1 WE	6
	6.00×13″	69.0		FV-3 RF	3.18	2.97	71.7	7.25	60/4500		Tor	Tor	78/2250		1 SO	7
	5.60×13″	62.3 68.3	73.4 81.5	FV-4 RB	(2.82 (3.08	3.12 3.12	79.3) 90.3)	8.8	61/5400 67/5200	72/5800 80/5200	S	В	60.2/3200 81.7/3200	76/3400	1 WE	8
	5.90×14" 6.40×14"	63.7 79.1	76.2 90.7	FV-6 RB	(2.82 (3.10	2.87 3.12	109.8) 139.1)	8.8	81/5200 102/5400	97/5300 117/5300	Tor	В		102/3000	1 WE	9
	5.20×13"	62.4	69.0	FV-4 RB	3.18	2.31	73.2	8.7	48/4800	53/4800	S	В	61/2700	67/2700	1 SO	10
	5.60×13"	58.5	64.5	FV-4 RB	3.18	2.31	73.2	8.7	48/4800	53/4800	S	В	61/2700	67/2700	1 SO	11
-	5.60×13"	63.2	BE 30	FV-4 VF	3.52	2.32	91.5	8.5	55/4500		TR	В	84/2300		1 SO	12
	5.90×13″	69.2 79	76.6 87.4	FV-4 RB	(3.30 (3.32	3.01 3.01	103.7) 107.4)	8.4 8.6	65/4250 75/4500	72/4500 83/4700	S	В	103/2100 106/2300	105/2500 108/2700	1 SO	13
1	6.40×13"	74.5	84.0	FV-6 RB	3.17	3.14	155.7	8.3	93/4750	105/4750	S	В	123/2500	141/2000	1 ZE	14
	6.00×13"	52.7	57.2	FV-4 RB	3.17	3.01	97.5	8.3	58/4400	63/4400	S	В	86/2800	87/2500	1 SO	15
	6.00×13″	74.5	78.2	FV-4 RB	3.17	3.01	97.5	9.1	82/5200	86/5200	S	В	90/3500	89/3600	2 ZE	16
	7.00×13″	62.5	70.3	FV-4 RB	3.32	3.26	115.8	8.7	80/5000	90/5200	S	S	103/2500	113/2700	1 SO	17
	7.25×13″	81.5 87.0	91.8 97.2	FV-6 RB	3.15	2.82	134.2	8.7	110/5000 120/4800	124/5200 134/5000	S	S	130/3500	142/3700	2 SO B 1	18
													1			

OP=Opel BI=Bosch injection RO=Rochester

JI=Jikov BW=Borg-Warner DB=Daimbl-Benz G=Floor gear lever
R=Steering column lever
I=Gear lever in dashboard
K=Selector lever

cont.

Pos	cont.	DYNAMO	ELEC. SYSTEM BATTERY CAP.	GEAR LEVER POS. NO. OF GEARS OVERDRIVE	REAR AXLE RATIO	ART. TRANS. MAKE	a DISC. BRAKES = S	DRUM BRAKES == T	TOP SPEED	ACCELERATION 0—50	ACCELERATION 0—60	ACCELERATION 0—7S	and the same	NOIT Imb all	
- 1	544 SPECIAL	360	12/60	G 4	4.10		T/ 9"	T/ 9"	90.1	10.4	15.9	27.8	31.8	37.9	
11	544 SPORT	360	12/60	G 4	4.10		T/ 9"	T/ 9"	96.4	/9.3	13.8	23.5	34.0	41.0	
ш	VOLVO 121 1/4-DOOR	360	12/60	G 4	4.10	BW	T/10"	T/ 9"	90.1	10.8	16.8	29.4	30.7	36.4	
IV	VOLVO 122 S 2-DOOR	360	12/60	G 4+Ö	4.56		S/10 ⁷ /8"	T/ 9"	96.4	10.1	14.1	24.3	35.3	42.2	
1	ALFA ROMEO GIULIA 1600 T I	200	12/40	R 5	5.13	0.00	T/101/2"	T/101/2"	102.5	9.5	13.2	22.8	31.6	37.7	22
2	AUSTIN 1600 SALOON	270	12/43	G 4	4.30	BW	T/ 9"	T/ 9"	83.9	15.5	22.5	40.1	29.0	34.6	
3	BMW 1500 LIMOUSINE	300	6/77	G 4	4.38	1. 9.0	S/101/2"	T/10"	93.2	9.5	13.2	24.8	30.5	35.8	
4	CHEVROLET CHEVY II NOVA	430	12/42	R 3	3.08	POWER- GLIDE	T/ 9"	T/ 9"	87.0 93.2	10.6	15.0	26.3	20.1	24.2	La Company
5	CHRYSLER VALIANT V 200 SED.	360	12/35	R 3	3.55	POWER- GLIDE	T/ 9"	T/ 9"	90.1	9.8	13.7	25.2	20.1	24.2	
6	CITROËN DS 19	300	12/57	1 4	3.88	GLIDE	S/111/2"	T/10"	93.2	12.8	17.8	32.4	29.7	35.2	241
7	DKW F 102	160	6/66	R 4	3.65	7,35	S/11"	T/ 9"	83.9	12.2	17.3		31.6	37.7	
8	FIAT 1300/(1500) JUVENTUS	400	12/40	R 4	4.1	TI BE	S/ 91/3"	T/10"	87.0 93.2	12.7 10.1	18.0 14.1		29.7	35.2	
9	FIAT 1800/(2300) SCAND.	400	12/40	R 4	4.3 4.1	l l no	S/10 ¹ / ₃ "	S/10"	93.2	12.7	17.9	25.5	23.5	28.2	
10	FORD ANGLIA DE LUXE	240	12/38	G 4	4.1		T/ 8"	T/ 8"	99.5 80.8	10.1	14.1	21.3	33.6	40.3	
11	FORD CONSUL CORTINA (SUPER)	180	12/38	G 4	3.9	1 15	T/ 9"	T/ 9"	77.7	EVA B	25.3		31.6	37.7	
12	FORD TAUNUS 12 M (TS) 1,5 L.	180	6/78	R 4	3.56	28	T/ 9"	T/ 8"	87.0	11.2	16.8	30.3	28.0	34.0	
13	FORD TAUNUS 17 M (TS) 1,7 L.	180	6/77	R 3/4	3.56		S	T	87.0 93.2	12.0 10.5	18.0 16.0		30.7	36.4	
14	FORD ZEPHYR 6 MK III	300	12/80	R 4	3.55	BW	S/ 93/4"	T/ 9"	93.2	11.2	16.0		23.5	28.2	
15	HILLMAN SUPER MINX MK II	230	12/51	G 4	3.89	THE STATE OF	S/101/4"	T/ 9"	81.5	13.4	23.0	37.8	31.6	37.7	
16	HUMBER SCEPTRE	300	12/38	G 4+Ö	4.22	1 10	S/ 93/4"	T/ 9"	88.5	12.2	17.8	32.4	29.7	35.2	
17	MERCEDES 190	240	12/52	R 4	4.1	THE RES	S	T	92.0	12.3	17.8	32.4	27.0	32.2	
18	MERCEDES 220 S (SE)	240	12/60	R 4	4.1	DB	S/10"	T/911/16"	102.5 107.0	9.1 8.1	14.0 13.0	23.3 21.7	26.1	31.3	
									107.0	0,1	13.0	21./			

Cont.



Data on VOLVO and other makes

SUBJECT TO ALTERATION

CA

CAR HANDBOOK

6:4 PE9-63

Pos.	cont.	LENGTH WIDTH HEIGHT	WHEELBASE	NO OF PASSENGERS	S=SEPARATE SEATS H=BENCH FRONT SEAT	FRONT SEAT ROOF HEIGHT ABOVE	REAR SEAT ROOF HEIGHT ABOVE	REAR SEAT WIDTH HIP HEIGHTH	REAR SEAT WIDTH SHOULDER HEIGHT	GROUND	TURNING CIRCLE	TURNS OF STEERING WHEEL	NUMBER OF DOORS	FUEL CAPA gall Imp.	CITY	CURB WEIGHT	
1	544 SPECIAL	175,3 × 62,6 × 61,5	102,4	5	S	38,6	35.1	52.0	47.7	7.1	34.8	31/4	2	7.7	9.2	2220	
11	544 SPORT	175,3×62.6×61.5	102.4	5	S	38.6	35.1	52.0	47.7	7.1	34.8	31/4	2	7.7	9.2	2220	
111	VOLVO 121 2/4-DOOR	173.4×63.8×59.1	102.4	5	S	38.2	35.4	52.3/ 52.3	50.8/ 48.9	8.25	34.1	31/4	4	9.9	11.9	2335/ 2400	
IV	VOLVO 122 S 2-DOOR	173.4×63.8×59.1	102.4	5	S	38.2	35.4	52.8	50.8	8.25	34.1	31/4	2	9.9	11.9	2380	
19	MORRIS 1100 SALOON	144.5 × 60.3 × 52.8	93.0	5	S	37.0	34.7	51.6	49.7	5.9	37.1	31/3	4(2)	8.5	10.2	1850	
20	OPEL REKORD 1,7 L	177.6 × 66.5 × 57.5	103.5	5	Н	35.5	34.7	54.0	53.5	7.1	37.7	31/2	4(2)	9.9	11.9	2140	
21	OPEL KAPITÄN STD	190.4×71.3×59.5	110.3	5	Н	35.8	35.1	59.8	59.8	7.1	38.4	31/2	4	11.0	14.5	2950	
22	OPEL KADETT	154.2×58.0×55.6	91.8	4	S	37.3	33.5	48.9	47.7	6.2	35.4	23/4	2	7.3	8.7	1520	
23	PEUGEOT 404 SED	174.1 × 64.0 × 57.1	104.4	5	S	32.7	31.9	55.6	50.8	5.9	33.8	33/4	4	12.1	13.2	2400	
24	RENAULT DAUPHINE GORDINI	155.0 × 59.9 × 56.7	89.4	4	S	35.4	33.5	50.4	46.4	6.0	31.8	41/2	4	7.0	8.5	1520	
25	RENAULT R 8	157.0 × 58.7 × 55.5	89.4	5	S	33.1	32.7	52.8	50.8	5.7	33.8	33/4	4	6.8	8.2	1650	
26	SAAB 96 SEDAN	158.0 × 61.8 × 57.9	97.7	5	S	41.4	34.3	49.7	47.3	7.5	38.1	21/4	2	8.8	10.5	1825	
27	SIMCA 1000	149.2 × 58.3 × 52.4	87.5	4	S	35.4	34.3	49.7	46.1	6.5	33.5	23/4	4	7.9	9.5	1630	
28	TRIUMPH HERALD, 1200 LIM.	153.0 × 59.9 × 52.0	91.3	4	S	33.9				6.2	27.6	33/4	2	7.0	8.5	1825	
29	TRIUMPH VITESSE 6	152.7 × 59.9 × 52.8	91.3	4	S					6.2	27.9	33/4	2	8.8	10.5	2020	
30	VAUXHALL VICTOR SUPER	173.3 × 63.8 × 55.5	100.0	5	Н	35.4	35.1	54.0	48.9	5.4	35.7	33/4	4	9.9	11.9	2180	
- 31	VAUXHALL VX 4/90	173.3 × 63.8 × 65.5	100.0	4	S	35.4	35.1	54.0	48.9	5.4	35.7	31/2	4	10.8	12.9	2270	
32	VAUXHALL VELOX (CRESTA)	181.6×70.1×56.3	107.4	5	Н	39.0	37.8	58.7	54.4	6.5	37.1	33/4	4	10.8	12.9	2700	
33	VOLKSWAGEN 1200 LIM.	160.0 × 60.7 × 59.1	94.5	5	S	41.0	33.9	51.2	47.3	6.6	36.1	22/3	2	8.8	10.5	1690	
34	VOLKSWAGEN 1500 LIM.	166.1 × 63.0 × 57.9	94.5	5	S	38.6	34.3	53.6	49.7	6.6	36.4	23/4	2	8.8	10.5	1960	
			-														
				1		1		1						CL		1	

F=Front B=Rear V=Water-cooled L=Air-cooled R=In-line engine V=V-engine B=Flat opposed S=Coilsprings B=Leaf springs
TOR=Torsional springs TR=Transverse springs
HP=Hydro-pneumatic HL=Hydraulic
SO=Solex

SU=Skinner Union WE=Weber ZE=Zenith ST=Stromberg

	TYRES	DIN HP/TON	SAE HP/TON	ENGINE LOCATION COOLING NO. OF CYLINDERS ARRANGEMENT DRIVE	BORE STROKE	CYLINDER	COMPRESSION	OUTPUT r.p.m./DIN	OUTPUT r.p.m./SAE	F F SNISNIBAS	В	TORQUE DIN AT r.p.m.	TORQUE SAE AT r.p.m.	CARB. MAKE NO.	Pos.
	6.00×15"	67.5	74.5	FV-4 RB	3.31 × 3.15	108.5	8.5	68/4500	75/4500	S	S	98/2600	101/2800	1 ZE	1
	6.00×15"	79.5	89.5	FV-4 RB	3.31 × 3.15	108.5	8.5	80/5000	90/5000	S	S	101/3000	105/3500	2 SU	11
	6.00×15"	64.2/ 62.3	68.8 70.7/	FV-4 RB	3.31 × 3.15	108.5	8.5	68/4500	75/4500	S	S	98/2600	101/2800	1 ZE	111
	6.00×15"	74.0	83.3	FV-4 RB	3.31 × 3.15	108.5	8.5	80/5000	90/5000	S	S	101/3000	105/3500	2 SU	IV
	5.50×12"	57.2	59.5	FV-4 RF	2.55 × 3.30	67.0	8.5	48/5100	50/5100	HL	HL	59/2200	60/2500	1 SU	19
	5.90×13"	62.0	69.1	FV-4 RB	3.35 × 2.91	102.5	7.25	60/4300	67/4400	S	В	88/1800	94/2400	1 OP	20
	7.00×14"	67.0	74.6	FV-6 RB	3.35 × 3.02	163.0	7.8	90/4100	100/4300	S	В	138/1900	147/2200	1 OP	21
	5.50×12"	58.0	66.8	FV-4 RB	2.84×2.40	60.6	7.8	40/5000	46/5200	S	В	52/2200	55/2600	1 OP	22
	5.90×15"	59.6	66.0	FV-4 RB	3.31 × 2.88	98.5	7.4	65/5400	72/5400	S	S	94/2250	94/2250	1 SO	23
	145 mm×15"	52.2	58.0	BV-4 RB	2.28 × 3.15	51.6	8.0	36/5000	40/5000	S	S	43/3300	48/3300	1 50	24
	145 mm×15"	53.5	64.0	BV-4 RB	2.56×2.84	58.4	8.5	40/5200	48/5200	S	S	51/2500	55/2500	1 SO	25
	5.20×15″	45.8	50.6	FV-3 RF	2.76×2.88	51.3	7.3	38/4250	42/5000	S	S	59/3000	61/3000	1 50	26
	5.60×12"	52.8	41.2	BV-4 RB	2.68×2.56	57.6	8.2	39/5200	59/5200	В	S	47/3200	54/3400	1 SO	27
	5.20×13"	47.0	51.9	FV-4 RB	2.73×2.99	70.0	8.0	39/4500	43/4500	S	TR	61/2250	65/2250	1 SO	28
0	5.60×13"	75.3	76.4	FV-6 RB	2.63×2.99	97.2	8.75	70/5000		S	В	92/2800		2 SO	29
	5.60×13″	50.5	56.5	FV-4 RB	3.12×3.00	92.0	8.1	50/4600	56/4600	S	В	80/2000	85/2200	1 ZE	30
	5.60×14"	To Tak	78.5	FV-4 RB	3.12×3.00	92.0	9.3		82/5200	S	В		91/2800	2 ZE	31
	5.90×14"	78.0	92.0	FV-6 RB	3.25 × 3.25	161.5	8.5	96/4600	113/4800	S	В		147/2400	1 ZE	32
-0	5.60×15"	44.0	52.0	BL-4 BB	3.04×2.52	72.8	7.0	34/3600	40/3900	Tor	Tor	61/2000		1 SO	33
	6.00×15″	50.5	59.5	BL-4 BB	3.27 × 2.52	91.0	7.8	45/3800	53/4000	Tor	Tor	78/2000	83/2000	1 SO	34

OP=Opel BI=Bosch injection pump RO=Rochester JI=Jikov BW=Borg-Warner DB=Daimbl-Benz G=Floor gear lever
R=Steering coluom lever
I=Gear lever in dashboard
K=Selector lever

Cont.

POS.	Cont. MAKE	DYNAMO	ELEC. SYSTEM BATTERY CAP.	GEAR LEVER POS. NO OF GEARS OVERDRIVE	REAR AXLE	AUT. TRANS.	n Disc. Brakes = S DRUMBRAKES = T ®	TOP SPEED	ACCELERATION 0—50	ACCELERATION 0—60	ACCELERATION 0—75	E CONSUMP	('.4.q.m 02)
1	TAL CRECIAL	360	12/60	G 4	4.10		T/ 9" T/ 9"	90.1	10.4	15.9	27.8	31.8	37.9
11	544 SPECIAL	360	12/60	G 4	4.10		T/ 9" T/ 9"	96.4	9.3	13.8	23.5	34.0	41.0
TO THE	544 SPORT	360	12/60	K 3	4.10	BW	T/10" T/ 9"	90.1	10.8	16.8	29.4	30.7	36.4
III	VOLVO 121 2/4-DOOR	360	12/60	G 4+0	4.56		S/107/8" T/ 9"	96.4	10.1	14.1	24.3	35.3	42.2
IV	VOLVO 122 S 2-DOOR				4.13		S/ 8" T/ 81/4"	78.3	15.4	26.0	53.2	37.4	45.0
19	MORRIS 1100 SALOON	300	12/43	G 4			T/ 8" T/ 8"	86.0	12.2	20.0	32.6	27.7	32.9
20	OPEL REKORD 1,7 L	200	6/77	R 4(3)	3.89/	HYDRA-	T/10" T/10"	93.2	10.6	15.8	26.5	21.4	25.7
21	OPEL KAPITÄN STD	200	6/77	R 3	3.90	MATIC	T/ 8" T/ 8"	74.6	15.0	27.0	93.0	39.2	47.0
22	OPEL KADETT	200	6/66	G 4	3.90		T/10" T/10"	88.3	14.2	19.1	35.6	28.6	34.1
23	PEUGEOT 404 SED	300	12/55	R 4	4.20				15.7	23.6	1 0.1	33.6	40.3
24	RENAULT DAUPHINE GORDINI	240	12/40	G 4	4.53		T/ 9" T/ 9"	72.8			42.4	37.4	45.0
25	RENAULT R 8	260	12/40	G 4	4.37		S/10 ¹ / ₄ " S/10 ¹ / ₄ "	82.7	12.7	23.0			
26	SAAB 96 SEDAN	160	12/33	R 3/4	5.43		(S) T/ 9" T/ 8"	76.0	17.3	30.6	91.0	37.4	45.0
27	SIMCA 1000	240	12/40	G 4	4.37		T/ 91/8" T/ 91/8"	74.6	16.2	28.5		36.9	44.3
28	TRIUMPH HERALD, 1200 LIM.	264	12/43	G 4	4.87		T/ 8" T/ 7"	77.6	15.4	26.0		33.6	40.3
29	TRIUMPH VITESSE 6	264	12/43	G 4	4.87		S/ 9" T/ 8"	86.4	11.7	16.4	31.2	27.5	32.9
30	VAUXHALL VICTOR SUPER	264	12/38	G 4	4.13		T/ 8" T/ 8"	72.5	19.3	33.6	68.0	27.9	33.3
31	VAUXHALL VX 4/90	264	12/38	G 4	3.90		S/101/2" T/ 8"	88.3	12.4	19.6	38.9	27.9	33.3
32	VAUXHALL VELOX (CRESTA)	297	12/57	R 3	3.70	HYDRA- MATIC	S/10 ¹ / ₂ " T/ 9"	93.0	10.4	14.2	25.6	21.4	25.7
33	VOLKSWAGEN 1200 LIM.	180	6/77	G 4	4.38		T/ 9" T/ 9"	72.1	16.3	34.6	10.	37.4	45.0
34	VOLKSWAGEN 1500 LIM.	200	6/77	G 4	4.13		T/ 9" T/ 9"	81.4	12.7	23.8	1 4	32.9	39.2
34	YOUNGHY ISSUEITI												
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Data on VOLVO 1800 S and other makes

SUBJECT TO ALTERATION

CAR HANDBOOK

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Pos.	MAKE	LENGTH WIDTH HEIGHT	WHEELBASE	NO OF PASSENGERS	S == SEPARATE SEATS	FRONT SEAT ROOF HEIGHT ABOVE	GROUND	TURNING CIRCLE	TURN OF STEARING WHEEL	FUEL CAPA gall	CITY	TYRES	CURB WEIGHT	DIN HP/TON	SAE HP/TON	
1	VOLVO 1800 S	173.2×69.0×49.4	96.5	2	S	36.6	63.0	32.9	31/4	10.0	12.0	165×15"	2510	84.2	94.7	
1	ALFA ROMEO 1600 SPRINT	156.8 × 62.8 × 51.6	93.1	2	S	36.1	60.0	37.4	21/2	11.6	14.0	155×15"	2200	92.0	106.0	
2	,, ,, 2600 SPRINT	177.2×65.6×52.0	101.4	2	S		50.9	35.2	3	13.6	16.3	165 × 400	3080	103.5	117.8	
3	ASTON MARTIN DB 4 GT	171.4×66.2×51.6	92.6	2	S		63.5	32.1	3	30.0	36.0	6.70×15"	3080	216.0	236.0	
4	AUSTIN HEALY SPRITE 1100	135.7 × 53.6 × 49.1	79.6	2	S	32.9	50.9	32.2	21/4	6.0	7.2	5.20×13"	1518		79.7	
5	,, ,, 3000 MK II	157.2 × 61.0 × 46.2	92.1	2	S	34.9	47.2	35.0	3	12.1	14.5	5.90×15"	2486	115.0	120.0	
6	DKW 1000 SP ROADSTER	165.4 × 66.1 × 52.8	92.8	2	S		67.0	37.4	21/4	11.0	13.1	155×15″	2134	56.7	64.0	
7	FERRARI 250 GT COUPÉ	185.0 × 68.0 × 53.3	102.2	4	S		57.0	40.6	31/2	22.0	26.2	6.50×15"	3256		162.0	
8	FIAT 2300 S COUPÉ	182.2 × 64.3 × 54.0	104.2	4	S	35.5	59.0	37.4	31/3	15.5	18.5	165×15″	2904	110.0	113.5	
9	KARMAN GHIA 1200	163.0 × 64.3 × 52.8	94.6	2	S		61.2	38.5	22/3	8.8	10.6	5.60×15"	1804	48.7	41.5	
10	,, ,, ISOO S	167.0 × 65.9 × 53.3	94.6	2	S		55.0	37.2	3	8.8	10.6	6.00×15"	1980	60.0	73.4	
11	LOTUS ELITE SPEC SERIE II	144.0 × 57.9 × 46.2	88.6	2	S	33.2	71.0	31.2	23/4	13.8	16.5	4.80 × 15"	1490	111.5	123.5	
12	MERCEDES 230 SL	169.8 × 69.8 × 51.5	99.0	2	S		71.0	33.2	3	14.3	17.3	185×14"	2860	130.5	115.5	
13	MORGAN PLUS 4	143.8 × 56.0 × 52.6	96.0	2	S			35.2	22/3	11.0	13.1	5.60×15"	1980	111.0	116.6	
14	MGB 1800	153.5 × 60.0 × 49.2	91.0	2	S	35.5	54.8	31.2	3	10.2	12.3	5.70×14"	2112	99.0		
15	PEUGEOT 404 COUPÉ	176.8 × 64.8 × 53.1	104.2	2	S	36.8	59.0	32.4	31/2	11.0	13.1	165 × 380	2420	72.6	77.7	
16	PORSCHE 1600 S	158.0 × 65.9 × 52.0	82.8	2	S	36.8	59.0	35.7	21/4	12.3	14.9	5.60×15"	2057	80.2	94.0	
17	,, 1600 SC	158.0 × 65.9 × 52.0	82.8	2	S	36.8	59.0	35.7	21/4	11.0	13.1	5.60×15"	2057	101.4	114.3	
18	,, CARRERA 2000 GS	158.0 × 65.9 × 52.0	82.8	2	S	36.8	59.0	35.7	21/2	11.0	13.1	5.90×15"	2260	126.3		
19	,, 901	162.6 × 63.0 × 51.8	87.2	2	S	36.8	59.0	35.7	21/2	16.3	20.0	5.90×15"	2260	126.3		
20	RENAULT FLORIDE S CARAVELLE	168.0 × 62.0 × 51.6	89.6	2	S	36.8	57.3	33.3	31/2	6.8	8.2	145 × 380	1760	55.0	63.9	
21	SUNBEAM ALPINE GT III	155.0 × 60.9 × 51.4	86.0	2	S	Z.	50.9	35.2	3	11.2	13.3	5.60×13"	2310	77.2		
22	TRIUMPH TR 4	156.0 × 58.1 × 50.6	89.2	2	S	38.1	60.0	34.3	22/3	12.0	14.4	5.90×15"	2222		103.0	
23	,, SPITFIRE	145.1 × 57.0 × 47.6	83.0	2	S	34.3	49.2	26.2	31/4	9.0	10.7	5.20×13"	1628		-	
24	STUDEBAKER AVANTI	192.5 × 70.8 × 54.0	109.2	2	S	35.5	71.0	39.3	31/2	7.6	20.6	6.70×15″	3080	171.5	196.5	
			1		1	1		1	1	1	1		AH	1	1	

	ENGINE LOCA- TION COOLING NO. OF CYLIND- ERS ARRANGE- MENT DRIVE	CYLINDER	BORE STOKE	COMPRESSION	OUTPUT r.p.m./DIN	OUTPUT r.p.m./SAE	P SPRINGING	TORQUE DIN AT r.p.m.	TORQUE SAE AT r.p.m	CARB. MAKE NO.	DYNAMO OUTPUT	ELEC. SYSTEM. BATTERY CAP.	GEARLEVER POS. NO. OF GEARS	REAR AXLE RATIO	Pos.
	FV-4 RB	108.5	3.31 × 3.15	10.0	96/5600	108/5800	S S	102/3800	109/4000	2 SU	360	12/60	G 4+Ö	4.56	1
AND THE REAL PROPERTY STATES AND ASSESSED.	FV-4 RB	95.8	3.07 × 3.23	9.0	92.0/6000	106/6200	s s	90/4000	93/4300	1 SO	200	12/50	G 5	5.13	1
E - 100 CC (CONCERT 160 x 600 (COC) 150 x	FV-6 RB	157.7	3.27 × 3.14	9.0	145/5900	165/5900	S S	140/4000	154/4000	2 SO	300	12/50	G 5	4.78	2
2 0.00	FV-6 RB	223.9	3.62×3.62	9.0	302/6000	331/6000	S S	263/5000	280/5000	3 WE	264	12/51	G 4	4.09	3
TO SECURE AND SECURE STATE OF SECURE STATE SECURITION SECURITIES SECURITION S	FV-4 RB	67.0	2.48 × 3.30	8.9		55/5500	S B	59/2500	62/2750	2 SU	256	12/43	G 4	4.22	4
S I LEG UND SAN ACCOUNTS (COLUMN SAN MANUAL SAN	FV-6 RB	177.6	3.28 × 3.50	9.0	130/4750	136/4750	S B		114/3000	2 SU	337	12/53	G 4	3.54	5
F. F. F. F. F. S. S. S. R. R. R. S.	FV-3 RF	61.8	2.51 × 2.99	8.0	55/4500	62/4500	S B	65/3500	68/3500	1 SO	160	6/84	1 4	4.38	6
T DESCRIPTION AND PRESIDENT SAFETY NAMED IN SECURIOR T	FV-12 VB	180.1	2.87 × 2.31	9.2		240/7000	S B		194/5000	3 WE	300	12/65	G 5	4.57	7
PLOT LAGE DISC X CASE COSES 165 × 15" ZPONGS KOMPTON B	FV-6 RB	137.0	3.07 × 3.13	9.5	136/5600	150/5300	S B	134/4000	145/4000	2 WE	400	12/40	G 4	4.10	8
THE MALE RELYCANS COMMENT OF THE WARRANTS &	BL-4 BB	72.7	2.52 × 3.03	7.0	34/3900	40/3900	ТТ	60/2000		1 SO	200	6/77	G 4	4.38	9
G M.O 9.87 3 M.C 2 4.6404.0704 M.DO H 15" FREE M.D.D. JT H 3F	BL-4 BB	91.1	3.27 × 2.72	7.8	54/4200	66/4300	ТТ	76/2400		2 SO	200	6/77	G 4	3.66	10
25.0 \$30.2 E35 \$ 6.72% (030.1 4.30); 150 Metables and passes 11	FV-4 RB		3.00 × 2.65	10.0	76/6100	84/6500	S S	71/4400	73/4750	1 SU		12/56	G 4	4.55	11
E S. DEEK ST. S. 12 & M. CONT. THE P. C. S.	FV-6 RB	140.7	3.23 × 2.86	9.3	150/5500	170/5600	S S	142/4200	155/4500	B1	300	12/55	G 4	3.75	12
O TO COME A STER CASH SHOT STOCKED A STANDARD AS A STAND	FV-4 RB	130.4	3.39 × 3.62	9.0	100/4600	105/4750	S B	115/3000	117/3800	2 ST	240	12/54	G 4	3.73	13
27 D383 27 CMEX CMEX CMEX CMEX 25 D 7 CM 40 CM 25	FV-4 RB	109.8	3.16 × 3.50	8.8	95/5500	100	S B	93/2600	100/2800	2 SU	295	12/53	G 4	3.9	14
NEW YORK PERSON NEWSTREET THE YEST COMMON AND THE REST.	FV-4 RB	98.7	3.31 × 2.87	8.8	80/5500	85/5500	S S	90/3600	91/3700	B 1	300	12/55	R 4	4.52	15
335 3357 032 6289 0327 5.50 (5° 2007 600 binden at	BL-4 BB	96.5	3.25 × 2.91	8.5	75/5200	88/5200	TT	90/4200		2 ZE	200	6/84	G 4	3.61	16
THE REAL PROPERTY SECRETARIES AND ASSESSED TO THE PARTY OF THE PARTY O	BL-4 BB	96.5	3.25 × 2.91	9.5	95/5800	107/5800	ТТ	141/4600		2 SO	200	6/84	G 4	3.61	17
10 LAMBERS 041 × 00 × 150 × 62	BL-4 BB	120.0	3.62×2.91	9.5	130/6200	Lett 1	ТТ	141/4600		2 SO	300	12/50	G 4	4.43	18
NO EXET BUZZ BARY MORE STORES TONE COLD	BL-6 BB	121.5	3.15 × 2.60	9.0	130/6200	E.EE	TT			2 SO	300	12/50	G 4	4.43	19
28 September 28 September 28 SEC 1980 1980 1980 1980 1980 1980 1980 1980	BV-4 RB	58.3	2.56×2.84	9.5	44/5500	51/5500	S S	51/3500	52/3500	1 SO	264	12/40	G 4	4.38	20
21 CHARLES AND DATE OF STREET AND	FV-4 RB	97.1	3.21 × 3.00	9.1	81/5000	86/5000	S B		92/3800	2 ZE	230	12/51	G 4	3.89	21
NO. PROF. PROF. ENG. (1985) N. 10 - 15 / 2222 P. 20 20 20 20 20 20 20 20 20 20 20 20 20	FV-4 RB	132.4	3.39 × 3.62	9.0	100/4600	105/4750	S B	142/3000	149/3350	2 ST	264	12/57	G 4	4.10	22
THE REAL PROPERTY AND PROPERTY AND PERSONS AS A CO.	FV-4 RB	61.6	2.73×2.99	9.0	60/5600	63/5750	S B	65/3300	66/3500	2 SU	264	12/43	G 4	4.10	23
THE PERSONAL RESPONSE NAME OF STREET, SHOWING ADDRESS OF	FV-8 VB	269.0	3.62×3.56	9.0	240/4800	275/5200	S B	305/3300	322/3300	1 ST	480	12/50	G 4	3.7	24
															Cont.

2/0

Pos.	Cont.	The DISC. BRAKES == S DRUM BRAKES == T OR	TOP SPEED	ACCELERATION 0—50	ACCELERATION 0-60	ACCELERATION 0—75	S FUEL CONSUMP.	. H.q. m 05.	negresio const			C											Total State
1	VOLVO 1800 S	S/10 ⁷ /a" T/ 9"	109	8.1	11.8	19.0	32.5	38.7	-														
	ALFA ROMEO 1600 SPRINT	T/10 ¹ / ₂ " T/10 ¹ / ₂ "	109	10.1	12.8	21.5	32.5	38.7	92.01.000			R				/			D-4-				
2	, 2000 SPRINT	S/ T/	124	8.1	11.8	16.8	19.6	23.5	143,5900										Data		10		
3	AUSTIN MARTIN D8 4 GT	S/111/4" S/111/a"	140	5.9	7.9	11.3	14.3	17.1	303/6000							4				VO 2			
4	AUSTIN HEALEY SPRITE 1100	S/ 81/4" T/ 7"	87	11.2	16.3	26.5	31.7	37.7											ana e	cner	mak	es	
5	,, ,, 3000 MK II	S/111/4" T/11"	116	7.3	10.4	15.1	17.5	21.0	- 130HISO								N. State		SUBJECT	TO ALT	RATION		
6	DKW 1000 SP ROADSTER	S/101/2" T/10"	90		22.4		29.7	35.2	2014200									-	OBJECT	IO ALII	KATION		
7	FERRARI 250 GT COUPÉ	S/123/s" S/113/4"	138	5.5	7.9	11.1																	
8	FIAT 2300 S COUPÉ	S/101/3" S/10"	121	7.6	10.7	15.5	21.4	25.7	136/5600														
9	KARMAN GHIA 1200	T/ 9" T/ 9"	78	16.2	35.0		37.4	45.0	34/3900														
10	,, ,, 1500 S	T/ 9" T/ 9"	90	12.0	18.6	32.8	35.2	42.3	244300														
11	LOTUS ELITE SPEC SERIE II	S/ 91/2" T/ 91/2"	109	8.1	11.7	17.2	33.6	40.3	70,0100														
12	MERCEDES 230 SL	S/10" T/ 9"	124	7.0	9.8	15.2	23.5	28.2	1 150/2300														
	MORGAN PLUS 4	S/11" T/9"	99	8.1	12.0	19.3	29.0	34.5	100(4600														
	MGB 1800	S/103/4" T/10"	98	8.6	12.0	19.3	31.7	37.7	95,5100			-											
10000	PEUGEOT 404 COUPÉ	S/ 91/2" T/ 91/2"	98	10.1	17.5		30.5	36.2	20123/02			-											
	PORSCHE 1600 S	S/ S/	109	10000				37.7	75/5200														
17	,, 1600 SC	S/ S/	115	8.1		18.2		36.2	95/5900 1				The last										
18	,, CARRERA 2000 GS	S/11" S/	124	6.9	9.2			33.3	130/6200			10											
19	RENAULT FLORIDE S CARAVELLE	S/ S/	124	6.9				33.3	000000007														
21	SUNBEAM ALPINE GT III	S/101/4" S/101/4"	84	13.2	21.0			43.6	002294														
22		S/ 91/2" T/ 9"	93	10.1	17.0	31.0		38.2	85/5000														
23	SPITFIRE	S/11" T/ 9" S/ 9" T/ 9"	108	7.9		17.8		37.7	00844003														
	STUDEBAKER AVANTI	S/ 9" T/ 9" S/11 ¹ / ₂ " T/11"	88	11.1	4-			41.6	coance			-											
		-,11/2 1/11"	124	5.5				21.0				12											
														c	AR H	NDB	ООК				_	6:6 PE9-63	

POS.	STATIONWAGONS	LENGTH WIDTH HEIGHT	WHEELBASE	NO OF PASSENGERS	S == SEPARATE SEATS H == BENCH FRONT SEAT	ROOF HEIGHT,	ROOF HEIGHT, REAR	REAR SEAT WIDTH, HIP HEIGHT	REAR SEAT WIDHT, SHOUL- DER HEIGHT	CARGO SPACE WIDHT, MAX.	CARGO SPACE WIDTH, MIN.	CARGO SPACE LENGTH (REAR SEAT FOLDED DOWN)	CARGO SPACE HEIGHT (MAX.)	CARGO SPACE LENGTH (REAR SEAT UP)	CARGO SPACE HEIGHT (MIN.)	
1	VOLVO 210	173.5 × 63.0 × 66.2	102.5	5	S	40.6	39.0	56.0	54.0	56.0	40.6	72.1	43.0	48.5	38.6	
11	VOLVO 122	177.0 × 63.8 × 60.3	102.5	5	S	38.6	35.8	52.4	49.3	49.7	40.2	72.1	34.3	46.9	31.1	
1	AUSTIN 1600 COUNTRYMAN	175.0 × 63.4 × 59.1	100.0	4	Н	36.6	33.9			55.2	37.4	61.9	33.1	39.4	28.0	
2	CHEVY II 435	183.0 × 70.9 × 56.7	110.5	5	Н			50.8		57.2	43.0	108.8	32.7	78.0		
3	CHRYSLER VALIANT V 100	186.5 × 68.9 × 53.6	105.7	5	Н	38.2	37.8	56.8	56.8	44.5	43.4	84.0	30.3	50.8	27.2	
4	CITROËN I D 19 BREAK LUXE	196.5 × 70.5 × 60.3	123.0	5	Н	36.7	37.1	48.1	54.8	63.1	38.2	69.4	48.0	47.2	37.4	
5	FIAT 1800/2300 FAM.	177.0 × 63.8 × 58.7	104.5	5	S	32.8	31.5		54.0	48.9	34.7	70.2	33.1	39.4	29.9	
6	FORD ANGLIA ESTATE	154.5 × 57.5 × 56.6	90.6	4	S	35.1	33.5	47.3	44.6	48.1	34.7	55.2	33.9	35.4	31.5	
7	FORD CONSUL CORTINA COMBI	167.5 × 61.8 × 54.4	97.8	4	Н	35.8	35.1			52.4	36.6	74.8	33.5	40.5		
8	FORD TAUNUS 12 M COMBI	167.5 × 62.7 × 57.6	98.1	4	Н	35.1	33.9			51.2	37.0	71.8	35.9	40.5		
9	FORD TAUNUS 17 M TURNIER 510	177.5 × 65.8 × 58.3	100.0	5	Н	34.3	33.5	54.4	53.2	53.6	39.4	69.0	32.7	46.0	31.5	
10	FORD FAIRLANE 500	202.0 × 71.3 × 56.7	115.8	6	Н		-	58.7	57.2	55.2	42.6	96.5	33.9	61.5	33.5	
11	HILLMAN SUPER MINX	165.0 × 63.8 × 58.3	101.2	5	S	37.8	35.1			50.4	36.3	59.1	38.2	39.0	27.6	
12	OPEL KADETT CARAVAN 1000	154.0 × 58.3 × 54.0	91.8	5	Н	37.4	35.1	48.5	52.0	47.3	39.4	59.1	41.0	35.5	34.9	
13	OPEL REKORD CARAVAN 1700	178.0 × 64.2 × 60.0	100.0	5	Н	36.6	36.6	50.0		54.0	37.8	71.0	35.5	45.3	28.9	
14	PEUGEOT 404 COMMERCIALE	181.0 × 64.2 × 56.3	111.8	5	S	38.2	35.1	55.6	47.3	55.6	39.8	84.0	35.5	51.2	33.1	
15	PLYMOUTH SAVOY 6	218.0 × 80.0 × 55.6	116.2	6	Н		-			48.9	46.5	94.6	30.7	56.7	27.6	
16	RAMBLER CLASSIC 660	190.0 × 71.3 × 54.8	114.0	6	Н					59.1	41.4	84.0	28.4	47.2	27.2	
17	SAAB 95	162.0 × 61.8 × 57.9	98.0	5	S	41.4	34.3	49.6	47.3	47.3	36.7	64.6	47.3	43.3	28.8	
18	SKODA OCTAVIA COMBI	160.0 × 63.1 × 57.2	94.5	5	S	37.8	36.3		53.2	37.0	37.0	57.5	31.5	38.2	28.4	
19	TRIUMPH HERALD KOMBI	153.5 × 60.3 × 52.0	91.3	4	S	34.3	34.3	43.2	48.1	46.1	36.7	61.9	33.9	35.4	29.2	
20	VAUXHALL VICTOR	173.5 × 64.2 × 55.6	100.0	5	Н	35.1	35.1	49.7	54.4	53.2	41.0	65.0	32.7	43.7		
21	VOLKSWAGEN VARIANT 361	167.0 × 63.4 × 58.3	94.6	5	S	38.6	34.3	53.6	50.0	48.1	46.1	65.8	29.5	41.3	25.2	
						010					10	back	AH	BAS		

See table 6:3 concerning abbreviations

Separation of the last			TOP WIDTH OF REAR OPENING	LOWER WIDTH OF REAR OPENING	REAR OPENING HEIGHT	CARGO FLOOR HEIGHT	CARGO SPACE VOLUME CM FT.	GROUND	TURNING CIRCLE	NUMBER OF DOORS	TYRES	CURB WEIGHT	DIN HP/TON	SAE HP/TON	ENGINE LOCA- TION COORLING NO. OF CYLIN- DERS ARRANGEM. DRIVE	BORE	CYLINDER	COMPRESSION	OUTPUT r.p.m. DIN	OUTPUT r.p.m. SAE	Pos.
			41.4	44.9	36.6	25.6	101	8.7	35.1	2	6.40×15"	2485	60.0	66.2	FV-4 RB	3.31 × 3.15	108.5	8.5	68/4500	75/4500	1
			38.2	41.8	30.7	24.4	65	8.7	34.5	4	6.40×15"	2620	57.5	63.5	FV-4 RB	3.31 × 3.15	108.5	8.5	68/4500	75/4500	H
	H	The state of the s	38.6	41.3	27.9	20.5	51	5.9	39.4	4	5.90×14"	2620	50.4	53.0	FV-4 RB	3.00 × 3.51	99.0	8.3	62/4500	63/4500	1
		A DESCRIPTION OF THE PROPERTY	46.9	47.6	28.3	24.4		6.0	39.4	4	6.50×13"	3000		66.0	FV-4 RB	3.89 × 3.26	153.0	8.5		90/4000	2
		a beautiful as a surrence and and about the surrence as	100	43.7	30.3	29.1		5.5	41.0	4	6.50×13"	2950		74.5	FV-6 RB	3.39 × 3.11	170.0	8.2	Tank-ti	100/4400	3
	1	THE RESERVE AND THE PARTY AND	38.2	43.4	37.4	20.5		703	38.7	4	165 × 400	2970	49.0	52.0	FV-4 RF	3.07 × 3.94	116.4	7.5	66/4250	70/4500	4
		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	38.6	42.9	31.4	25.6	71	5.9	37.7	4	6.40×\$14"	2930	188118	73.0 78.0	FV-4 RB	2.84×2.90 3.07×3.14	109.5 139.0	8.8		97/5300 117/5300	5
	1	THE PERSON NAMED TO SERVICE AND ADDRESS OF THE PERSON NAMED AN	36.2	42.2	30.3	24.8	57	6.4	34.5	2	5.60×13"	1810	8428	47.5	FV-4 RB	3.19×1.91	60.8	8.9		41/5000	6
		A DECEMBER AND ADDRESS OF THE PARTY OF THE P	42.1	47.2	30.7		35	5.9	36.0	2	5.60×13"	1875	BEI	64.5	FV-4 RB	3.19×2.29	73.0	8.7	IDA ATHURE	53/4800	.7
		The same are a rate of the same and the same a	42.1	47.2	32.7		311	6.3	39.4	2	5.90×13"	2090		46.5	FV-4 VF	3.15 × 2.32	72.0	7.8	40/4500 50/4500	40/4500 60/4500	8
	1	THE PARTY OF THE P	41.4	46.7	26.0	22.8		7.1	38.7	2	6.40×13"	2230	64.0	71.5	FV-4 RB	3.31 × 3.02	103.5	7.4	65/4250	72/4300	9
	1	and a reason residence A St.	47.2	48.1	29.1	23.6		7.1	43.3	4	7.00×14"	3300	1000	62.5	FV-6 RB	3.51 × 2.95	170.0	8.7		100/4400	10
		THE REPORT OF THE PERSON AND THE PER	51.2	49.2	28.3	25.6		7.1	38.7	2	6.00×13"	2530	53.9	57.4	FV-4 RB	3.21 × 3.00	97.3	8.3	62/4400	66/4400	11
		1 10 m m m m m m m m m m m m m m m m m m	39.4	42.6	31.4	22.8	20	6.7	36.0	2	6.00×12"	1585	55.5	65.0	FV-4 RB	2.84×2.41	60.7	7.8	40/5000	47/5200	12
	1	The sum of	31.9	44.1	31.1	25.2	71	6.7	39.4	2	6.40×13"	2270	58.2	60.0	FV-4 RB	3.35×2.92	102.5	7.25	60/4300	67/4400	13
	1		36.6	42.6	31.4	19.7		6.0	37.7	4	5.90×15"	2580	56.0 62.1	56.4	FV-4 RB	3.15×2.88	89.5	7.5 7.4	60/5000	66/5200	14
ш	2			46.5	30.7	28.8		5.5	47.6	4	7.50×14"	3580		106	FV-6 RB	3.39 × 4.10	225.5	8.2		145/4000	15
П	1	1 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	43.3	50.4	24.4	26.0		6.9	37.7	4	6.50×15″	2970		94.0	FV-6 RB	3.11 × 4.26	195.3	8.7		127/4200	16
		The same of the sa	36.6	37.0	27.6	26.8	211	7.5	36.7	2	5.60×15"	1980	42.0	46.6	FV-3 RF	2.76×2.87	51.3	7.3	38/4250	42/5000	17
ш		1	38.2	37.0	29.1		49	7.1	37.7	2	5.90×15"	2110	46.9	48.5	FV-4 RB	2.84×2.95	74.5	7.5	45/4600	47/4500	18
		3	37.0	43.7	33.9	20.8	46	6.8	27.5	2	5.20×13"	1960	43.8	48.2	FV-4 RB	2.73×2.99	70.0	8.0	39/4500	43/4500	19
	T	The same of the second state of the second sta	35.9	44.1	29.5	29.5	46	6.7	33.4	4	5.90×13"	2270	1000	54.0	FV-4 RB	3.13×3.00	92.0	8.1		57/4600	20
		The same of the sa	37.0	42.1	27.6	27.6	42	5.8	36.2	2	6.00×15"	2050	48.5	57.0	BL-4 BB	3.27 × 2.72	91.0	7.8	45/3800	53/4000	21
		3																			
		1																			
							,							1	1						
																					Cont.

	ELEC. SYSTEM BATTERY CAP.	GEAR LEVER POS. NO. OF GEARS	REAR AXLE RATIO	DISC, BRAKES = S DRUM BRAKES = T DIAM. OF DISCS AND DRUM		TOP SPEED	ACCELERATION 0—50	FUEL CONSUMPTION m.p.g./50 m.p.h.			This is Volvo	This is how Volvos are made
Ш	12/60	G 4	4.56	T/ 9" T/	9"	86	18.0	31.7 37		10		
П	12/60	G 4	4.56	T/10" T/	/ 9"	89	18.2	31.7 37		00		
H	12/43	G 4	4.3	T/ 9" T	/ 9"	81	25.0	29.7 35	5.2 10	080	(3)	4
П	12/44	R 3	3.55	T/ 9" T	/ 9"	87				Cab		
	12/38	R 3	3.23	T/ 9" T	/ 9"	90				250	Data	Type specifications
	12/50	1 4	3.89		/10″	90	20.0	23.5 28		430		
H	12/48	R 4	4.3		/10"	90 96		20.5 2		055		
-	12/56	G 4	4.44		/ 8"	73	30.0	31.3 3		705 880		
1	12/38	G 4	4.13		/ 8"	78 75	30.0	32.9 3		880	: (5)	6
	12/38	R 4	3.78		/ 8"	81	24.5	27.9 3		120		
-	6/78	R 3/4	3.89		7/ 91/8"	83	21.0	21.7 3	3.3	2.33	Product information	Competitive makes
-	12/56	R 3	3.50 4.22	-1	1 9"	78	2 200	-	0.00	835		
H	12/	G 4	4.22		7	75	30.0	36.3 4	3.6	780		
-	6/66	R 4	3.89		7/	76	25.0			100		•
1	12/55	R 4	4.75		T/11"	84	21.5	26.1 3	1.3 1	100	7	8
	12/60	R 3	3.55	d sekare	12.2		8,82%	938	TEAN			: 7
	12/45	R 3	3.78	T/ 9" T	Γ/ 9"	87	niesz	(FREE	1	320	Racing and rally	Road tests as a basis
li	12/33	R 4	4.56	T/ 9" T	Γ/ 8"	75	32.0	34.7 4	11.6	_	activities	for sales promotion
H	12/40	R 4	4.78	T/ 9" 7	Γ/ 9"	71			UC	880		
Ш	12/38	G 4	4.10	T/ 8"	Γ/ 7"	75	31.0		TOTAL	770		
	12/38	R(G) 3/4	4.63	T/ 8"	T/ 8"	78	30.3	27.9 3	33.3	120	: 0	: 10
	6/77	G 4	4.12	T/ 91/8"	Τ/ 9"	78	25.0	31.7 3	37.7	770		: 9
											Sales arguments	Tables
											Sules digoments	, ables
			1			1					EA	:



Motor trial activities

Car trials are a form of competitive comparison and are run on certain laid-down international rules. There are, however, so many forms of trial that it is necessary to be familiar with each one of them in order to form an objective idea of an individual trial result today. It can, for example, be considerably more creditable for a make of car merely to complete a certain trial than to win an outright victory in another.

It is very seldom that a car competing in a trial starts with only standard equipment (this virtually only happens in economy runs), but on the other hand, the modifications which the trial rules permit are often quite small and easy to carry out for those who wish to do so. These include, for example, replacing sparking plugs, brake linings, tyres, shock absorbers, seats, etc. Engine tuning naturally also occurs in the same way as lightening the car, but all this is controlled by prevailing trial rules, which means that conditions for all participants are similar.

More and more car firms and car manufacturers have during recent years begun to take interest in car trials and so-called trial result advertisements appear ever more frequently. The reason for this interest is based on the hope of increased sales as a result of performance results but the value of car trials as a comparison should not be completely overlooked. During a motor trial the construction of a car is also subjected to considerably greater strain than during everyday driving and it is therefore possible to obtain a good picture of the safety margin of different car constructions by studying results from the test track.

Forms of trial

Motor trials can be divided into two main groups, one group including trials where the car and its design play a minor part in achieving results for example, driving tests, clue-hunting, family rallies and orientation competitions.

The other group includes rallies, reliability trials, speed trials of a sporting or endurance character on a closed circuit or on the open road, and finally, economy runs. In addition to a good performance from the car, the trials demand the combination of a clever driver and co-driver, more or less exhaustive preparation of the car, a thorough study of the track and competitors and, last but not least, a good slice of luck.

When speaking about car trials, it is almost always the latter group which is concerned and it is possible here to pick out a few different types. Economy runs are arranged by the various petrol companies around the world and are intended to demonstrate the possibilities there are available for lessening fuel consumption by adjustment in combination with an economical manner of driving. It is surprising how much the fuel consumption can be lessened first of all through an economical manner of driving but it should be borne in mind that the consumption figures attained under trial conditions are made at the expense of the comfort of the driver and that driving is very tiring and uncomfortable in the long run. Anyone could get down to corresponding consumption figures for a short time by means of a similar manner of driving. For everyday driving, however, a fuel consumption approx. 10-20% higher can be reckoned with under normal circumstances. High speed, town driving, unnecessary acceleration and braking and extra load lead to increased fuel consumption.

Rallies (reliability trials are a form of shorter rally) are usually run during the course of seven days on public highways at a medium average speed (50-60 km.p.h.) and have a number of special tests of a speed character arranged along the whole course. It is generally these special tests which decide placings in the trial and since rules for these special tests are as varying as they are numerous, a further knowledge of them is required to enable a certain performance to be judged correctly.





In connection with rallies there are also various class categories which can make results difficult to interpret. The number of classes in a rally varies from about 5 to 20 which explains the large number of "victory announcements" after certain trials. The outright winner is often decided by means of the shortest time principle from the special tests, but when the number of classes is very large, a form of handicap is, unfortunately, often used.

During rally competitions both the car and driver are subjected to strains which in certain respects are the same as those met with by the everyday motorist and for this reason this form of competition is very interesting. It is desirable that the number of classes should be as small as possible, that there should be no handicap, and that the results obtained should be fully comparable.

There are several forms of speed trial, hill-climbing, on race tracks or highway, but they are all similar in one respect, having a starting and finishing line on a common track, where all participants drive against the clock. From many points of view results achieved in a speed trial must be regarded as particularly fair and informative since they are obtained under the eye of the public and under similar conditions for all participants.

The greatest test value is naturally obtained from the longer trials of 12 to 24 hours on a closed circuit. Long -distance trials on public highways are also particularly interesting even though this type of competition is gradually disappearing because of the greatly increased traffic on the roads.

■ What are the qualities tested on the trial course?

It is acceleration and braking in combination with road-holding which constitute basic conditions for good results but the driver's capacity as well as the reliability of the car are at least as important.

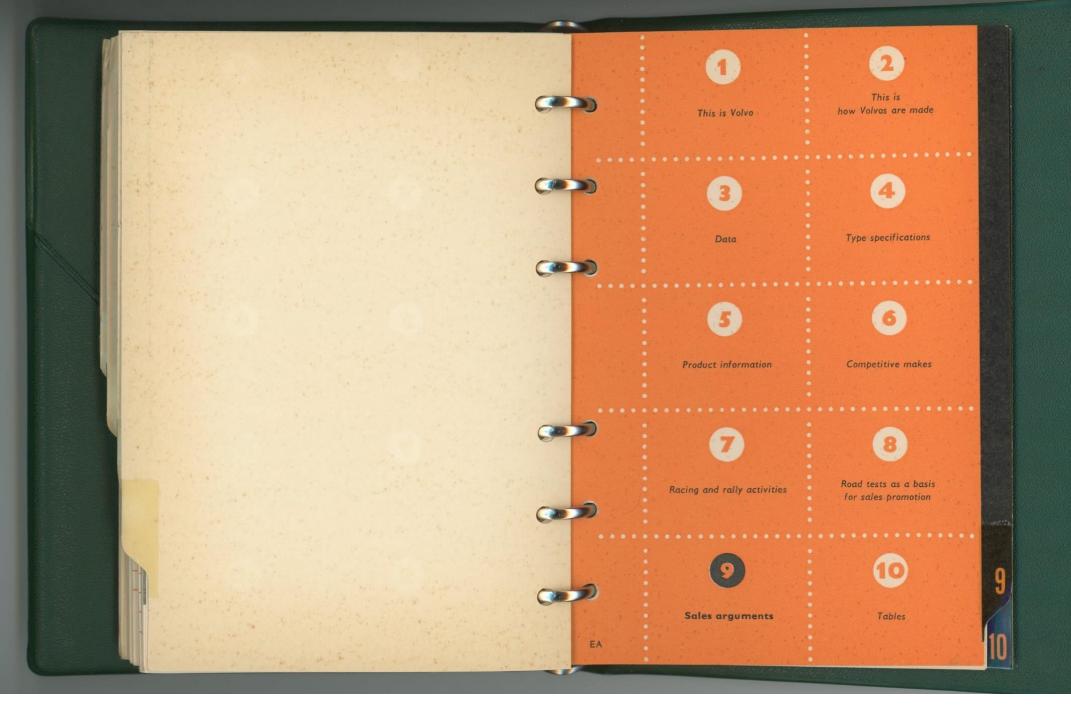
The acceleration of the car is in direct proportion to the turning torque of the driving wheels and in inverse proportion to weight of the car. This means that the trial qualities of the car are closely bound up with the basic design, engine torque, reduction ratio in the gearbox and rear axle, kerb weight, suspension, shock absorbers and brakes.







■ General advice concerning tuning. What can be done to tune a car for trial purposes? 1. Increase the engine output by raising the torque curve and/or engine This is Volvo how Volvos are made speed. 2. Increase the acceleration of the car within certain speed ranges by choosing other reduction ratios in the gearbox and rear axle. 3. Increase the acceleration of the car by reducing its weight. 4. Increasing the max. speed of the car by a different rear axle ratio and decreasing wind resistance, friction losses. 5. Increase the road-holding properties of the car by lowering the centre of gravity and adjusting suspension and shock absorber effect to suit circumstances. Type specifications Data 6. Increase braking effect. Some advice Many people object to anything connected with car trials. Be careful not to quote trial successes as a sales argument to all customers. If a customer should prove to be receptive to "racing talk", do not encourage him to feel like a racing driver with his new car. Motor trials should take place under organized supervision and not in everyday traffic. Product information Competitive makes Road tests as a basis Racing and rally activities for sales promotion Sales arguments Tables







Service Successful Selling

Know your goods

Develop your plan

Regardless of what you are selling, it is absolutely essential that you inspire the customer with confidence by your attitude and that you have a plan to work to. This section is intended to help you to form a plan which you can then develop with your own personality in the way you think best.

But you must have a plan.

Before going any further, we follow with a few points concerning the goods and enthusiasm.

- Goods: Obviously you must learn as much as possible about the goods you sell. Nobody can know everything but you should know at least enough for you always to keep a jump ahead of the customer. Read every piece of information and explanatory material about VOLVO that you can get hold of so that you will be conversant with all data, designs and arguments. If you are asked a question which you are not sure you can answer correctly, do not guess just for the sake of something to say. If you can give a logically correct answer, do so but otherwise do not be afraid to admit your lack of knowledge on that particular point. If possible, obtain the correct answer immediately or ask to be allowed to return to the matter later. Whatever happens, make sure that you learn the answer since it is likely that the question will crop up again. Drive VOLVO so that you become throughly conversant with its properties and can give the customer a perfect trial run.
 - Enthusiasm: Remember You are not only selling VOLVO but you are also selling yourself and the Company. As soon as possible let the customer understand that you are proud of what you are selling and proud of the organisation to which you belong. This can be done in any number of ways during the sales conversation.



A sales plan is fundamental. No war has ever been won without strategy. Few cars are sold without planned sales work. Those which are sold without a plan are done so almost exclusively because the customer has already decided to buy the car and the salesman has only to arrange for payment and delivery. The following plan is intended to help you to win over VOLVO buyers from amongst those who are intending to obtain a small to medium-size car. In this plan you should avoid talking about price until the time is suitable. It is another matter if the customer has already decided to purchase when he comes in, if he only drops in to enquire about prices or if he is purely and simply just curious about VOLVO. In these cases the conversation, must, of course, be conducted in another way. Now...to a

Know the customer's name

Introduce yourself as soon as you meet the customer. Give him your card if you have one. Remember the customer's name and write it down if it is a "difficult" one. Do not be afraid to do this since the customer will be only too glad to realise that you show a personal interest in him. Address him by his name during the whole of the conversation.



SALES PLAN

Remember the following points during the whole of the conversation:



A Sell yourself

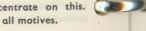
Remember

- B Sell the company
- C People do not buy specifications or advertised features.

These must be applied to the original purchasing motives of each individual. There are five factors influencing car buying:

- 1 Economy, quality, and service
- 2 Comfort and suitability
- 3 Safety and protection
- 4 Easy driving and good performance
- 5 Social prestige

If you can decide which of these motives apply in an individual case, then concentrate on this. Otherwise place equal stress on all motives.



WHEN YOU KNOW VOLVO -THEN YOU SELL VOLVO

Find out his point of view

Weigh up the customer and decide how much he knows about VOLVO. If it is a married couple, try to find out who will be driving the car most. The customer's knowledge or lack of knowledge will tell you how you should begin. Judge the motive for purchasing. You can form a clear picture of the category to which he belongs by his appearance, manner of speaking, personality, present car, etc. Since a VOLVO is attractive to both a sporting driver and an ordinary family motorist, it is most important that you should decide at once and then concentrate all your arguments on the appropriate line.



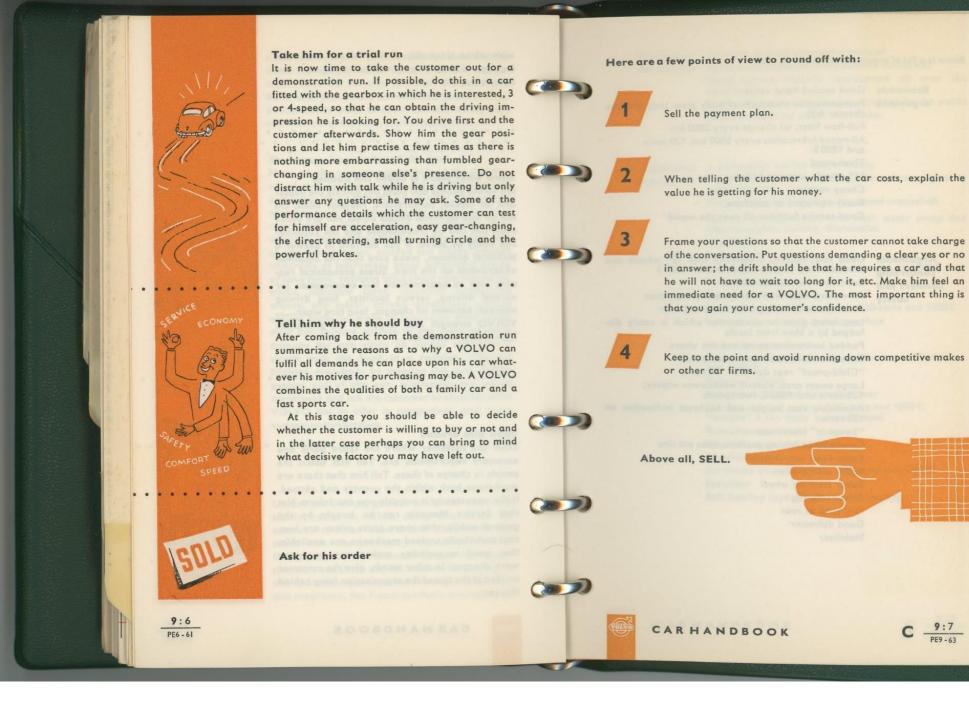
Get him into the car

Get the customer into the rear seat at once by asking him to try out the comfort for himself. Sit in the front seat yourself and turn towards the customer. Now he cannot get out so easily. Discuss the quality, comfort and safety. Point out the solid quality behind every little part, the perfect fit of all joints and fittings, fitting of the headlining, "tailor-made" rubber floor mats, placing of the instruments, well-fitting ashtrays, etc. Remember that these are important points since there are cars in which these parts can cause









Below is a list of arguments which can be used:

Economic Good second-hand value

argument Rust-protective treatment of body gives long life (see chapter 5:3)

> Full-flow filter, oil change every 5000 km All-round lubrication every 5000 km, 120-serie and 1800 S.

Thief-proof

15" wheels, increased life for tyres

Cheap repairs

Ready-equipped at purchase

Good service facilities all over the world

concerning comfort and safety

Arguments Good road-holding properties with 15" wheels and tubeless tires, braced-tread tires on 1800 S

Robustly dimensioned brakes

All-welded body with sturdy roof construction

Attachments for safety belts front and rear

Laminated glass in windscreen which is easily dislodged by a blow from inside

Padded instrument panel and sun visors

Smooth underside of instrument panel "Child-proof" rear doors on 120-serie

Large swept area, electric windscreen wipers:

120-serie and 1800 S, two speeds

Adjustable seat height and backrest inclination on 120-serie

"Swept-in" front seats

Comfortable driving position, does not tire

Easily-read instruments

Rapid acceleration

Safety steering wheel

Direct steering

Fuel tank at rear

Good defroster

Stabilizer

Arguments Specially trained technical personnel

for service Spare parts available in the country concerned

Good service. VOLVO represented all over the

continent

Service Manuals available for purchase by the public

Good accessibility under the bonnet

Technical A well-sealed car for cold climates

arguments Fresh air ventilation, opening rear quarter lights for

warm climates

Robust 5-bearing induction-hardened crankshaft

Efficient cooling system with both water pump and thermo-syphon cooling, thermostat

Fuel thrifty

Full-flow filter

Oil cooler and oil temperature gauge on 1800S

Robust dynamo

Robust starter motor

Hydraulically operated clutch, 120-serie and 1800 S

Fully-synchronised 4-speed gearbox

Floor-type gear lever

Powerful brakes, disc brakes at front on 120-serie

and 1800 S

Balanced wheels

Robustly dimensioned steering gear

Divided steering column, 120-serie and 1800 S.

"breaks" if the body is compressed

Rust-protected body

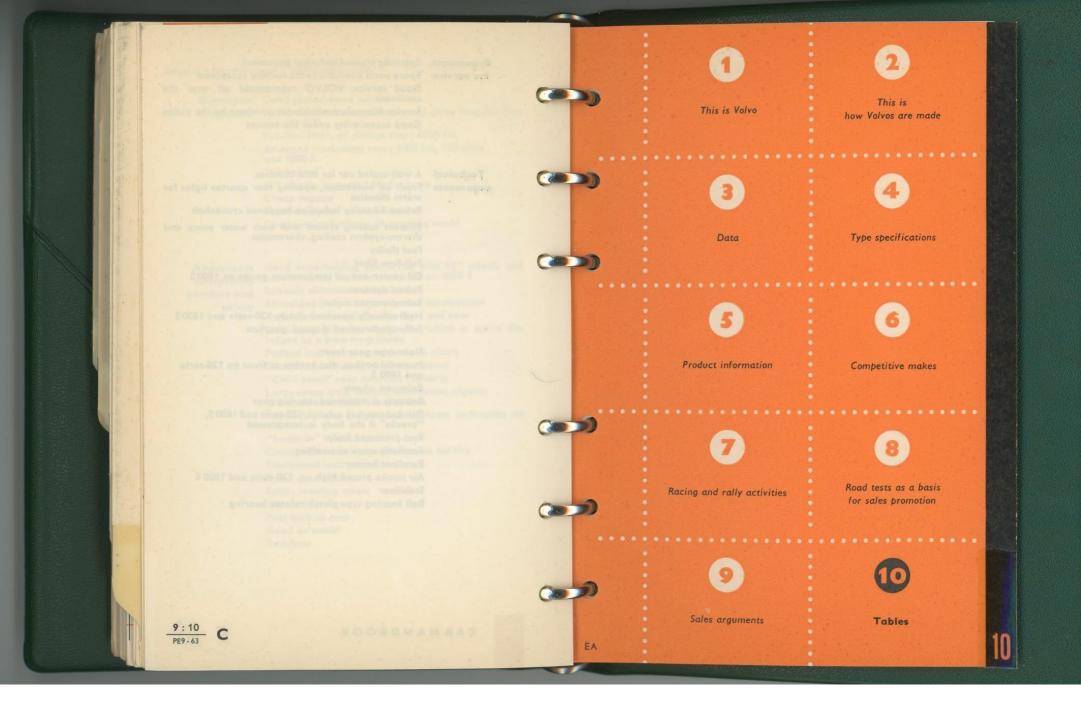
Synthetic stove enamelling,

Excellent heater

Air intake placed high up, 120-serie and 1800 S

Stabilizer

Ball bearing type clutch release bearing



Conversion Table

Temperatur C°	e table F°	Fuel consur Litre per 10 km	mption Miles per US gall.	Miles per Imp.gall.
+100 95 90 85 80	+212 203 194 185 176	0,5 0,6 0,7 0,8 0,9	47,0 39,2 33,6 29,7 26,1	56,4 47,0 40,3 35,2 31,3
75 70 65 60 55	167 158 149 140 176	1,0 1,1 1,2 1,3 1,4	23,5 21,4 19,6 18,1 16,8	28,2 25,7 23,5 21,8 20,2
50 45 40 35 30	122 113 104 95 86	1,5 1,6 1,7 1,8 1,9	15,7 14,7 13,8 13,1 12,4	18,9 17,7 16,6 15,7 14,9
25 20 15 10 5	77 68 59 50 41	2,0 2,1 2,2 2,3 2,4	11,8 11,2 10,7 10,2 9,80	14,1 13,5 12,8 12,3 11,8
- 5 10 15 17,8	32 23 14 5	2,5 2,6 2,7 2,8 2,9	9,40 9,05 8,70 8,40 8,11	11,3 10,9 10,5 10,1 9,75
20 25 30 35 40	- 4 13 22 31 40	0,10 1,00 2,00 2,00 1,00 2,00 2,00 3,00 3,00 3,00 3,00 3,00 3		1
45 50	49	2,007 2,007 2,007 2,007		
C=	$\frac{5}{9}$ (F-32)	0,811 8 1,911 0 2,727 8 2,967 0		

Conversion Table

Speed Table	Km.p.h.	M.p.h. Miles/tim.	M.p.h. Miles/tim.	Km.p.h. Km/tim.
56.4 47,0 40,3 40,3 35,2 35,2	1 5 10 15 20	0,62 3,11 6,21 9,32 14,2	1 5 10 15 20	1,61 8,05 16,1 24,1 32,2
	25 30 35 40 45	15,5 18,6 21,7 24,9 28,0	25 30 35 40 45	40,2 48,3 56,3 64,4 72,4
	50 55 60 65 70	31,1 34,2 37,3 40,4 43,5	50 55 60 65 70	80,5 88,5 96,6 105 113
	75 80 85 90 95	46,6 49,7 52,8 55,9 59,0	75 80 85 90 95	121 129 137 145 153
	100 105 110 115 120	62,1 65,2 68,4 71,5 74,6	100 105 110 115 120	161 169 177 185 193
	125 130 135 140 145	77,7 80,8 83,9 87,0 90,1	125	201
	150 155 160 165 170	93,2 96,4 99,5 102,5 105,6	65 69 09	25
	175 180 185 190 195	108,9 112,0 115,0 118,1 121,5	(XE-4	-0
	200	124,5	504	-

Weight table

)	kg	lbs.	kg	Ibs.	kg	lbs.
	10	22	300	662	1814	4000
	20	44	400	882	2000	4409
	23	50	454	1000	2041	4500
	30	66	500	1103	2260	5000
	40	88	600	1323	2495	5500
	45	100	680	1500	2500	5513
	50	110	700	1544	2722	6000
	60	132	800	1764	2949	6500
	70	154	900	1985	3000	6615
	80	176	907	2000	3175	7000
)	90 91 100 200 227	198 200 221 441 500	1000 1134 1361 1500 1588	2205 2500 3000 3308 3500		

Tyre pressure

0,7	kg/c	m²	lbs/sq in	kg/cm²	lbs/sq in
1,2 1,3 1,4 1,4 20 1,5 1,6 21 2,6 37 1,7 24 2,8 32 34 34 35 36 37 37 38 40	0,8 0,9 1,0	3	12 13 14	1,9	27 28 30
	1,3 1,4 1,5 1,6	5 6	18 20 21 22	2,3 2,4 2,5 2,6 2,7 2,8	37

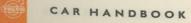
10:2 PE12-61 CAR HANDBOOK

10:3 PEI2-61

Conversion Table

mm — inch	es inches	feet	mm	inches	feet	mm	inches	feet	mm
5 10 20 25,4 30	3/16 3/8 13/16 1 1 ³ /16	662 p 282 p 1000 pp 1103 pp 1323 pp	700 750 762 800 850	27 ¹ / ₂ 29 ¹ / ₂ 30 31 ¹ / ₂ 33 ¹ / ₂	21/2	4000 4100 4115 4267 4400	157 ¹ / ₂ 161 ¹ / ₂ 162 168 173 ¹ / ₄	13 ¹ / ₂ 14	6858 7000 7010 7163 7315
40 50 50,8 60 70	1°/16 1°/8 2 2 ³ /8 2 ³ /4	15.00.25 15.44.05 1764.65 1985.04 1000.05	900 914 950 1000 1067	35 ¹ / ₂ 36 37 ¹ / ₂ 39 ¹ / ₄ 42	3 3 ¹ / ₂	4420 4500 4572 4700 4724	175 177 ¹ / ₄ 180 185 186	4 ¹ / ₂ 15 15 ¹ / ₂	7468 7500 7620 7772 7925
76,2 80 90 100 102	3 3 ¹ / ₈ 3 ¹ / ₂ 3 ¹⁵ / ₁₆	50 2006 55 0088 60 0006 45 0088 70 0086	1200 1219 1228 1240 1372	47 ¹ / ₄ 48 48 ¹ / ₄ 48 ³ / ₄ 54	4 41/2	4877 5000 5029 5100 5182	192 196 ³ / ₄ 198 200 ³ / ₄ 204	16 16 ¹ / ₂ 17	8000 8077 8230 8382 8500
125 127 150 152 175	4 ³ / ₄ 5 6 6 6 6 ³ / ₄	100	1500 1520 1676 1829 1981	59 60 66 72 78	5 5 ¹ / ₂ 6 6 ¹ / ₂	5300 5334 5486 5500 5600	208 ³ / ₄ 210 216 216 ¹ / ₂ 220 ¹ / ₂	17 ¹ / ₂ 18	8534 8687 8839 8992 9000
178 200 203 225 229	7 7 ³ / ₄ 8 8 ³ / ₄	WOS NO PER	2000 2134 2286 2438 2500	78 ¹ / ₄ 84 90 96 99 ¹ / ₂	7 7'/2 8	5639 5791 5944 6000 6096	222 228 234 236 ¹ / ₄ 240	18 ¹ / ₂ 19 19 ¹ / ₂ 20	9144 9296 9449 9500 9601
250 254 275 279 300	9 ² / ₄ 10 10 ³ / ₄ 11 11 ³ / ₄	18 18 18 18 18 18 18 18 18 18 18 18 18 1	2591 2600 2743 2896 3000	102 102 ¹ / ₄ 108 114 118	8 ¹ / ₂ 9 9 ¹ / ₂	6248 6401 6500 6553 6706	246 252 256 258 264	20 ¹ / ₂ 21 21 ¹ / ₂ 22	9754 9906 10000
305 350 400 450 457	12 13 ³ / ₄ 15 ³ / ₄ 17 ³ / ₄ 18	1 11/2	3048 3200 3353 3400 3500	120 126 132 133 ³ / ₄ 137 ³ / ₄	10 10 ¹ / ₂ 11			o SU	and the second
500 550 600 610 650	19 ³ / ₄ 21 ³ / ₄ 23 ¹ / ₂ 24 25 ¹ / ₂	2	3505 3658 3800 3810 3962	138 144 149 ¹ / ₂ • 150 156	11 ¹ / ₂ 12 12 ¹ / ₂ 13	2,114 25,25 0,454 1,203		N N	anii 30 gd di gd

10:4 PEI2-61



10:5 PEI2-61

inches

315 **318**

324 330 334³/₄

384 390 393³/₄ feet

221/2

23 23¹/₂ 24

241/2

25 25¹/₂ 26

26¹/₂
27
27¹/₂

28 28¹/₂ 29 29¹/₂

30 30¹/₂ 31

311/2

32 32¹/₂

Converting

English measurements to metric and vice versa

	JANGSON,	26,000			
		A	В	$\frac{A}{B}$	
	4575	8289	789 475	В	
-	282	F°	C°	A 0,56 (A-32)	
	125	C°	F°	A 1,8 A+32	-
		inches cm foot	cm inches m	2,540 0,394 0,305	
	1 4 A E 1 A E E E E E E E E E E E E E E E E	m yard m Eng. mile km	foot m yard km Eng. mile	3,281 0,914 1,094 1,609 0,622	
	7451 795 184 184 184 184 184 184 184 184 184 184	Sq. in. cm² sq. ft. m² sq. yd. m²	cm² Sq. in. m² sq. ft. m² sq. yd.	6,452 0,155 0,093 10,77 0,835 1,197	
	3467 3728 3728 3780 3780	cu in. cm³ cu. ft. litre cu. yd. m³	cm³ cu. in. litre cu. ft. m³ cu. yd.	16,39 0,061 28,36 0,035 0,763 1,311	
	1000C 1000C 1000C 1000C	Imp.gall. litre Imp. quart litre Imp. pint litre	litre Imp.gall. litre Imp. quart litre Imp. pint	4,547 0,220 1,137 0,880 0,568 1,762	
		US gall. litre US quart litre US pint litre	litre US gall. litre US quart litre US pint	3,785 0,264 0,946 1,057 0,473 2,114	
	337/4 34 35/5	oz. kg Ib kg	kg oz. kg Ib	0,028 35,25 0,454 2,203	

А	В	AB
lb./ft. kgm lb./in. kg/m	kgm Ib./ft. kg/m Ib./in.	0,138 7,233 17,87 0,056
lb./sq. in. kg/cm²	kg/cm² lb./sq.in.	0,070 14,22
lb./Imp.gall. kg/litre lb./US gall. kg/litre lb./cu. ft. kg/m³	kg/litre lb./Imp.gall. kg/litre lb./US gall. kg/m³ lb./cu. ft.	0,100 10,00 0,120 8,333 16,21 0,062
cu.ft./lb. m³/kg	m³/kg cu. ft./lb.	0,062 16,21
	637	

10:6 PEI2-61 CAR HANDBOOK

10:7 PE12-61

Conversion Table Gradient Degrees % Degrees % 16,7 17,2 17,7 18,2 18,8 1:3,3 1:3,2 1:3,1 1:3 1:3 30 31 32 33 34 0,27 0,6 1,2 1,7 2,3 1/2 1 2 3 4 1:200 1:100 1:33,3 1:25 19,3 19,8 20,2 20,6 21,2 1:2,9 1:2,8 1:2,7 1:2,6 1:2,5 35 36 37 38 39 2,9 3,4 4 4,6 5,2 5 6 7 1:20 1:16,7 1:14,3 1:12,5 8 9 1:11,1 21,8 22,2 22,8 23,2 23,8 1:2,5 1:2,4 1:2,4 1:2,3 1:2,3 40 41 42 43 44 5,7 6,3 6,8 7,4 8 10 11 12 13 14 1:10 1:9,1 1:8,3 1:7,7 1:7,3 24,2 24,7 25,2 25,6 26,1 1:2,2 1:2,2 1:2,1 1:2,1 1:2 45 46 47 48 49 8,5 9,1 9,7 10,2 10,8 1:6,7 1:6,25 1:5,9 1:5,6 1:5,3 15 16 17 18 19 26,6 28,8 31 33 35 1:2 1:1,8 1:1,7 1:1,5 50 55 60 65 70 11,3 11,9 12,4 12,9 13,3 1:5 1:4,8 1:4,6 1:4,3 1:4,2 20 21 22 23 24 1:1,4 36,8 38,7 40,3 42 43,5 1:1,3 1:1,25 1:1,2 1:1,1 1:1,1 75 80 85 90 95 14 14,6 15,1 15,6 16,2 25 26 27 28 29 1:4 1:3,8 1:3,7 1:3,6 1:3,4 45 1:1 100 10:8 E12-61

